

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313127

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ESCALATE CAPITAL PARTNERS SBIC I, L.P.		08/05/2014	PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	REVIONICS, INC.		
Street Address:	2998 Douglas Blvd., Suite 350		
City:	Roseville		
State/Country:	CALIFORNIA		
Postal Code:	95661		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3078911	REVIONICS	
CORRESPONDENCE DATA			
Fax Number:	2149326499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-932-6400		
Email:	sshernandez@mcguirewoods.com		
Correspondent Name:	Nam H. Huynh		
Address Line 1:	2000 McKinney Avenue, Suite 1400		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	2067509-0019		
NAME OF SUBMITTER:	Nam H. Huynh		
SIGNATURE:	/Nam H. Huynh/		
DATE SIGNED:	08/06/2014		
Total Attachments: 5			
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OP \$40.00 3078911

TRADEMARK

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made this 5th day of August, 2014, by ESCALATE CAPITAL PARTNERS SBIC I, L.P. (together with its successors and assigns, "**Lender**").

WHEREAS, reference is made to a certain Loan and Security Agreement dated August 14, 2012, by and between REVIONICS, INC., a Delaware corporation ("**Borrower**"), and Lender; all capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed thereto in such Loan and Security Agreement; and

WHEREAS, under the Loan and Security Agreement, Borrower granted Lender a continuing security interest in all of the right, title and interest of Borrower in and to the intellectual property collateral identified therein (the "IP Collateral").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby irrevocably and forever releases and terminates its security interest in and to the IP Collateral arising thereunder including, without limitation, the intellectual property described in Schedules A, B, and C hereto. Further, Lender understands and agrees that this Release may be recorded by or for Borrower with the United States Patent and Trademark Office and any other similar office or agency throughout the world. Lender also agrees to execute any other documents and take any further action reasonably necessary in any jurisdiction that Borrower may reasonably require to effect the intent and purpose of this Release.

This Release shall be governed by and construed in accordance with the laws of the State of California without regard to conflicts of law principles.

[SIGNATURE PAGE FOLLOWS]

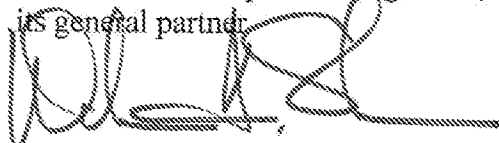
IN WITNESS WHEREOF, the undersigned has executed this Release as of the day and year first above written.

Address of Lender:

300 West Sixth Street
Suite 2230
Austin, Texas 78701

ESCALATE CAPITAL PARTNERS SBIC I, L.P.,
a Delaware limited partnership

By: Escalate SBIC Capital Management, LLC,
its general partner

By: 

Name: William K. Sell

Title: Member

SCHEDULE A
Copyrights

Description	Registration Number	Registration Date
None		

SCHEDULE B
Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
MARKET-BASED PRICE OPTIMIZATION SYSTEM	US 7,853,473	12/14/2010
PRICE OPTIMIZATION SYSTEM AND PROCESS FOR RECOMMENDING PRODUCT PRICE CHANGES	US 8,234,225	07/31/2012
SYSTEM AND METHODS FOR BUY AND HOLD PRICING	Pending Serial No. 13/157,159	06/09/2011
SPACE-AWARE PRICING	Serial No. 61/551,082	10/25/2011
TRANSLATION OF DATA ACCORDING TO A TEMPLATE	US 6,363,337	03/26/2002
CREATION OF VISUAL COMPOSITION OF PRODUCT IMAGES	Pending Serial No. 11/772,252	10/28/2010
SUB-PAGE-BASED PAGE LAYOUT SYSTEM AND METHOD THEREOF	Pending Serial No. 12/393,098	02/26/2009
TIERED PRICE FORECASTING	Serial No. 61/544,085	10/07/2011
DYNAMIC STORE CLUSTERING FOR MARKDOWN	Serial No. 61/644,075	10/07/2011

SCHEDULE C
Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Revionics (wordmark)	3,078,911	04/11/2006