

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313597

| | | | |
|---|--|--|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Dentist Rx, LLC | | 08/07/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Whitney Bank | | |
| Doing Business As: | Hancock Bank, as Administrative Agent | | |
| Street Address: | 28163 U.S. Highway 29 North, Suite 300 | | |
| City: | Clearwater | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33761 | | |
| Entity Type: | Bank: UNITED STATES | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4564411 | DENTISTRX | |
| Registration Number: | 4564410 | DENTISTRX | |
| Serial Number: | 85105291 | DESIGNED BY DENTAL PROFESSIONALS FOR HEA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 617-523-68 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 617-523-2700 | | |
| Email: | susan.dinicola@hkllaw.com | | |
| Correspondent Name: | Holland & Knight LLP | | |
| Address Line 1: | 10 St. James Avenue | | |
| Address Line 4: | Boston, MASSACHUSETTS 02116 | | |
| ATTORNEY DOCKET NUMBER: | 137931.00007 | | |
| NAME OF SUBMITTER: | Susan C. DiNicola | | |
| SIGNATURE: | /Susan C. DiNicola/ | | |
| DATE SIGNED: | 08/11/2014 | | |
| Total Attachments: 7 | | | |
| source=notice trade_08_07_2014_19_17_47_133#page1.tif | | | |
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

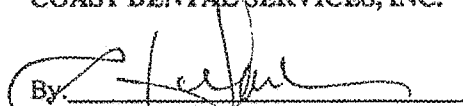
Please be advised that pursuant to the Security and Pledge Agreement dated as of August 7, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Whitney Bank doing business as Hancock Bank, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligors have granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligors and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

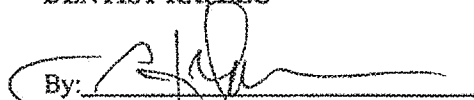
[Signature Pages Follow]

Very truly yours,

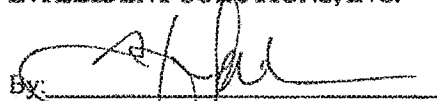
COAST DENTAL SERVICES, INC.

By: 
Name: Thomas J. Marler
Title: CEO

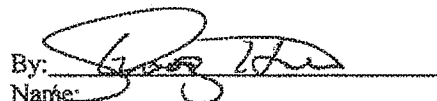
DENTIST RX, LLC

By: 
Name: Thomas J. Marler
Title: CEO

INTELIDENT SOLUTIONS, INC.

By: 
Name: Thomas J. Marler
Title: CEO

ULTREO, INC.

By: 
Name:
Title:

COAST DENTAL OF NEVADA, INC.

By: _____
Name:
Title:

Acknowledged and Accepted:

**WHITNEY BANK doing business as
HANCOCK BANK, as Administrative Agent**

By: _____
Name:
Title:

Very truly yours,

COAST DENTAL SERVICES, INC.

By: _____
Name:
Title:

DENTIST RX, LLC

By: _____
Name:
Title:

INTELIDENT SOLUTIONS, INC.

By: _____
Name:
Title:

ULTREO, INC.

By: _____
Name:
Title:

COAST DENTAL OF NEVADA, INC.

By: Cindy R. Reed
Name:
Title:

Acknowledged and Accepted:

WHITNEY BANK doing business as
HANCOCK BANK, as Administrative Agent

By: _____
Name:
Title:

Very truly yours,

COAST DENTAL SERVICES, INC.

By: _____
Name:
Title:

DENTIST RX, LLC

By: _____
Name:
Title:

INTELIDENT SOLUTIONS, INC.

By: _____
Name:
Title:

ULTREO, INC.

By: _____
Name:
Title:

COAST DENTAL OF NEVADA, INC.

By: _____
Name:
Title:

Acknowledged and Accepted:

**WHITNEY BANK doing business as
HANCOCK BANK, as Administrative Agent**

By: Robert Westerman
Name: Robert Westerman
Title: Senior Vice President

SCHEDULE 1

TRADEMARKS

**Coast Dental Services, Inc.
(Florida Corporation)**

U.S. Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|---------------------------------------|-----------------|------------------|
| YOUR PRACTICE. ONLY BETTER. | 4253410 | 12/04/12 |
| SMILECARE ADVANTAGE | 3925342 | 03/01/11 |
| COAST COMPREHENSIVE CARE | 3084892 | 04/25/06 |
| C3 | 3054783 | 01/31/06 |
| BRIGHT SMILES BEGIN AT COAST | 2934953 | 03/22/05 |
| SMILECARE | 2996841 | 09/20/05 |
| ONE COMPANY. COUNTLESS OPPORTUNITIES. | 2935812 | 03/29/05 |
| SMILE PLUS | 2894894 | 10/19/04 |
| COAST DENTAL ADVANTAGE | 2891056 | 10/05/04 |
| YOUR SMILE CAN BE A WORK OF ART | 2904471 | 11/23/04 |
| COAST DENTAL and Design | 2693042 | 03/04/03 |
| COAST DENTAL | 2132076 | 01/27/98 |
| SMILECARE and Design | 1860137 | 10/25/94 |
| SMILECARE and Design | 1858859 | 10/18/94 |

**Dentist Rx, LLC
(Delaware Limited Liability Company)**

U.S. Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|--|-----------------|------------------|
| DENTISTRX and Design | 4196031 | 08/21/12 |
| DENTISTRX | 4196030 | 08/21/12 |
| DESIGNED BY DENTAL PROFESSIONALS FOR HEALTHIER INDIVIDUALS | 4277347 | 01/15/13 |
| BRITEON! and Design | 4147845 | 05/22/12 |
| REVOLUTION | 4136484 | 05/01/12 |
| BETTER HEALTH STARTS HERE | 3950984 | 04/26/11 |
| INTELISONIC | 4023784 | 09/06/11 |
| INTELISONIC and Design | 4023783 | 09/06/11 |
| DENTISTRX | 4032345 | 09/27/11 |
| INTELISONIC | 3958247 | 05/10/11 |
| BETTER HEALTH STARTS HERE | 4564433 | 7/8/2014 |

| | | |
|----------------------|---------|----------|
| DENTISTRX and Design | 4564411 | 7/8/2014 |
| DENTISTRX | 4564410 | 7/8/2014 |

Pending Applications

| Mark | Appl. No. | Filing Date |
|--|-----------|-------------|
| DESIGNED BY DENTAL PROFESSIONALS FOR HEALTHIER INDIVIDUALS | 85105291 | 08/11/10 |

**Intelident Solutions, Inc.
(Delaware Corporation)**

U.S. Trademark

Registered Mark

| Mark | Reg. No. | Reg. Date |
|-------------------------------------|----------|-----------|
| ADVANCING THE PRACTICE OF DENTISTRY | 3204004 | 01/30/07 |

**Ultreo, Inc.
(Delaware Corporation)**

U.S. Trademarks

Registered Marks

| Mark | Reg. No. | Reg. Date |
|---|----------|-----------|
| ULTREO | 3309742 | 10/09/07 |
| SMILE and Design | 4313358 | 04/02/13 |
| SMILE MORE | 4313357 | 04/02/13 |
| ULTREO THE ULTIMATE ULTRASOUND CLEAN | 3881991 | 11/30/10 |
| Design only | 3574217 | 02/10/09 |
| ULTREO THE ULTRASOUND TOOTHBRUSH and Design | 3373613 | 01/22/08 |
| Design only | 3366472 | 01/08/08 |
| Design only | 3366471 | 01/08/08 |

**Coast Dental of Nevada, Inc.
(Nevada Corporation)**

State Trademarks

Registered Marks

| State | Mark | Reg. No. | Reg. Date |
|-------|--------------------------|---------------|-----------|
| NV | NEVADA DENTAL ASSOCIATES | E0047242012-1 | 01/20/12 |
| NV | NEVADA DENTAL ASSOCIATES | E0047222012-9 | 01/20/12 |

Coast Dental Services, Inc.
(Florida Corporation)

State Trademark

Registered Mark

| State | Mark | Reg. No. | Reg. Date |
|-------|-------------------------|----------|-----------|
| CA | COAST DENTAL and Design | 68020 | 06/20/12 |