

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313516

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|------------------------------|--|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900297624 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-----------------------|
| Stadt Holdings Corporation | | 06/30/2014 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------------|
| Name: | CPC Intellectual Property, Inc. |
| Street Address: | 2 Cumberland Street |
| City: | Brooklyn |
| State/Country: | NEW YORK |
| Postal Code: | 11205 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 1537068 | NATRATASTE |
| Registration Number: | 2123709 | NATRA TASTE |
| Registration Number: | 2536696 | NATRATASTE |
| Registration Number: | 3774313 | NATRATASTE BLUE |
| Registration Number: | 3774314 | NATRATASTE BLUE |
| Registration Number: | 3677377 | NATRATASTE GOLD |
| Registration Number: | 3677384 | NATRATASTE GOLD |
| Registration Number: | 1593225 | SWEET ONE |
| Registration Number: | 2161562 | SWEET ONE |

CORRESPONDENCE DATA

Fax Number: 8668507498

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-883-4909

Email: adivino@cozen.com, tmdocketing@cozen.com

Correspondent Name: Amy F. Divino, Cozen O'Connor

Address Line 1: 277 Park Avenue

Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER: 352545

TRADEMARK

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|---|---------------|
| NAME OF SUBMITTER: | Amy F. Divino |
| SIGNATURE: | /AFD/ |
| DATE SIGNED: | 08/11/2014 |
| Total Attachments: 6 source=Stadt Holdings to CPC Assignment 08112014#page1.tif source=Stadt Holdings to CPC Assignment 08112014#page2.tif source=Stadt Holdings to CPC Assignment 08112014#page3.tif source=Stadt Holdings to CPC Assignment 08112014#page4.tif source=Stadt Holdings to CPC Assignment 08112014#page5.tif source=Stadt Holdings to CPC Assignment 08112014#page6.tif | |

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| TRADEMARK ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
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| Stadt Holdings Corporation | | 06/30/2014 | CORPORATION: NEW YORK |

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Address Line 1: 277 Park Avenue
Address Line 4: New York, NEW YORK 10172

ATTORNEY DOCKET NUMBER: 352545

NAME OF SUBMITTER: Amy F. Divino

Signature: /AFD/

Date: 08/07/2014

Total Attachments: 2

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RECEIPT INFORMATION

ETAS ID: TM313273

Receipt Date: 08/07/2014

Fee Amount: \$240

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made and entered into as of the 30th day of June 2014, by Stadt Holdings Corporation, a New York corporation ("Assignor"), having its principal place of business at 60 Flushing Avenue, Brooklyn, New York, 11205, for the benefit of CPC Intellectual Property, Inc. ("Assignee"), having its principal place of business at 2 Cumberland Street, Brooklyn, New York, 11205.

WHEREAS, Assignor is the owner of the trademarks and United States registrations listed in Schedule A attached hereto; and

WHEREAS, Assignee is desirous of acquiring from Assignor the trademarks, the goodwill of the business symbolized by the trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (U.S. \$1.00), and other good and valuable consideration, Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title and interest in and to the trademarks, together with the goodwill symbolized by the trademarks and the registrations thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by its authorized representative as of the date first stated above.

STADT HOLDINGS CORPORATION

By:



Steven Eisenstadt
President and Chief Executive Officer

Schedule A

| Country | Trademark | Registration No. | Class(es) | Registration Date |
|---------------|----------------------------|------------------|-----------|-------------------|
| United States | NATRA TASTE | 1537068 | 01 | 02 May 1989 |
| United States | <i>NatraTaste</i> | 2123709 | 01 | 23 Dec. 1997 |
| United States | NATRATASTE | 2536696 | 30 | 05 Feb. 2002 |
| United States | <i>NatraTaste Blue</i> | 3774313 | 01, 30 | 13 April 2010 |
| United States | NATRATASTE BLUE | 3774314 | 01, 30 | 13 April 2010 |
| United States | NATRATASTE GOLD | 3677377 | 01, 30 | 01 Sept. 2009 |
| United States | <i>NatraTaste Gold</i> | 3677384 | 01, 30 | 01 Sept. 2009 |
| United States | SWEET ONE | 1593225 | 30 | 24 April 1990 |
| United States | <i>SWEET One</i> | 2161562 | 30 | 02 June 1998 |

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