

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rae Rae, Inc.		08/30/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	RDR, Inc.		
Street Address:	3330 S. Hualapai #190		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89117		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3683927	RACHEL'S KITCHEN	
Registration Number:	3754424	RACHEL'S KITCHEN WHOLESOME FOOD·DELICIOU	
CORRESPONDENCE DATA			
Fax Number:	7023820212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(702) 382-0200		
Email:	mark@borgheselegal.com		
Correspondent Name:	Mark Borghese		
Address Line 1:	10161 Park Run Drive, Suite 150		
Address Line 4:	Las Vegas, NEVADA 89145		
NAME OF SUBMITTER:	Mark Borghese		
SIGNATURE:	/MB/		
DATE SIGNED:	08/08/2014		
Total Attachments: 2			
source=Assignment_927#page1.tif			
source=Assignment_424#page1.tif			

OP \$65.00 3683927

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made between Rae Rae, Inc. ("Assignor") and RDR, Inc. ("Assignee").

WHEREAS, Assignor is the owner of the mark **RACHEL'S KITCHEN** ("Mark") including the associated trademark registration for Mark in the United States, U.S. Registration No. 3,683,927; and

WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Mark to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to the Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world, in the following:

- (i) the Mark and any applications, registrations, and renewals thereof;
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Mark; and
- (iii) the ownership of all causes of action and claims for damages for infringement of the Mark, including actions arising prior to the date of this assignment.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that the Assignee shall have the right to record this instrument of assignment.

AGREED AND ACCEPTED:

ASSIGNOR:

ASSIGNEE:

Rae Rae, Inc.

RDR, Inc.

By: 

By: 

Debbie Sofer Roxarzade, President

Debbie Sofer Roxarzade, President

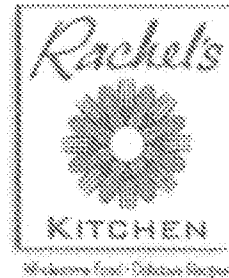
Dated: 8/30/2013

Dated: 8/30/2013

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made between Rae Rae, Inc. ("Assignor") and RDR, Inc. ("Assignee").

WHEREAS, Assignor is the owner of the design mark:



("Mark") including the associated trademark registration for Mark in the United States, U.S. Registration No. 3,754,424; and

WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Mark to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to the Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world, in the following:

- (i) the Mark and any applications, registrations, and renewals thereof;
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Mark; and
- (iii) the ownership of all causes of action and claims for damages for infringement of the Mark, including actions arising prior to the date of this assignment.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that the Assignee shall have the right to record this instrument of assignment.

AGREED AND ACCEPTED:

ASSIGNOR:

ASSIGNEE:

Rae Rae, Inc.

RDR, Inc.

By: [Signature]
Debbie Sofer Roxarzade, President

By: [Signature]
Debbie Sofer Roxarzade, President

Dated: 8/30/2013

Dated: 8/30/2013