

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313266

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Animal Adventure, Inc.		08/05/2014	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Animal Adventure, LLC		
Street Address:	1114 South Fifth Street		
City:	Hopkins		
State/Country:	MINNESOTA		
Postal Code:	55343-7830		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2522267	BABY ADVENTURE	
Registration Number:	4481321	SLIDERS	
Registration Number:	3790905	BLOCKHEADS	
Registration Number:	3790906	ORGANIC BEGINNINGS	
Registration Number:	3709470	WOOF STREET BOUTIQUE	
Registration Number:	3729418	BREATHE EASY BABY	
Registration Number:	3790910	FRIENDS FROM AFAR	
Registration Number:	3842267	UNLEASH THE FUN	
Registration Number:	3862069	LITTLE STITCHES	
Registration Number:	3807782	SPLISH SPLASHERS	
Registration Number:	4540721	FROG KISSES	
Registration Number:	4540538	SWEET SPROUTS	
Registration Number:	4515602	LOCKER PETS	
Registration Number:	4345592	ANIMAL ADVENTURE	
Serial Number:	85909391	DINORIFFIC	
Serial Number:	86113686	ROUNDEES	
CORRESPONDENCE DATA			
Fax Number:	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (612) 492-7306
Email: ip@fredlaw.com
Correspondent Name: John Pickerill
Address Line 1: 200 South 6th Street
Address Line 2: Suite 4000
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	John Pickerill
SIGNATURE:	/John Pickerill/
DATE SIGNED:	08/07/2014

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Animal Adventure, Inc., a Minnesota corporation, having offices at 1114 South Fifth Street, Hopkins MN 55343-7830, (hereinafter "Assignor"), is the owner of the trademarks and corresponding application listed on Exhibit A hereto (hereinafter "the Marks"); and

WHEREAS, Animal Adventure, LLC, a Delaware limited liability company, having offices at 1114 South Fifth Street, Hopkins MN 55343-7830 (hereinafter "Assignee"), is desirous of acquiring the Marks and the goodwill of the business associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks together with the goodwill of the business associated therewith. Assignee is a successor to the business of Assignor to which the Marks pertain, which business is ongoing and existing. Assignor agrees to execute any additional documents presented to Assignor by Assignee which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

This assignment includes all rights in the nature of trademark, service mark and trade name rights, as well as the right to sue for past infringement by any third party.

ANIMAL ADVENTURE, INC.

Signature:

Peter Gainsley

Print Name: Peter Gainsley

Print Title: President

Effective Date: August 5th, 2014

STATE OF Minnesota)
) ss.
COUNTY OF Hennepin)

Subscribed and sworn to before me
this 5th day
of August, 2014.

[Signature]

Notary Public



EXHIBIT A

Trademarks and Corresponding Registrations

- i. U.S. Trademark Registration No. 2,522,267 “BABY ADVENTURE”
- ii. U.S. Trademark Registration No. 4,481,321 “SLIDERS”
- iii. U.S. Trademark Registration No. 3,790,905 “BLOCKHEADS”
- iv. U.S. Trademark Registration No. 3,790,906 “ORGANIC BEGINNINGS”
- v. U.S. Trademark Registration No. 3,709,470 “WOOF STREET BOUTIQUE”
- vi. U.S. Trademark Registration No. 3,729,418 “BREATHE EASY BABY”
- vii. U.S. Trademark Registration No. 3,790,910 “FRIENDS FROM AFAR”
- viii. U.S. Trademark Registration No. 3,842,267 “UNLEASH THE FUN”
- ix. U.S. Trademark Registration No. 3,862,069 “LITTLE STICHES”
- x. U.S. Trademark Registration No. 3,807,782 “SPLISH SPLASHERS”
- xi. U.S. Trademark Registration No. 4,540,721 “FROG KISSES”
- xii. U.S. Trademark Registration No. 4,540,538 “SWEET SPROUTS”
- xiii. U.S. Trademark Application No. 85/909,391 “DINORIFFIC”
- xiv. U.S. Trademark Registration No. 4,515,602 “LOCKER PETS”
- xv. U.S. Trademark Registration No. 4,345,592 “ANIMAL ADVENTURE”
- xvi. U.S. Trademark Application No. 86/113,686 “ROUNDEES”