

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313004

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert C. Lake		08/05/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	C.O. Branded Corporation		
Street Address:	1101 Blackman Circle		
City:	Auburn		
State/Country:	ALABAMA		
Postal Code:	36830		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85752586	PACHYDERM PANOPLY	
Serial Number:	85752567	PACHYDERM PANOPLY	
Serial Number:	85752538	MOBILE BAY BY CHARLES OLIVER	
Serial Number:	85748253	MOBILE BAY BY CHARLES OLIVER	
Serial Number:	85752068	CHARLES OLIVER	
Serial Number:	85752081	MOBILE BAY	
Serial Number:	86068383		
Serial Number:	86068354	SOUTHERN TIGER	
CORRESPONDENCE DATA			
Fax Number:	2565339322		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2565351100		
Email:	ipdocket@lanierford.com		
Correspondent Name:	Ann I. dennen		
Address Line 1:	2101 West Clinton Avenue		
Address Line 2:	Suite 102		
Address Line 4:	Huntsville, ALABAMA 35805		
ATTORNEY DOCKET NUMBER:	12-0694		
NAME OF SUBMITTER:	Ann I. Dennen		

CH \$215.00 85752586

SIGNATURE:	/Ann I. Dennen/
DATE SIGNED:	08/05/2014
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

**ASSIGNMENT OF TRADEMARKS AND
TRADEMARK APPLICATIONS**

WHEREAS, ROBERT C. LAKE, JR., an Individual residing at 1101 Blackman Circle, Auburn, Alabama 36830 ("Assignor"), is the sole and exclusive owner of the trademarks and trademark applications ("Trademarks") listed on Exhibit A.

WHEREAS, C.O. Branded Corporation, an Alabama Corporation with principal offices at P.O. Box 1127, Auburn, Alabama 36831, is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks and the pending applications and any resulting registrations thereof, together with the goodwill of the businesses symbolized by the Trademarks, past common law causes of action, and the right to recover for past infringements of the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver to C.O. Branded Corporation, his successors and assigns, its entire rights, title and interest in and to the Trademarks and the pending applications and any resulting registrations thereof, together with the goodwill of the businesses symbolized by the Trademarks and past common law causes of action.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed and its corporate seal to be affixed hereto this 5 day of August, 2014.





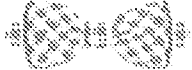
By: 
Robert C. Lake, Jr.

EXHIBIT A

Mark	Serial Number
 PACHYDERM PANOPLY	85/752,586
Pachyderm Panoply	85/752,567
 MOBILE BAY <small>by Charles Oliver</small>	85/752,538
Mobile Bay by Charles Oliver	85/748,253
Charles Oliver	85/752,068
Mobile Bay	85/752,081
	86/068,383
 SOFT THEN TIGER	86/068,354