ETAS ID: TM313347

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|----------------------|
| Palm Bay International, Inc. | | 07/01/2014 | CORPORATION: FLORIDA |

RECEIVING PARTY DATA

| Name: | CAVIT CANTINA VITICOLTORI CONSORZIO CANTINE SOCIALI DEL TRENTINO |
|-----------------|--|
| Street Address: | Via del Ponte, 31 |
| City: | TRENTO |
| State/Country: | ITALY |
| Postal Code: | I-38123 |
| Entity Type: | societa cooperativa: ITALY |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 4210662 | IL ROSCATO |
| Registration Number: | 4210661 | MIO ROSCATO |
| Registration Number: | 4210678 | MIA ROSCATA |

CORRESPONDENCE DATA

Fax Number: 7038370980

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (703) 837-9600

Email: mlebow@ladas.com, anguyen@ladas.com

Correspondent Name: Mark Lebow

Address Line 1: 1727 King Street, Suite 105 Address Line 4: Alexandria, VIRGINIA 22314

DOMESTIC REPRESENTATIVE

Name: Mark Lebow

Address Line 1: 1727 King Street, Suite 105 Address Line 4: Alexandria, VIRGINIA 22314

| NAME OF SUBMITTER: | Mark Lebow |
|--------------------|------------|
| SIGNATURE: | /ml/ |
| DATE SIGNED: | 08/07/2014 |

REEL: 005339 FRAME: 0368 900297696

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Total Attachments: 2 source=Assignment 1#page1.tif source=Assignment 1#page2.tif

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ASSIGNMENT

THIS ASSIGNMENT is entered into this of day of July 2014 by and between PALM BAY INTERNATIONAL, INC. ("ASSIGNOR") with offices located at 48 Harbor Park Drive, Port Washington, New York 11050, USA, and CAVIT CANTINA VITICOLTORI CONSORZIO CANTINE SOCIALI DEL TRENTINO Società Cooperativa ("ASSIGNEE") with offices located at Via del Ponte, 31 – 38123 TRENTO, ITALY.

WITNESSETH

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark registrations No. 4,210,662 for the mark IL ROSCATO, filed on October 15, 2010, No. 4,210,661 for the mark MIO ROSCATO, filed on October 15, 2010 and No. 4,210,678 for the mark MIA ROSCATA filed on October 26, 2010 (THE "Trademarks"), and further is the sole and exclusive owner of all business goodwill related therewith; and WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the trademarks and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$ 1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the Trademarks, and the business goodwill associated therewith, including,

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without limitation, all renewals therefore, all proceeds therefore (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS THEREOF, this Assignment has been duly executed on the day and year first above written.

PALM BY INTERNATIONAL INC.

CAVIT CANTINA VITICOLTORI

CONSORZIO CANTINE SOCIALI

DEL TRENTINO Società Cooperativa

By Newson Com

Date John 1. 1 LL

Title PRESCOPLIFE C. A. A.

Date / 10 5/10 01/07/2014

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RECORDED: 08/07/2014