

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313320

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
A Company for Art and Commerce, LLC		06/23/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Art + Commerce, LLC		
<b>Street Address:</b>	531 WEST 25TH STREET		
<b>Internal Address:</b>	4TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1357125	ART + COMMERCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	mmakover@paulweiss.com, dewilliams@paulweiss.com		
<b>Correspondent Name:</b>	Matthew S. Makover		
<b>Address Line 1:</b>	1285 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6064		
<b>ATTORNEY DOCKET NUMBER:</b>	18987-021		
<b>NAME OF SUBMITTER:</b>	Matthew S. Makover		
<b>SIGNATURE:</b>	/Matthew S. Makover/		
<b>DATE SIGNED:</b>	08/07/2014		
<b>Total Attachments: 2</b>			
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "A COMPANY FOR ART AND COMMERCE, LLC", CHANGING ITS NAME FROM "A COMPANY FOR ART AND COMMERCE, LLC" TO "ART + COMMERCE, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2014, AT 9:29 O'CLOCK A.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1482417

DATE: 06-24-14

TRADEMARK  
REEL: 005339 FRAME: 0229

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF FORMATION  
OF  
A COMPANY FOR ART AND COMMERCE, LLC**

**Pursuant to Section 18-202 of the  
Delaware Limited Liability Company Act**

1. The present name of the limited liability company is A Company for Art and Commerce, LLC.
2. The Certificate of Formation is hereby amended to change Article "FIRST" of the Certificate of Formation to read as follows:

"FIRST: The name of the limited liability company (the "Company") is Art + Commerce, LLC."

The undersigned, an authorized person of the limited liability company, executes this Certificate of Amendment on June 23, 2014.

**ART + COMMERCE, LLC**

By: \_\_\_\_\_

Name: John H. Raleigh

Title: Authorized Signatory