

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM313339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Communications Industries Association, Inc.		08/04/2014	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	NewBay Media LLC		
Street Address:	28 East 28th Street, 12th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4566173	AV-IQ	
CORRESPONDENCE DATA			
Fax Number:	2127540330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell & Peskoe		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		
SIGNATURE:	/Robin E. Silverman/		
DATE SIGNED:	08/07/2014		
Total Attachments: 4			
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OP \$40.00 4566173

ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

International Communications Industries Association, Inc. (d/b/a InfoComm International), a Virginia corporation (the "Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, irrevocably assigns, transfers and conveys, effective as of July 31, 2014 (the "Effective Date"), free and clear of all liens and encumbrances, unto NewBay Media LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title and interest, in perpetuity, throughout the universe in and to all trademarks, service marks and trade names (along with all proprietary or other rights in any or all of such trademark, service marks and trade names) held in the name of Assignor, owned by Assignor, and/or that were developed by or for Assignor, and in each case that are or were used by or in connection with the Assignor's business of owning, operating, managing, administering, marketing and licensing database, information and software products and services under the name "AV-iQ" to manufacturers, contractors, re-sellers, service providers, installers, consumers and other participants in the audio-visual industry, together with all goodwill symbolized by all such trademarks, service marks and trade names and/or attendant thereto (the "Trademarks"), and including any and all renewals and extensions thereof, along, in each case, to the full extent permitted by law, with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation of any right in or with respect to any of the Trademarks, whether prior to or subsequent to the Effective Date. The Trademarks include, without limitation, those Trademarks referred to on Schedule A annexed hereto as to which a trademark registration has been issued by, or an application for a trademark registration therefor has been filed with, the United States Patent and Trademark Office in the name of or on behalf of Assignor.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for their use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and assigns may reasonably request to permit Assignee or any of its successors or assigns to record the assignment covered by this Assignment or any other documents Assignee or any of its successors or assigns may reasonably deem necessary, appropriate or desirable to evidence or effectuate the intent of this Assignment of Trademarks, Service Marks and Trade Names (this "Assignment").

[Signatures on Following Pages]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of August 4, 2014.

International Communications
Industries Association, Inc.

By: 
Name: David P. Labuskes
Title: CEO

A C K N O W L E D G E M E N T

Commonwealth of Virginia)
County of Fairfax) SS:

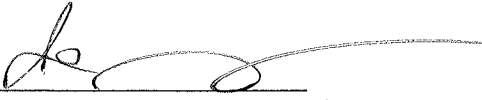
Embossed Hereon Is My
Commonwealth Of Virginia Notary Public Seal
My Commission Expires March 31, 2016
JUDY KAUFMAN

On the 4th day of August, in the year 2014, before me, the undersigned, personally appeared David Labuskes personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

[Assignment of Trademarks, Service Marks and Trade Names]

NewBay Media LLC

By: 

Name: IRINA KRASIK

Title: Vice President

[Assignment of Trademarks, Service Marks and Trade Names]

Schedule A

Registered Trademarks

Mark	Registration #	Class	Registration Date
AV-iQ	011363231	European Union Community Trade Mark	April 26, 2013

Mark	Registration #	Class	Registration Date
AV-iQ	4,566,173	US Service Mark	July 15,2014