

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313082


<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zefr, Inc.		04/25/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fandango, LLC		
<b>Street Address:</b>	12200 W. Olympic Boulevard, Suite 400		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4009892		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8188661426		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	818 777 6447		
<b>Email:</b>	trademarks@nbcuni.com		
<b>Correspondent Name:</b>	Kimberly Reddick		
<b>Address Line 1:</b>	100 Universal City Plaza		
<b>Address Line 2:</b>	1280/6		
<b>Address Line 4:</b>	Universal City, CALIFORNIA 91608		
<b>NAME OF SUBMITTER:</b>	Kimberly Reddick		
<b>SIGNATURE:</b>	/knr/		
<b>DATE SIGNED:</b>	08/05/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is entered into by Zefr, Inc., a Delaware corporation, having a place of business at 1621 Abbot Kinney Blvd., Venice, California 90291, as assignor ("Assignor"), in favor of Fandango, LLC, a Delaware limited liability company, having a place of business at 12200 W. Olympic Boulevard, Suite 400, Los Angeles, California 90064, as assignee ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor is the proprietor of the following trademark registration (collectively, the "Trademark"):

Country	Trademark	International Classes	Filing Date	Registration No.	Issue Date
United States		9, 41, 42	June 11, 2009	4,009,892	August 9, 2011

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark, and all related rights, goodwill symbolized by the Trademark and any and all common law and other rights to the Trademark in the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and any and all common law rights and other rights for the Trademark in the world, including any and all causes of actions, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Trademark or such associated goodwill.

Assignor does hereby expressly agree that procedures be taken with the respective trademark offices singly by Assignor to record the transfer of the Trademark to Assignee.

Dated: 4/25/14

ZEFR, INC.

By:   
Name: Richard Raddon, Co-Founder/Co-CEO

Title Venice, CA 90272  
City, State