

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313791

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACJIL JEWELRY LLC		08/12/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	JACMEL JEWELRY INC.		
Street Address:	1385 Broadway, 8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2675185	FUFOO	
CORRESPONDENCE DATA			
Fax Number:	2126436500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126437000		
Email:	pto@sillscummis.com		
Correspondent Name:	Elyse A Marcus		
Address Line 1:	30 Rockefeller Plaza, 29th Floor		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	09910139.000001		
NAME OF SUBMITTER:	Elyse A Marcus		
SIGNATURE:	/Elyse A Marcus/		
DATE SIGNED:	08/12/2014		
Total Attachments: 3			
source=TM Assignment JACJIL JEWELRY LLC to JACMEL JEWELRY INC (Fufoo) 2502576 v3#page1.tif			
source=TM Assignment JACJIL JEWELRY LLC to JACMEL JEWELRY INC (Fufoo) 2502576 v3#page2.tif			
source=TM Assignment JACJIL JEWELRY LLC to JACMEL JEWELRY INC (Fufoo) 2502576 v3#page3.tif			

CH \$40.00 2675185

Trademark Assignment

This Trademark Assignment, effective as of August 12, 2014 (the "Effective Date"), is between JACJIL JEWELRY LLC, a New York limited liability company, having its principal place of business at 30-00 47th Avenue, 8th Floor, Long Island City, New York 11101 ("Assignor"), and JACMEL JEWELRY INC., a New York corporation, having its principal place of business at 1385 Broadway, 8th Floor, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademark set forth on Schedule A annexed hereto (the "Mark"); and the goodwill associated with the Mark, and desires to assign, transfer and sell to Assignee the Mark and the goodwill associated therewith; and

WHEREAS, Assignor agrees to assign, transfer and sell to Assignee, Assignor's entire right, title and interest in and to the Mark and the goodwill associated therewith to Assignee; and Assignee agrees to acquire Assignor's entire right, title, and interest in and to the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date, hereby assigns, transfers and sells to Assignee, its successors, and assigns, Assignor's entire right, title and interest in and to the Mark, the goodwill associated with the Mark, as well as any renewals thereof, solely with respect to the Mark, all royalties, damages, and payments now or hereafter due or payable, all causes of action (in law and/or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights, including the goodwill, corresponding thereto throughout the respective countries where Assignor holds rights in the Mark.

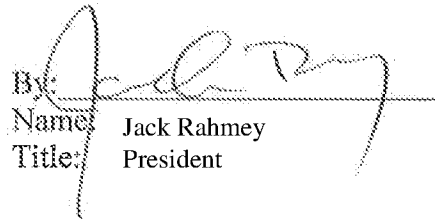
Assignor, as of the Effective Date, agrees to immediately cease using the Mark and further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents regarding the rights assigned, transferred and sold herein, as reasonably requested by Assignee or its successors or assigns.

[Signature Page Follows]

WHEREFORE, Assignor has duly executed this Trademark Assignment on the date indicated below.

JACJIL JEWELRY LLC

Date: August 12, 2014

By: 
Name: Jack Rahmey
Title: President

Schedule A

<u>MARK</u>	<u>REGISTRATION NO.</u>
	2675185