

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314154

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Cleaning Authority, LLC		08/14/2014	LIMITED LIABILITY COMPANY: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Black Ink Capital LLC		
<b>Street Address:</b>	2651 North Harwood, Suite 200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3692203	VARIBRAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444976		
<b>Email:</b>	rliebowitz@venable.com,trademarkdocket@venable.com		
<b>Correspondent Name:</b>	Rebecca Liebowitz		
<b>Address Line 1:</b>	c/o Venable LLP		
<b>Address Line 2:</b>	P.O. Box 34385		
<b>Address Line 4:</b>	Washington, D.C. 20043		
<b>ATTORNEY DOCKET NUMBER:</b>	30025-363750		
<b>NAME OF SUBMITTER:</b>	Rebecca Liebowitz		
<b>SIGNATURE:</b>	/rebecca liebowitz/		
<b>DATE SIGNED:</b>	08/15/2014		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

WHEREAS, The Cleaning Authority, LLC (hereinafter "Assignor"), a Maryland limited liability company having an address at 7230 Lee Deforest Dr., Suite 200, Columbia, Maryland 21046, is the owner of U.S. Trademark Registration No. 3,692,203 issued October 6, 2009 for the mark VARIBRAND & Design, and of that trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, Black Ink Capital LLC, a limited company organized under the laws of the Delaware, with its office at 2651 North Harwood, Suite 200, Dallas, Texas 75201, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademark registration, and the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 14th day of August, 2014.

THE CLEANING AUTHORITY, LLC

By:



Name: Timothy D. Evankovich

Title: President