

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313528

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The R.S. Lipman Company (Pre-Merge), LLC		07/01/2014	LIMITED LIABILITY COMPANY: TENNESSEE

## RECEIVING PARTY DATA

<b>Name:</b>	R.S. Lipman Company, LLC
<b>Street Address:</b>	411 Great Circle Drive
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37228
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE

## PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78644536	EL DIAMANTE DEL CIELO
Serial Number:	77232717	CALIFORNIA'S JEWEL COLLECTION
Serial Number:	77232766	GWG
Serial Number:	77293515	HECHO ARTÍCULOS A MANO EL DIAMANTE DEL C
Serial Number:	85097314	HAP & HARRY'S
Serial Number:	85472260	TENNESSEE
Serial Number:	85596237	MUSIC CITY TAPS
Serial Number:	85257596	H & H
Serial Number:	85777081	RSL
Serial Number:	85777154	RSL
Serial Number:	85173871	OLD HICKORY
Serial Number:	85257612	SATURDAY NIGHT
Serial Number:	85551965	HIDDEN JEWEL
Serial Number:	85593720	REPEAL
Serial Number:	85777253	RSL
Serial Number:	85777297	RSL
Serial Number:	86252900	EL DIAMANTE DEL CIELO
Serial Number:	86311580	MAKE EVERY NIGHT A SATURDAY NIGHT

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** kosborne@babco.com**Correspondent Name:** Keaton H. Osborne**Address Line 1:** 1600 Division Street**Address Line 2:** Suite 700**Address Line 4:** Nashville, TENNESSEE 37203

<b>NAME OF SUBMITTER:</b>	Keaton Osborne
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<b>SIGNATURE:</b>	/kho/
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<b>DATE SIGNED:</b>	08/11/2014
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**Total Attachments: 2**

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**ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS**

THIS ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS, dated as of July 1, 2014, is by and between The R.S. Lipman Company (Pre-Merge), LLC, a Tennessee limited liability company (successor to The R.S. Lipman Company) ("Assignor") and R.S. Lipman Company, LLC, a Tennessee limited liability company formed on June 18, 2014 ("Assignee").

WHEREAS, Assignor owns all rights to the registered trademarks and trademark applications listed on Exhibit A hereto (collectively the "Marks"); and

WHEREAS, Assignor desires to assign and Assignee has agreed to acquire all of Assignor's right, title and interest in and to the Marks and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties hereto agree as follows:

Assignor hereby assigns, transfers and conveys unto Assignee all of Assignor's right, title and interest in and to the Marks and all variants thereof, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

The effective time of the assignments described herein is 12:01 a.m. (central time) on July 1, 2014.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment, effective as of the date first above written.

**Assignor**

The R.S. Lipman Company (Pre-Merge), LLC

By: 

Robert Lipman, President

Consented to by:

**Assignee**

R.S. Lipman Company, LLC

By: 

Robert Lipman, President

**EXHIBIT A**  
Assigned Trademarks and Trademark Applications

Mark	Registration Number	Serial Number
EL DIAMANTE DEL CIELO	3341165	78644536
CALIFORNIA'S JEWEL COLLECTION	3401277	77232717
GWG and design	3401281	77232766
EL DIAMANTE DEL CIELO and design	3444553	77293515
HAP & HARRY'S	4050372	85097314
TENNESSEE	4151987	85472260
MUSIC CITY TAPS	4219752	85596237
H & H	4226562	85257596
RSL	4361343	85777081
RSL and design	4361347	85777154
OLD HICKORY	4518046	85173871
SATURDAY NIGHT	n/a	85257612
HIDDEN JEWEL	n/a	85551965
REPEAL	n/a	85593720
RSL	n/a	85777253
RSL and design	n/a	85777297
EL DIAMANTE DEL CIELO and design	n/a	86252900
MAKE EVERY NIGHT A SATURDAY NIGHT	n/a	86311580