

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grit Yoga		08/01/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Grit Cycle		
Street Address:	1731 Santa Ana Avenue		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86102693	G GRIT CYCLE	
CORRESPONDENCE DATA			
Fax Number:	3102556200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-255-6100		
Email:	todd.lander@ffslaw.com		
Correspondent Name:	Todd M. Lander		
Address Line 1:	1888 Century Park East, Sute 1900		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Todd M. Lander		
SIGNATURE:	/todd m. lander/		
DATE SIGNED:	08/12/2014		
Total Attachments: 1			
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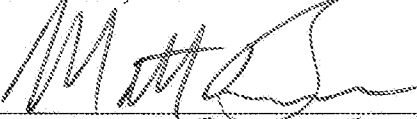
ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment is effective August 1, 2014, and is executed by Grit Yoga, LLC, a California Limited Liability Company ("Grit Yoga"). Grit Yoga hereby assigns to Grit Cycle, LLC ("Grit Cycle") all of its right, title and interest in the trademark "Grit Cycle" and the trademark "G" and any iteration of the trademark, including without limitation the combined trademark using both "G" and "Grit Cycle" (collectively the "Mark") and the goodwill attendant to and associated with the Mark. This Assignment includes, without limitation, all right, title and interest in any application for and/or registration of the Mark before the United States Patent and Trademark Office ("USPTO") including without limitation all right, title and interest in three Applications before the USPTO bearing Serial Numbers 86102693, 86300056 and 86228850, respectively, any copyright embodied by or included within the Mark, any common law rights attaching to the Mark, the right to sue for past infringements of the Mark, the right to initiate future proceedings for infringement of or passing off the Mark, and the right to retain any damages obtained thereby together with the goodwill of the businesses in the goods for which the Mark has been used.


Grit Yoga hereby warrants that the Mark has been used in commerce prior to the effective date of this Assignment. Grit Yoga further agrees not to use the Mark, any mark using the name "Grit Cycle" or "G" (regardless of how spelled or visually presented) as all or part of the mark, or any other mark confusingly similar to the Mark for any purpose whatsoever.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment effective as of the date first indicated above.

GRIT YOGA, LLC

By: 
Name: MATT BOURNE
Its: CFO

GRIT CYCLE, LLC.

By: 
Name: MARISIA WAYNE
Its: PRESIDENT