

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM313863

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ValueClick Brands, Inc.		06/26/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IAC Search & Media Brands, Inc.		
Street Address:	555 12TH STREET, SUITE 500		
City:	OAKLAND		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3748707	COUPON MOUNTAIN	
Registration Number:	3748706	MEZIMEDIA	
Registration Number:	3798332	MOREREBATES	
Registration Number:	3748709	SHOPICA	
Registration Number:	3776470	TECH DISCOUNTS	
Registration Number:	3748708	TOSEEKA	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152687000		
Email:	ksamia@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	425 Market Street		
Address Line 2:	Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	73700-6000000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/JLT2/		
DATE SIGNED:	08/13/2014		

CH \$165.00 3748707

Total Attachments: 2

source=73700-6000.000 Certificate of Amendment re Name Change -Filed 06-26-14#page1.tif

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A0757442

[Handwritten Signature]

CERTIFICATE OF AMENDMENT

FILED
Secretary of State
State of California

[Handwritten Signature]

JUN 26 2014

IPC

NCTD

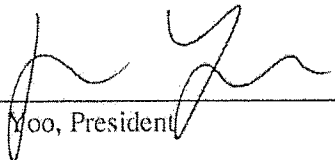
The undersigned certify that:

1. They are the President and the Chief Financial Officer and Treasurer, respectively, of ValueClick Brands, Inc., a California corporation (the "Company").
2. Article One of the Articles of Incorporation of this corporation, is amended to read as follows:
The name of this corporation is IAC Search & Media Brands, Inc.
3. The foregoing amendment of Articles of Incorporation has been duly approved in accordance with the provisions of Section 905(b) of the California Corporations Code by the Board of Directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders of the Company in accordance with the provisions of Section 905(c) of the California Corporation Code. The total number of outstanding shares of the corporation is one hundred. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

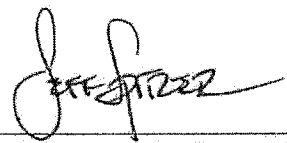
We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

June 26, 2014

[SIGNATURE PAGE FOLLOWS]



John Yoo, President



Jeff Spitzer, Chief Financial Officer and
Treasurer