

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natalie Hill		08/07/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Intellectual Reserve, Inc.		
Street Address:	50 East North Temple		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84150-1000		
Entity Type:	NOT FOR PROFIT CORPORATION: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4184578	MORMON IN MANHATTAN	
Registration Number:	3939310	MORMON IN MANHATTAN	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
Phone:	202-857-8977		
Email:	bushd@arentfox.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Douglas R. Bush		
Address Line 1:	1717 K Street, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, D.C. 20036-5342		

ATTORNEY DOCKET NUMBER:	019526-00000 CHURCH GEN.
NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/D.R. Bush/
Date:	08/08/2014
Total Attachments: 2 source=MORMON IN MANHATTAN assignment#page1.tif source=MORMON IN MANHATTAN assignment#page2.tif	
RECEIPT INFORMATION	
ETAS ID:	TM313484
Receipt Date:	08/08/2014
Fee Amount:	\$65

ASSIGNMENT AGREEMENT

WHEREAS, Natalie Hill (“Assignor”), an individual, having a place of business at 500 West 43rd Street, Apt. 23A New York, New York 10036 is the owner of all right, title, and interest in and to the trademark registrations listed on Exhibit A; and

WHEREAS Intellectual Reserve, Inc. (“Assignee”), a Utah not-for-profit corporation, having a place of business at 50 East North Temple, Salt Lake City Utah, 84150-1000 seeks to acquire all right, title, and interest in and to any domain name, trade name, trademark or service mark that Assignor has used, registered or applied to register that contains the mark MORMON IN MANHATTAN, including the registrations listed on Exhibit A (the “Assigned Mark”), together with the goodwill of the business symbolized by the Assigned Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Assigned Mark, including the registrations listed on Exhibit A, together with the goodwill of the business symbolized by the Assigned Mark.

ASSIGNOR:



Natalie Hill

Date: Aug 7 2014

EXHIBIT A

MARK	REGISTRATION NUMBER
MORMON IN MANHATTAN	4184578
MORMON IN MANHATTAN	3939310