

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/10/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Signal Engage LLC		08/14/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Signal Digital, Inc.		
Street Address:	440 N. Wells, Suite 320		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4072847	SIGNAL	
Registration Number:	4320873	SIGNAL	
Registration Number:	3421883	TEXTME	
Serial Number:	86256392	SIGNAL	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415) 954-0200		
Email:	trademark@squirepb.com		
Correspondent Name:	Elizabeth A. Seals, Esq.		
Address Line 1:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	105856.8		
NAME OF SUBMITTER:	Elizabeth A. Seals, Esq.		
SIGNATURE:	/Elizabeth A. Seals/		
DATE SIGNED:	08/14/2014		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is effective as of June 10, 2014 (the "Effective Date") by and between Signal Engage LLC, a Delaware limited liability company, with a business address of 440 N. Wells, Suite 320 Chicago Illinois 60654 ("Assignor"), and Signal Digital, Inc., a Delaware corporation, with a business address of 440 N. Wells, Suite 320 Chicago Illinois 60654 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks and associated registrations listed in Exhibit A (the "Marks").

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks, including any and all goodwill relating thereto.

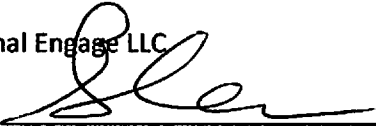
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee, effective as of the Effective Date, *nunc pro tunc*, absolutely and in perpetuity, all of Assignor's entire right, title, and interest in and to the Marks, together with all of the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors and assigns.

2. Governing Law. This Agreement shall be governed by, and construed and interpreted in accordance with, the laws of the State of Illinois applicable to agreements made and to be performed entirely within such state, but excluding the conflicts of laws principles thereof.

3. Counterparts. This Agreement may be executed simultaneously in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the date written below.

Signal Engage LLC
By: 
Name: Giuliana Summer
Title: SVP, Finance
Date: 8/14/14

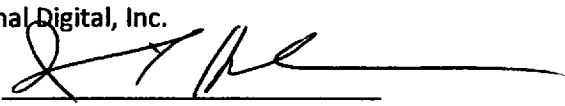
Signal Digital, Inc.
By: 
Name: Isaiah Halivni
Title: General Counsel
Date: 8/14/14

EXHIBIT A**MARKS**

MARK	COUNTRY	APP. NUMBER / REG. NUMBER
SIGNAL	United States	85150650 / 4072847
SIGNAL	United States	85709694 / 4320873
SIGNAL	United States	86256392
TEXTME	United States	77237411 / 3421883
SIGNAL	Australia	1621935
SIGNAL	Brazil	907.624.316
SIGNAL	Brazil	907.624.340
SIGNAL IO	Brazil	907.624.391
SIGNAL IO	Brazil	907.624.367
SIGNAL	Canada	1676212
SIGNAL	China	[not available]
SIGNAL	European Community	012851754
SIGNAL	Japan	2014-036860
SIGNAL	Korea	41-2014-32735
SIGNAL	Singapore	T1406177Z
SIGNAL IO	Singapore	T1406175C