

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314144

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, successor by merger to Wachovia Bank, National Association, formerly known as First Union National Bank, as collateral agent		08/15/2014	national banking association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	HP Hood LLC, successor by merger to Rosenberger's Dairies, LLC and Heluva Good LLC
<b>Street Address:</b>	6 Kimball Lane
<b>Internal Address:</b>	Suite 400
<b>City:</b>	Lynnfield
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01940
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
<b>Registration Number:</b>	2066848	ROSENBERGER'S DAIRIES
<b>Registration Number:</b>	2132699	COUNTRY GOURMET
<b>Registration Number:</b>	1635602	FATHER TIME, PRES. GEO. EXPERIENCE, SEC.
<b>Registration Number:</b>	1593212	FATHER TIME'S
<b>Registration Number:</b>	0895171	HELUVA
<b>Registration Number:</b>	0375586	HELUVA CHEESE
<b>Registration Number:</b>	1968188	HELUVA GOOD
<b>Registration Number:</b>	2428638	HELUVA GOOD COUNTRY GOURMET
<b>Registration Number:</b>	0897942	
<b>Registration Number:</b>	1602581	ONE TASTE IS WORTH A THOUSAND WORDS
<b>Registration Number:</b>	0741369	"ONE TASTE IS WORTH A THOUSAND WORDS"
<b>Registration Number:</b>	2002752	RIB TICKLIN'
<b>Registration Number:</b>	2274822	YOU'LL LOVE IT. WE SWEAR.

## CORRESPONDENCE DATA

## TRADEMARK

**Fax Number:** 8883259116

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Email:** jdavis@edwardswildman.com

**Correspondent Name:** Jessica Davis

**Address Line 1:** 2800 Financial Plaza

**Address Line 2:** Edwards Wildman Palmer LLP

**Address Line 4:** Providence, RHODE ISLAND 02903

<b>ATTORNEY DOCKET NUMBER:</b>	51442.0195
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<b>NAME OF SUBMITTER:</b>	Jessica Davis
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<b>SIGNATURE:</b>	/jdavis/
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<b>DATE SIGNED:</b>	08/15/2014
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**Total Attachments: 5**

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**TERMINATION AND RELEASE  
OF SECURITY INTEREST IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS** ("Release") is executed as of August 15, 2014 by Wells Fargo Bank, National Association, successor by merger to Wachovia Bank, National Association, formerly known as First Union National Bank, as collateral agent under the Security Agreements (as defined below), (the "Agent") in favor of HP Hood LLC, a Delaware limited liability company, being successor by merger to each of: Rosenberger's Dairies, LLC and Heluva Good LLC, each a Delaware limited liability company (the "Released Parties").

**WHEREAS**, pursuant to the terms of that certain (i) Trademark Security Agreement dated as of September 25, 2001 by and between Heluva Good LLC and the Agent as filed with the Assignment Division at the United States Patent and Trademark Office ("USPTO") on October 9, 2001 at Reel 2379, beginning at Frame 0453 (the "2001 Security Agreement"), and (ii) Trademark Security Agreement dated as of October 21, 2002 by and between Rosenberger's Dairies, LLC and the Agent as filed with the USPTO on November 25, 2002 at Reel 2621, beginning at Frame 0527 (the "2002 Security Agreement", together with the 2001 Security Agreement, the "Security Agreements"), the Released Parties granted to the Agent a security interest in and lien on all of its Trademark Collateral (as defined in the Security Agreements) together with the goodwill of the business symbolized thereby, including, without limitation, the trademarks identified on Schedule A attached hereto; and

**WHEREAS**, the Agent wishes to release the security interest in and lien on all of the Trademark Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent states as follows:

The Agent hereby terminates, releases, and discharges its security interest in and first priority lien on the Trademark Collateral, and the Agent hereby assigns and transfers to the Released Parties, without recourse or representation or warranty, express or implied, of any kind, all of its right, title and interest in and to the Trademark Collateral together with the goodwill of the business symbolized thereby, including, without limitation, each of the trademarks applications or registrations identified on Schedule A attached hereto, effective as of the date set forth above.

This Release shall be governed by the laws of the State of New York and shall relate solely to the Security Agreements.

The Agent understands and agrees that this Release may be recorded by or for the Released Parties with the USPTO or any similar office or agency within or outside the United States.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the Agent has executed this Release, to take effect as of the date set forth above.

**AGENT:**

**WELLS FARGO BANK, NATIONAL  
ASSOCIATION, successor by merger to Wachovia  
Bank, National Association, formerly known as First  
Union National Bank, as Collateral Agent**

By: James J. Frankle  
Name: James J. Frankle  
Title: Vice President

SCHEDULE A  
to  
TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

<u>Mark</u>	<u>Serial No.</u>	<u>Reg. Date</u>
ROSENBERGER'S DAIRIES & DESIGN	2,066,848	6/3/97

Common Law Trademarks

LONGACRE'S MODERN DAIRY

LONGACRE'S DAIRY

GEORGE B. STOCKER, INC.

STOCKER DAIRY

Trademark Licenses

Pursuant to a license agreement by and between Landis Supermarket and Rosenberger's Dairies, LLC, Rosenberger's affixes the mark "HERITAGE" mark upon products sold in the supermarket in place of the Rosenberger's name.

<u>Trademark</u>	<u>Registration Nos.</u>
COUNTRY GOURMET	2,132,699
FATHER TIME, PRES. GEO. EXPERIENCE, SEC. DEATH & TAXES, TREAS.	1,635,602
FATHER TIME'S	1,593,212
HELUVA	895,171
HELUVA CHEESE	375,586
HELUVA GOOD	1,968,188
HELUVA GOOD COUNTRY GOURMET	2,428,638
Miscellaneous Design	897,942
ONE TASTE IS WORTH A THOUSAND WORDS	1,602,581
ONE TASTE IS WORTH A THOUSAND WORDS and Design	741,369
RIB TICKLIN	2,002,752
YOU'LL LOVE IT. WE SWEAR	2,274,822