

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313703

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CBS Interactive Inc.		08/11/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBS Broadcasting Inc.		
<b>Street Address:</b>	51 West 52nd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85847747	CBSSPORTS.COM GRIDIRON GUARANTEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129750114		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-975-3610		
<b>Email:</b>	trademarks@cbs.com		
<b>Correspondent Name:</b>	Rebecca Borden of CBS Law		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	GRIDIRON/ASSIGN/85847747		
<b>NAME OF SUBMITTER:</b>	Rebecca Borden		
<b>SIGNATURE:</b>	/Rebecca Borden/		
<b>DATE SIGNED:</b>	08/12/2014		
<b>Total Attachments: 1</b>			
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Trademark Assignment

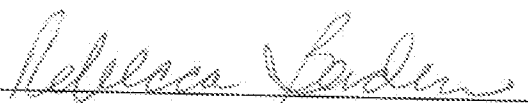
WHEREAS, CBS Interactive Inc., ("Assignor"), a Delaware corporation with an address at 51 West 52<sup>nd</sup> Street, New York, N.Y. 10019, is the owner of U.S. Application No. 85847747 "CBSSPORTS.COM GRIDIRON GUARANTEE" ("Mark") and effective August 11, 2014, assigns all right, title and interest in and to the Mark, together with the associated goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a Delaware corporation, with an address at 51 West 52<sup>nd</sup> Street, New York, N.Y. 10710 desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 11th day of August, 2014.

CBS Interactive Inc.

By:   
\_\_\_\_\_  
Rebecca Borden  
Vice President and Assistant Secretary