# H **\$40.00** 35929

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM313864

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Daniel D Gregoire		08/11/2014	INDIVIDUAL: UNITED STATES

# **RECEIVING PARTY DATA**

Name:	Halon Entertainment LLC	
Street Address:	2932 Nebraska Avenue	
City:	Santa Monica	
State/Country:	CALIFORNIA	
Postal Code:	90404	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3592920	HALON ENTERTAINMENT

### **CORRESPONDENCE DATA**

**Fax Number:** 5108341928

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 510-834-6600

Email: tmdocket@wendel.com

Correspondent Name: Richard A. Lyons

Address Line 1:1111 Broadway, 24th FloorAddress Line 4:Oakland, CALIFORNIA 94607

ATTORNEY DOCKET NUMBER:	012727.0001
NAME OF SUBMITTER:	Richard A. Lyons
SIGNATURE:	/Richard A. Lyons/
DATE SIGNED:	08/13/2014

**Total Attachments: 1** 

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TRADEMARK REEL: 005342 FRAME: 0849

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### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into by and between Daniel D. Gregoire an Individual ("Assignor"), with an address of 2932 Nebraska Avenue, Santa Monica, California 90404 and Halon Entertainment LLC ("Assignee"), a California limited liability company with an address 2932 Nebraska Avenue, Santa Monica, California 90404. Assignor and Assignee may be referred to as the "Parties" herein.

Whereas Assignor is the owner of the trade name and trademark HALON ENTERTAINMENT United States Trademark Registration number 3592920 including the goodwill associated therewith for such mark and name (hereafter collectively the "HALON ENTERTAINMENT Trademark");

Whereas the Assignor has transferred the business associated with the HALON ENTERTAINMENT Trademark to Assignee and all right, title and interest in the HALON ENTERTAINMENT Trademark to Assignee;

Whereas, the Parties wish to confirm and record the assignment of the HALON ENTERTAINMENT Trademark from Assignor to Assignee;

Now, therefore, in consideration of the mutual covenants herein and for other good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows:

- 1. Assignment. Assignor hereby does sell, convey, transfer and assign, and confirms such sale, conveyance, transfer and assignment, to Assignee any and all of Assignor's rights, title, and interest in and to the HALON ENTERTAINMENT Trademark and the goodwill and business associated therewith on a worldwide basis. This assignment includes the Assignor's registration of HALON ENTERTAINMENT Trademark and the right to sue and to bring any action or proceeding with respect to the HALON ENTERTAINMENT Trademark, including for any past, present, or future infringements and to recover damages, profits, fees and costs. For purposes of clarification, this includes the right to bring any action for domain name cybersquatting that may relate to the HALON ENTERTAINMENT Trademark, including proceedings under the Uniform Domain Name Dispute Resolution Policy and similar policies.
- 2. <u>Assistance</u>. Assignor agrees to execute and deliver at the request of Assignee all documents, instruments, and papers, and to perform any other reasonable acts Assignee may require, in order to transfer, perfect, enforce, and vest all of Assignor's rights, title, and interest in and to the HALON ENTERTAINMENT Trademark to Assignee.
- 3. General Provisions. In the event that any provision of this Agreement shall be held illegal, unenforceable, or invalid, such provision shall be amended and interpreted so as to best accomplish the intent and economic effect of the illegal, unenforceable or invalid provision. The other provisions of the Agreement shall remain in full force and effect without being impaired or invalidated in any way. This Agreement shall be binding upon the Parties and their respective heirs, legal representatives, successors and permitted assigns. This Agreement shall in all respects be governed by, and construed in accordance with the laws of the State of California, United States of America, including all matter of construction, validity, and performance. This Agreement may be executed in any number of counterparts and each executed counterpart shall have the same force and effect as an original instrument.

IN WITNESS WHEREOF, the Parties have caused their duly authorized individuals to execute this Agreement as of the Effective Date.

Daniel D Gregoire ("Assignor"):

Daniel D. Gregoire

Date:

Halon Entertainment LLC

("Assignee")

Daniel O. Gregoire, President and

CEO

Date:

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RECORDED: 08/13/2014

TRADEMARK REEL: 005342 FRAME: 0850