

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313021

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SMA Surety, Inc.		08/01/2014	CORPORATION: KENTUCKY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Acrisure, LLC		
<b>Street Address:</b>	5644 Prairie Creek Drive, S.E.		
<b>City:</b>	Caledonia		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49316		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3826015	SOLUTIONS, NOT EXCUSES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	616-336-6000		
<b>Email:</b>	trademarks@varnumlaw.com		
<b>Correspondent Name:</b>	Timothy E. Eagle		
<b>Address Line 1:</b>	333 Bridge Street, P.O. Box 352		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49501		
<b>ATTORNEY DOCKET NUMBER:</b>	ACRISURE-337392		
<b>NAME OF SUBMITTER:</b>	Timothy E. Eagle		
<b>SIGNATURE:</b>	/Timothy E. Eagle/		
<b>DATE SIGNED:</b>	08/05/2014		
<b>Total Attachments: 4</b>			
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source=Acrisure Trademark Assignment#page4.tif			

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## TRADEMARK ASSIGNMENT

**WHEREAS**, SMA Surety, Inc., a Kentucky corporation, d/b/a Smith Manus Surety Bonds, whose address is 2307 River Rd, Ste. 200, Louisville, KY 40206 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Trademarks").

**WHEREAS**, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company whose address is 5664 Prairie Creek Drive, S.E., Caledonia, Michigan 49316 ("Assignee").

**NOW, THEREFORE**, for good and valuable consideration paid by Assignee pursuant to that Asset Purchase Agreement by and among the Assignor, the Assignee, and other individuals and entities dated the same date as this Trademark Assignment, the full receipt and sufficiency of which is hereby acknowledged, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

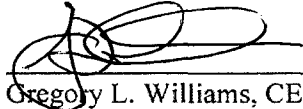
*[Remainder of Page Left Blank Intentionally – Signature Page Follows]*

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this first day of August 2014.

**SMA SURETY, INC.**

By: \_\_\_\_\_  
Brook T. Smith, President

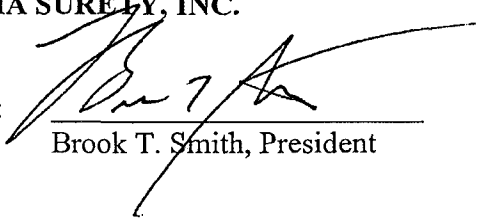
**ACRISURE, LLC**

By:   
\_\_\_\_\_  
Gregory L. Williams, CEO

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be executed by a duly authorized officer on this first day of August 2014.

**SMA SURETY, INC.**

By:



\_\_\_\_\_

Brook T. Smith, President

**ACRISURE, LLC**

By:

\_\_\_\_\_

Gregory L. Williams, CEO

## SCHEDULE A

### Federal Trademarks:

	Country	Registration No.	Status	TM Logo (if applicable)
"solutions, not excuses" Word Mark	USA	3826015	Registered	solutions, not excuses

### State Trademarks:

	State	Registration No.	Status	TM Logo (if applicable)
Smith Manus	ND	33959400	Registered	
Smith Manus Surety Bonds	ND	33959500	Registered	
Smith-Manus	ND	33933100	Registered	
Solutions, Not Excuses	KY	17226	Registered	

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