

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313319

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ACFAAC Merger Sub, Inc.		05/06/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	A Company for Art and Commerce, LLC		
<b>Street Address:</b>	531 WEST 25TH STREET		
<b>Internal Address:</b>	4TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1357125	ART + COMMERCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mmakover@paulweiss.com, dewilliams@paulweiss.com		
<b>Correspondent Name:</b>	Matthew S. Makover		
<b>Address Line 1:</b>	1285 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6064		
<b>ATTORNEY DOCKET NUMBER:</b>	18987-021		
<b>NAME OF SUBMITTER:</b>	Matthew S. Makover		
<b>SIGNATURE:</b>	/Matthew S. Makover/		
<b>DATE SIGNED:</b>	08/07/2014		
<b>Total Attachments: 2</b>			
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source=Tab 118A - Certificate of Conversion (Delaware)#page2.tif			

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**CERTIFICATE OF CONVERSION**  
**FROM A CORPORATION TO**  
**A LIMITED LIABILITY COMPANY PURSUANT TO**  
**SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

May 6, 2014

The undersigned, an authorized person, for the purpose of converting ACFAAC Merger Sub, Inc., a Delaware corporation (the "Corporation"), to a limited liability company under the provisions of and subject to the requirements of Section 18-214 of the Delaware Limited Liability Company Act (the "Act"), hereby certifies that:

FIRST: The jurisdiction where the Corporation first formed is Delaware.

SECOND: The jurisdiction immediately prior to filing this Certificate is Delaware.

THIRD: The date the Corporation first formed is April 24, 2014.

FOURTH: The name of the Corporation immediately prior to filing this Certificate is ACFAAC Merger Sub, Inc.

FIFTH: The name of the Limited Liability Company as set forth in the Certificate of Formation is A Company for Art and Commerce, LLC.

*[Signature page follows]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the first date set forth above.

By:   
Name: John Raleigh  
Title: Authorized Person