

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM313779

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alere Informatics, Inc.		08/11/2014	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ICUT Acquisition Company, LLC		
<b>Street Address:</b>	2220 Ivy Road, Suite 403		
<b>City:</b>	Charlottesville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22903		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: VIRGINIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85725810	ICUTRACKER	
<b>Registration Number:</b>	3247464	ICUTRACKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7816473939		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	781-314-4062		
<b>Email:</b>	Jean.Maxwell@alere.com		
<b>Correspondent Name:</b>	Jean M. Maxwell, Trademark Manager		
<b>Address Line 1:</b>	51 Sawyer Road, Suite 200		
<b>Address Line 2:</b>	Alere Inc.		
<b>Address Line 4:</b>	Waltham, MASSACHUSETTS 02453		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGICUTRACKER 2		
<b>NAME OF SUBMITTER:</b>	Jean M. Maxwell, Trademark Manager		
<b>SIGNATURE:</b>	/JeanMMaxwell/		
<b>DATE SIGNED:</b>	08/12/2014		
<b>Total Attachments: 3</b>			
source=ASSIGNMENT OF 2 TRADEMARKS executed 08-11-14 from Alere Informatics to ICUT Acquisition Company LLC#page1.tif			
source=ASSIGNMENT OF 2 TRADEMARKS executed 08-11-14 from Alere Informatics to ICUT Acquisition Company LLC#page2.tif			

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TRADEMARK



## EXHIBIT B

### ASSIGNMENT OF INTELLECTUAL PROPERTY

Alere Informatics, Inc., a Virginia corporation ("*Assignor*"), owns or controls certain trademark and trademark applications and domain name registrations which are listed on attached Schedule 1 ("*Assigned IP*"), attached hereto and incorporated herein by reference.

Assignor and ICUT Acquisition Company, LLC, a Virginia limited liability company ("*Purchaser*"), are parties to that certain Asset Purchase Agreement, dated August 11, 2014 and effective as of July 31, 2014 (the "*Purchase Agreement*"), pursuant to which Assignor has agreed to sell to Purchaser ("*Assignee*"), and Assignee has agreed to purchase from Assignor, Assignor's rights, title and interests in an to the Acquired Assets (as defined in the Purchase Agreement), including, without limitation, the Assigned IP.

Assignee wishes to acquire any and all rights, title and interests that Seller has in and to the Assigned IP and the goodwill associated with the Assigned IP throughout the world, including the right to sue and recover for past infringement thereof.

In return for valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign unto Assignee any and all rights, title and interests that Seller has in and to the Assigned IP, including, with respect to any trademarks included within the Assigned IP, any registrations or applications and any common law rights in connection with the Assigned IP, together with the associated goodwill throughout the world, including the right to sue and recover for past infringement thereof and, with respect to any copyrights included in the Assigned IP, including all worldwide copyrights and other intellectual property rights therein, and the right to bring actions and recover damages for any and all prior infringements thereof. For purposes of clarity, Assignor is only transferring the rights that it has, if any, in the Assigned IP.

To the extent allowed by law, Assignor's assignment of the copyrights included in the Assigned IP includes all of Assignor's rights, if any, of paternity, integrity, disclosure and withdrawal and Assignor's other rights, if any, that may be known as or referred to as "moral rights," "artist's rights," "droit moral" or the like (collectively "*Moral Rights*"). To the extent Assignor retains any such Moral Rights under applicable law and to the extent allowed by law, Assignor hereby ratifies and consents to, and provides all necessary ratifications and consents to, any action that may be taken with respect to such Moral Rights by or authorized by Assignee, and Assignor agrees not to assert any Moral Rights with respect thereto. Assignor will confirm any such ratifications, consents and agreements from time to time as requested by Assignee.

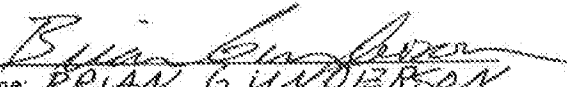
Assignor agrees to cooperate fully with Assignee and to use its best reasonable efforts to evidence and perfect the assignment and transfer of and to record this assignment of the Assigned IP at no additional expense to Assignee. Assignor will execute, or cause to be executed, all documents Assignee may reasonably request after Closing for such purposes, including without limitation short form assignments for filing in any Copyright Office worldwide.

In order to give full force and effect to this assignment, Assignor further agrees and hereby irrevocably appoints Assignee, and its successors and assigns, and their respective duly authorized officers and agents as its agent and attorney in fact, to act in Assignor's stead to execute, acknowledge, verify, and deliver any formal assignment recordation documents for the U.S. Patent and Trademark Office and any foreign equivalent (as applicable) with the same legal force and effect as if done by Assignor.

DATED this 11th day of August, 2014

ASSIGNOR

Alere Informatics, Inc.

By:   
Name: BRIAN GUNDERSON  
Title: GENERAL MANAGER

Schedule 1

ASSIGNED IP

Trademarks:

ICUTRACKER, USA Appl. No. 85/725810

ICUTRACKER, USA Reg. No. 3,247,464

Domain Names:

Icutracker.com

Icutracker.net

SCHEDULE I

B4282386.8