TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314206

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SEQUENTIAL BRANDS GROUP, INC.		08/15/2014	CORPORATION: DELAWARE
WILLIAM RAST LICENSING, LLC		08/15/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
HEELING SPORTS LIMITED		08/15/2014	LIMITED PARTNERSHIP: TEXAS
B®AND MATTER, LLC		08/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
SBG REVO HOLDINGS, LLC		08/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
SBG FM, LLC		08/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
AMERICAN SPORTING GOODS CORPORATION		08/15/2014	CORPORATION: DELAWARE
THE BASKETBALL MARKETING COMPANY, INC.		08/15/2014	CORPORATION: DELAWARE
SEQUENTIAL LICENSING, INC.		08/15/2014	CORPORATION: CALIFORNIA
GALAXY BRANDS LLC		08/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
LNT BRANDS LLC		08/15/2014	LIMITED LIABILITY COMPANY: DELAWARE

OP $4640.00 1253990

RECEIVING PARTY DATA

Name:	WILMINGTON TRUST, NATIONAL ASSOCIATION
Street Address:	50 South Sixth Street
Internal Address:	Suite 1290; Attn: Cora Holland-Koller
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 185

Property Type	Number	Word Mark
Registration Number:	1253990	THE FRANKLIN MINT GALLERY

Property Type	Number	Word Mark
Serial Number:	85982165	MINT THE MOMENT
Registration Number:	2189162	UHF
Registration Number:	2361034	SOAP
Registration Number:	2202708	UHF
Registration Number:	2190714	SOAP
Registration Number:	2484098	O
Registration Number:	2840485	HEELING
Registration Number:	2871922	HEELING
Registration Number:	2720347	HEELYS
Registration Number:	2693898	H HEELYS
Registration Number:	2684399	H
Registration Number:	2698390	HEELYS
Registration Number:	3510858	POWER UP
Registration Number:	3578567	
Registration Number:	3805558	H HEELYS WORLDWIDE
Registration Number:	3712007	H HEELYS WORLDWIDE
Registration Number:	4147099	HEELYS HX2
Registration Number:	3959241	H X2
Registration Number:	3952197	NANO
Registration Number:	3949036	N NANO
Registration Number:	3949037	N
Registration Number:	3679845	HEELYS
Registration Number:	3339689	H
Registration Number:	4099703	
Registration Number:	4001254	SOLE-LINK
Registration Number:	3904490	H
Registration Number:	4310384	SIDEWALKSPORTS
Registration Number:	3994216	WILLIAM RAST
Registration Number:	3998462	
Registration Number:	3248653	WILLIAM RAST
Registration Number:	3348250	
Registration Number:	3667232	FASHIONOLOGY LA
Registration Number:	3667231	FASHIONOLOGY LA
Registration Number:	3712792	FASHIONOLOGY
Registration Number:	3664532	FASHIONOLOGY
Registration Number:	3143638	HAVANA JACK'S CAFE
Registration Number:	3670940	LA CABANA
Registration Number:	3096056	
Registration Number:	3399348	CARIBBEAN JOE

Property Type	Number	Word Mark
Registration Number:	3450763	HAVANA JACK'S CAFE
Registration Number:	2845458	CARIBBEAN JOE
Registration Number:	3096057	
Registration Number:	3088001	JAMAICA BAY
Registration Number:	2845660	HAVANA JACK'S CAFE
Registration Number:	3673746	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3673747	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3083238	
Registration Number:	3032684	
Registration Number:	3917393	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	4035248	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	4016218	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3673744	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3931350	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3677211	CARIBBEAN JOE ISLAND SUPPLY CO.
Registration Number:	3032685	
Registration Number:	3928857	CARIBBEAN JOE ISLAND SUPPLY CO.
Serial Number:	77704468	HAVANA JACK'S CAFÉ
Registration Number:	4283343	CARIBBEAN JOE
Registration Number:	4218374	CARIBBEAN JOE
Registration Number:	4429106	
Registration Number:	3604958	CARIBBEAN PALMS
Serial Number:	86040103	JAMAICA BAY
Serial Number:	86311000	ELLEN TRACY
Registration Number:	1780391	ELLEN TRACY
Registration Number:	2863810	ELLEN TRACY
Registration Number:	3112534	ELLEN TRACY
Registration Number:	4422145	COMPANY ELLEN TRACY
Registration Number:	3083655	PEOPLE'S LIBERATION
Registration Number:	3651173	
Registration Number:	3743326	PEOPLE*S LIBERATION *
Serial Number:	85593845	COLLECTING IS COOL
Registration Number:	1528440	FMPM
Serial Number:	85661468	MINT THE MOMENT
Registration Number:	1007864	THE FRANKLIN LIBRARY
Registration Number:	0989596	THE FRANKLIN MINT
Serial Number:	86116199	THE FRANKLIN MINT
Serial Number:	85593630	WE MINT MEMORIES
Serial Number:	86087541	REVO

Property Type	Number	Word Mark
Serial Number:	86087573	REVO
Serial Number:	86087665	REVO
Serial Number:	86087597	REVO
Serial Number:	86087617	REVO
Serial Number:	86087626	REVO
Serial Number:	86087645	REVO
Registration Number:	1406608	REVO
Registration Number:	3668538	AMERICAN SPORTING GOODS CORP.
Registration Number:	1613920	ARC
Registration Number:	3845254	ARCHROCKER
Registration Number:	1720437	AVIA
Registration Number:	1708315	TURNTEC ART
Registration Number:	3966346	AVIA
Registration Number:	1721947	
Registration Number:	3916014	AVIA
Registration Number:	1419134	APEX
Registration Number:	1202827	AVIA
Registration Number:	2719527	AVIA
Registration Number:	3581438	AVIA
Registration Number:	3609572	AVIA
Registration Number:	1348151	AVIA
Serial Number:	85825481	AVIA
Registration Number:	1349604	AVIA
Serial Number:	86275952	AVIA DEFROST TECH
Serial Number:	86144884	AVIA ELITE
Serial Number:	86144900	AVIA PLATINUM
Registration Number:	3177538	AVI-LITE
Registration Number:	3845232	AVI-MOTION
Registration Number:	3462809	AVI-TRAINER
Serial Number:	71062215	CANTILEVER
Registration Number:	3450005	CONVEXUS
Registration Number:	2207589	DCS
Registration Number:	2215258	DUAL CANTILEVER SYSTEM
Registration Number:	2809194	DURA-RYD
Registration Number:	2809195	DURA-STRYK
Registration Number:	2767496	ECS
Registration Number:	2767495	ECTO-CANTILEVER SYSTEM
Registration Number:	1834715	FOM
Registration Number:	3489151	LYT-RYD

Property Type	Number	Word Mark
Registration Number:	3851164	
Registration Number:	3915964	
Registration Number:	2054852	N
Registration Number:	4478361	NEVADOS
Registration Number:	3565589	NEVADOS
Registration Number:	1864305	NEVADOS
Registration Number:	4429712	PUSH ON
Serial Number:	85686851	PUSH ON
Registration Number:	3445679	R-LOOP
Registration Number:	3537456	SOFT-RYD
Registration Number:	3230329	STRYK-FOM
Serial Number:	86216103	THERMOHEAT
Registration Number:	3325357	TUNED CANTILEVER
Registration Number:	1819039	URBAN FLEX
Registration Number:	2558721	
Registration Number:	3929306	
Registration Number:	3936514	
Registration Number:	1897589	
Registration Number:	2828607	
Registration Number:	4105808	A1
Serial Number:	85591356	A1
Registration Number:	4105807	A1
Serial Number:	85591336	A1
Registration Number:	1898164	AND 1
Registration Number:	2969524	AND 1
Registration Number:	3028515	AND 1
Registration Number:	4013635	AND 1
Serial Number:	85310003	AND 1
Serial Number:	85981945	AND 1
Registration Number:	3974394	AND 1
Registration Number:	2357353	AND 1
Registration Number:	2250202	AND 1
Registration Number:	2645469	AND 1
Serial Number:	86190749	AND 1
Registration Number:	4019930	AND1
Registration Number:	2803755	AND1
Registration Number:	4175873	AND 1 BASKETBALL COMPANY
Serial Number:	86216194	AND1 BORN READY
Registration Number:	2922590	AND 1 MIXTAPE

Property Type	Number	Word Mark
Registration Number:	3905111	CLUTCH
Registration Number:	3974920	DEDICATED TO ALL THINGS BASKETBALL
Registration Number:	2947759	I BALL
Serial Number:	76337199	FUTURE
Registration Number:	3984673	L2G
Registration Number:	2638122	MIX TAPE
Registration Number:	3031202	MIX TAPE
Serial Number:	86295894	B
Serial Number:	86295921	B BRONZE
Serial Number:	86295926	BRONZE
Serial Number:	86160059	LOCKER ZONE
Serial Number:	85965017	SWISS PEAK
Registration Number:	3482045	ATTITUDE
Registration Number:	3548174	ATTITUDES
Serial Number:	86156273	EVERYDAY BASICS
Registration Number:	3459942	EVERYDAY BASICS
Registration Number:	3598900	GENESIS
Registration Number:	3354298	GOURMET BUFFET
Registration Number:	3420593	GOURMET BUFFET
Registration Number:	3077667	HOTEL LIVING
Registration Number:	0934171	LINENS 'N THINGS
Serial Number:	86975097	LINENS -N- THINGS
Serial Number:	86178277	LINENS -N- THINGS
Serial Number:	75546927	LNT
Serial Number:	86192614	L-N-T
Serial Number:	86975158	L-N-T
Registration Number:	3505724	MAGIC COMFORT
Registration Number:	3364113	NEW ATTITUDE

CORRESPONDENCE DATA

Fax Number: 4045725100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-572-3431
Email: cfraser@kslaw.com
Correspondent Name: Carol Fraser, Paralegal
Address Line 1: 1180 Peachtree Street
Address Line 2: King & Spalding LLP
Address Line 4: Atlanta, GEORGIA 30309-3521

ATTORNEY DOCKET NUMBER:	SEQUENTIAL - 18876.015027

NAME OF SUBMITTER:	Carol Fraser
SIGNATURE:	//Carol Fraser//
DATE SIGNED:	08/15/2014

Total Attachments: 21
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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

August 15, 2014

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, EACH OF THE UNDERSIGNED (each individually, a "Grantor" and, collectively, the "Grantors"), hereby grants to WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent (the "Grantee"), a continuing security interest in the following (except as such may be considered Excluded Property): (i) all of such Grantor's right, title and interest in, to and under the United States trademarks, service marks, trademark registrations, service mark registrations, trademark applications, and service mark applications (the foregoing, collectively, the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Grant") is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantors, as such term is defined in the Security Agreement among the Grantors, the other Grantors from time to time party thereto and the Grantee, dated as of August 15, 2014 (as amended, amended and restated, restated, supplemented or otherwise modified and in effect from time to time, the "Security Agreement").

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. Unless otherwise defined herein, terms

TRADEMARK
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defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

This Grant shall terminate and the security interest in the Marks shall be released upon payment in full of the Secured Obligations in accordance with Section 1.02(d) of the Credit Agreement. Upon the termination of this Grant, the Grantee shall, upon the request and at the sole cost and expense of the Grantors, execute, acknowledge, and deliver to the Grantors all documents, make all filings, take all other actions reasonably requested by the Grantors to evidence and record the release of the security interest in the Marks granted herein, subject to Section 8.5 of the Security Agreement.

This Grant shall be governed by, and construed in accordance with, the law of the State of New York.

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TRADEMARK
REEL: 005345 FRAME: 0180

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date above first written.

SEQUENTIAL BRANDS GROUP, INC.,
as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

WILLIAM RAST LICENSING, LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

HEELING SPORTS LIMITED

By: Heeling Management Corp., as the General Partner

By: _____
Name: Gary Klein
Title: Chief Financial Officer

By: Heeling Holding Corporation, as the Limited Partner

By: _____
Name: Gary Klein
Title: Chief Financial Officer

B®AND MATTER, LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

SBG REVO HOLDINGS, LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

SBG FM, LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

AMERICAN SPORTING GOODS CORPORATION, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

THE BASKETBALL MARKETING COMPANY, INC., as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

SEQUENTIAL LICENSING, INC., as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

GALAXY BRANDS LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

LNT BRANDS LLC, as a Grantor

By: _____
Name: Gary Klein
Title: Chief Financial Officer

ACKNOWLEDGED AND ACCEPTED:

WILMINGTON TRUST, NATIONAL ASSOCIATION,
as Grantee

By: _____
Name: Meghan H. McCauley
Title: Assistant Vice President

SCHEDULE A

U.S. Federal Trademarks

TRADEMARK
REEL: 005345 FRAME: 0185

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
1.	United States	SBG FM, LLC	The Franklin Mint Gallery		73246797	1/18/1980	1253990	10/11/1983		
2.	United States	SBG FM, LLC	Mint the Moment		85982165	6/26/2012				
3.	United States	Heeling Sports Limited	UHF		75308249	6/13/1997	2189162	9/15/1998		
4.	United States	Heeling Sports Limited	SOAP		75308338	6/13/1997	2361034	6/27/2000		
5.	United States	Heeling Sports Limited	UHF		75319874	7/7/1997	2202708	11/10/1998		
6.	United States	Heeling Sports Limited	SOAP		75320503	7/7/1997	2190714	9/22/1998		
7.	United States	Heeling Sports Limited	O		75328507	7/22/1997	2484098	9/4/2001		
8.	United States	Heeling Sports Limited	HEELING		75692101	4/27/1999	2840485	5/11/2004		
9.	United States	Heeling Sports Limited	HEELING		75692102	4/27/1999	2871922	8/10/2004		
10.	United States	Heeling Sports Limited	HEELYS		76063673	6/2/2000	2720347	6/3/2003		
11.	United States	Heeling Sports Limited	H HEELYS		76167878	11/17/2000	2693898	3/4/2003		
12.	United States	Heeling Sports Limited	H		76167879	11/17/2000	2684399	2/4/2003		
13.	United States	Heeling Sports Limited	HEELYS		76168009	11/17/2000	2698390	3/18/2003		
14.	United States	Heeling Sports Limited	POWER UP		77262568	8/23/2007	3510858	10/7/2008		
15.	United States	Heeling Sports Limited			77264239	8/24/2007	3578567	2/24/2009		
16.	United States	Heeling Sports Limited	H HEELYS WORLDWIDE		77723261	4/27/2009	3805558	6/22/2010		
17.	United States	Heeling Sports Limited	H HEELYS WORLDWIDE		77723340	4/27/2009	3712007	11/17/2009		
18.	United States	Heeling Sports Limited	HEELYS HX2		77948674	3/2/2010	4147099	5/22/2012		
19.	United States	Heeling Sports Limited	H X2		77949235	3/3/2010	3959241	5/10/2011		
20.	United States	Heeling Sports Limited	NANO		77954102	3/9/2010	3952197	4/26/2011		
21.	United States	Heeling Sports Limited	N NANO		77954122	3/9/2010	3949036	4/19/2011		
22.	United States	Heeling Sports Limited	N		77954217	3/9/2010	3949037	4/19/2011		
23.	United States	Heeling Sports Limited	HEELYS		78901166	6/5/2006	3679845	9/8/2009		

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
24.	United States	Heeling Sports Limited	H		78901172	6/5/2006	3339689	11/20/2007		
25.	United States	Heeling Sports Limited			85044684	5/21/2010	4099703	2/14/2012		
26.	United States	Heeling Sports Limited	SOLE-LINK		85089293	7/21/2010	4001254	7/26/2011		
27.	United States	Heeling Sports Limited	H		85090090	7/21/2010	3904490	1/11/2011		
28.	United States	Heeling Sports Limited	SIDEWALKSPORTS		85539961	2/10/2012	4310384	3/26/2013		
29.	United States	William Rast Licensing, LLC			77310357	10/22/2007	3994216	7/12/2011		
30.	United States	William Rast Licensing, LLC	WILLIAM RAST		77388266	2/4/2008	3998462	7/19/2011		
31.	United States	William Rast Licensing, LLC	WILLIAM RAST		78977897	5/31/2005	3248653	5/29/2007		
32.	United States	Sequential Licensing, Inc.			78786921	1/6/2006	3348250	12/4/2007		
33.	United States	B®and Matter, LLC	FASHIONOLOGY LA		77259206	08/20/2007	3667232	08/11/2009		
34.	United States	B®and Matter, LLC	FASHIONOLOGY LA		77259168	08/20/2007	3667231	08/11/2009		
35.	United States	B®and Matter, LLC	FASHIONOLOGY		77427704	03/20/2008	3712792	11/17/2009		
36.	United States	B®and Matter, LLC	FASHIONOLOGY		77427702	03/20/2008	3664532	08/04/2009		
37.	United States	B®and Matter, LLC	HAVANA JACK'S CAFÉ		78977243	12/04/2003	3143638	9/12/2006		
38.	Taiwan	B®and Matter, LLC	CARIBBEAN JOE		93-27110	6/11/2004	1148645	4/16/2005	18	Registered
39.	USA	B®and Matter, LLC	LA CABANA		78/336,779	12/5/2003	3,670,940	8/18/2009	25	Registered
40.	USA	B®and Matter, LLC	MISCELLANEOUS DESIGN		76/560,155	10/29/2003	3,096,056	5/23/2006	9	Registered
41.	USA	B®and Matter, LLC	CARIBBEAN JOE		78/336,621	12/4/2003	3,399,348	3/18/2008	9, 18, 25	Registered
42.	USA	B®and Matter, LLC	HAVANA JACK'S CAFE		78/336,590	12/4/2003	3,450,763	6/17/2008	25	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
43.	USA	B®and Matter, LLC	CARIBBEAN JOE		76/275,113	6/21/2001	2,845,458	5/25/2004	25	Registered
44.	USA	B®and Matter, LLC	MISCELLANEO US DESIGN		76/560,168	10/29/2003	3,096,057	5/23/2006	18	Registered
45.	USA	B®and Matter, LLC	JAMAICA BAY		76/542,054	8/22/2003	3,088,001	5/2/2006	25	Registered
46.	USA	B®and Matter, LLC	HAVANA JACK'S CAFE		76/374,007	2/21/2002	2,845,660	5/25/2004	25	Registered
47.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. & DESIGN		77/325,918	11/9/2007	3,673,746	8/25/2009	18	Registered
48.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. & DESIGN		77/326,051	11/9/2007	3,673,747	8/25/2009	18	Registered
49.	USA	B®and Matter, LLC	MISCELLANEO US DESIGN		76/560,169	10/29/2003	3,083,238	4/18/2006	9	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
50.	USA	B®and Matter, LLC	MISCELLANEO US DESIGN		76/560,173	10/29/2003	3,032,684	12/20/2005	24	Registered
51.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO.		77/330,194	11/15/2007	3,917,393	2/8/2011	24	Registered
52.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. & DESIGN		77/325,599	11/9/2007	4,035,248	10/4/2011	25	Registered
53.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO.		77/331,268	11/16/2007	4,016,218	8/23/2011	25	Registered
54.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. & DESIGN		77/325,613	11/9/2007	3,673,744	8/25/2009	18	Registered
55.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. AND DESIGN		77/325,639	11/9/2007	3,931,350	3/15/2011	24	Registered
56.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO.		77/330,907	1/15/2007	3,677,211	9/1/2009	18	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
57.	USA	B®and Matter, LLC	MISCELLANEO US DESIGN		76/560,174	10/29/2003	3,032,685	12/20/2005	25	Registered
58.	USA	B®and Matter, LLC	CARIBBEAN JOE ISLAND SUPPLY CO. & DESIGN		77/326,040	11/9/2007	3,928,857	3/8/2011	9	Registered
59.	USA	B®and Matter, LLC	HAVANA JACK'S CAFE		77/704,468	4/1/2009			26	Allowed
60.	USA	B®and Matter, LLC	CARIBBEAN JOE		85/037,813	5/13/2010	4,283,343	1/29/2013	24	Registered
61.	USA	B®and Matter, LLC	CARIBBEAN JOE		85/094,039	7/27/2010	4,218,374	10/2/2012	18, 20, 21	Registered
62.	USA	B®and Matter, LLC	MISCELLANEO US DESIGN (HUT & PALM TREE DESIGN)		85/094,070	7/27/2010	4,429,106	11/5/2013	18, 20, 21	Registered
63.	USA	B®and Matter, LLC	CARIBBEAN PALMS		77/311,149	10/23/2007	3,604,958	4/14/2009	25	Registered
64.	USA	B®and Matter, LLC	JAMAICA BAY		86/040,103	8/16/2013			25	Pending
65.	USA	B®and Matter, LLC	ELLEN TRACY		86/311,000	6/16/2004			4, 8, 11, 21	Pending
66.	USA	B®and Matter, LLC	ELLEN TRACY		74/326,572	10/28/1992	1,780,391	7/6/1993	25	Registered
67.	USA	B®and Matter, LLC	ELLEN TRACY		78/975,375	9/30/2002	2,863,810	7/13/2004	3	Registered
68.	USA	B®and Matter, LLC	ELLEN TRACY		78/169,120	9/30/2002	3,112,534	7/4/2006	25, 35	Registered
69.	USA	B®and Matter, LLC	COMPANY ELLEN TRACY		77/679,016	2/26/2009	4,422,145	10/22/2013	3, 4, 9, 14, 18, 20, 21, 24,	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
									25, 26	
70.	USA	Sequential Licensing, Inc.	PEOPLE'S LIBERATION		78/428,261	6/1/2004	3,083,655	4/18/2006	25	Registered
71.	USA	Sequential Licensing, Inc.	MISCELLANEOUS DESIGN (STAR POCKET)		78/786,924	1/6/2006	3,651,173	7/7/2009	25	Registered
72.	USA	Sequential Licensing, Inc.	PEOPLE'S LIBERATION & DESIGN		77/978,058	7/11/2008	3,743,326	1/26/2010	25	Registered
73.	United States	SBG FM, LLC	COLLECTING IS COOL		85/593,845	04/10/2012			9, 14, 16, 28, 35	Filed
74.	United States	SBG FM, LLC	FMPM		73/739,876	07/14/1988	1,528,440	03/07/1989	28	Registered
75.	United States	SBG FM, LLC	MINT THE MOMENT		85/661,468	06/26/2012			9, 14, 16, 28, 35	Filed
76.	United States	SBG FM, LLC	THE FRANKLIN LIBRARY		73/007,598	11/29/1973	1,007,864	04/01/1975	16	Registered
77.	United States	SBG FM, LLC	THE FRANKLIN MINT		72/460,787	06/20/1973	0,989,596	07/30/1974	14	Registered
78.	United States	SBG FM, LLC	THE FRANKLIN MINT		86/116,199	11/12/2013			14, 16, 28, 35, 42	Filed
79.	United States	SBG FM, LLC	WE MINT MEMORIES		85/593,630	04/10/2012			9, 14, 16, 28, 35	Filed
80.	Vietnam	SBG Revo Holdings, LLC	REVO		4-1996-32031	12/21/1996	4-0026179-000	1/15/1998	9	Registered
81.	USA	SBG Revo Holdings, LLC	REVO		86/087,541	10/9/2013			3	Pending
82.	USA	SBG Revo Holdings, LLC	REVO		86/087,573	10/9/2013			14	Published
83.	USA	SBG Revo Holdings, LLC	REVO		86/087,665	10/9/2013			18	Pending
84.	USA	SBG Revo Holdings, LLC	REVO		86/087,597	10/9/2013			24	Published
85.	USA	SBG Revo Holdings, LLC	REVO		86/087,617	10/9/2013			35	Published
86.	USA	SBG Revo Holdings, LLC	REVO		86/087,626	10/9/2013			28	Pending
87.	USA	SBG Revo Holdings, LLC	REVO		86/087,645	10/9/2013			25	Published
88.	USA	SBG Revo Holdings, LLC	REVO		73/580,130	1/29/1986	1,406,608	8/28/1986	9	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
89.	USA	SBG Revo Holdings, LLC	REVO	REVO	79/097,644		4,137,435	5/8/2012	9	Registered
90.	USA	SBG Revo Holdings, LLC	REVO REFLEX		79/067,721		3,708,976	11/10/2009	9	Registered
91.	USA	SBG Revo Holdings, LLC	LOOK DEEPER		79/067,720		3,680,058	9/8/2009	9	Registered
92.	USA	SBG Revo Holdings, LLC	CHECKPOINT		79/082,889		3,867,654	10/26/2010	9	Registered
93.	USA	SBG Revo Holdings, LLC	RED POINT		79/067,675		3,680,051	9/8/2009	9	Registered
94.	USA	SBG Revo Holdings, LLC	HEADWALL		79/067,718		3,680,057	9/8/2009	9	Registered
95.	USA	SBG Revo Holdings, LLC	CHASM		79/082,893		3,867,657	10/26/2010	9	Registered
96.	USA	SBG Revo Holdings, LLC	OVERHANG		79/082,897		3,867,660	10/26/2010	9	Registered
97.	USA	SBG Revo Holdings, LLC	DISCERN		79/067,724		3,683,411	9/15/2009	9	Registered
98.	USA	SBG Revo Holdings, LLC	HIGHSIDE		79/067,692		3,680,053	9/8/2009	9	Registered
99.	USA	SBG Revo Holdings, LLC	POLARIZE YOUR LIFE		79/067,717		3,680,056	9/8/2009	9	Registered
100.	USA	SBG Revo Holdings, LLC	CUT BANK		79/082,892		3,867,656	10/26/2010	9	Registered
101.	USA	SBG Revo Holdings, LLC	EFFLUX		79/067,726		3,680,060	9/8/2009	9	Registered
102.	USA	SBG Revo Holdings, LLC	UNDERCUT		79/067,727		3,683,412	9/15/2009	9	Registered
103.	USA	SBG Revo Holdings, LLC	THRIVE		79/067,723		3,680,059	9/8/2009	9	Registered
104.	USA	SBG Revo Holdings, LLC	SLOT		79/082,896		3,867,659	10/26/2010	9	Registered
105.	USA	SBG Revo Holdings, LLC	BELAY		79/067,676		3,680,052	9/8/2009	9	Registered
106.	USA	SBG Revo Holdings, LLC	ABYSS		79/067,719		3,683,410	9/15/2009	9	Registered
107.	USA	SBG Revo Holdings, LLC	TRANSOM		79/067,725		3,747,037	2/9/2010	9	Registered
108.	USA	SBG Revo Holdings, LLC	HITCH		79/082,894		3,867,658	10/26/2010	9	Registered
109.	USA	SBG Revo Holdings, LLC	WAYPOINT		79/082,890		3,867,655	10/26/2010	9	Registered
110.	United States	American Sporting Goods Corporation	AMERICAN SPORTING GOODS CORP.		77/534,916	30-Jul-08	3,668,538	18-Aug-09	25	Registered
111.	United States	American Sporting Goods	ARC		73/764,553	18-Nov-88	1,613,920	18-Sep-90	25	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
		Corporation								
112.	United States	American Sporting Goods Corporation	ARCHROCKER		77/951,078	4-Mar-10	3,845,254	7-Sep-10	25	Registered
113.	United States	American Sporting Goods Corporation	AVIA		74/075,248	3-JUL-90	1,720,437	29-SEP-92	28	Registered
114.	United States	American Sporting Goods Corporation	TURNTEC ART		74/197,822	26-AUG-91	1,708,315	18-AUG-92	25	Registered
115.	United States	American Sporting Goods Corporation	AVIA		85/158,475	21-Oct-10	3,966,346	24-May-11	35	Registered
116.	United States	American Sporting Goods Corporation	(Design Only)		73/614,496	13-AUG-86	1,721,947	6-Oct-92	18	Registered
117.	United States	American Sporting Goods Corporation	AVIA		77/949,203	3-Mar-10	3,916,014	8-Feb-11	41	Registered
118.	United States	American Sporting Goods Corporation	APEX		73,598,207	12-MAY-86	1,419,134	2-Dec-86	14	Registered
119.	United States	American Sporting Goods Corporation	AVIA		73/305,883	15-Apr-81	1,202,827	27-Jul-82	25	Registered
120.	United States	American Sporting Goods Corporation	AVIA		75/376,689	21-Oct-97	2,719,527	27-May-03	14	Registered
121.	United States	American Sporting Goods Corporation	AVIA		77/331,737	16-Nov-07	3,581,438	24-Feb-09	25	Registered
122.	United States	American Sporting Goods Corporation	AVIA		77/297,412	5-Oct-07	3,609,572	21-Apr-09	9	Registered
123.	United States	American Sporting Goods Corporation	AVIA		73/506,061	29-Oct-84	1,348,151	9-Jul-85	25	Registered
124.	United States	American Sporting Goods Corporation	AVIA		85/825,481	17-Jan-13			18	Published
125.	United States	American Sporting Goods Corporation	AVIA (Design) (Thunderbolt Logo)		73/504,084	16-Oct-84	1,349,604	16-Jul-85	25	Registered
126.	United States	American Sporting Goods Corporation	AVIA DEFROST TECH		86/275,952	8-May-14			25	Pending
127.	United States	American Sporting Goods Corporation	AVIA ELITE		86/144,884	16-Dec-13			25	Pending
128.	United States	American Sporting Goods Corporation	AVIA PLATINUM		86/144,900	16-Dec-13			25	Pending
129.	United States	American Sporting	AVI-LITE		76/631,435	16-Feb-05	3,177,538	28-Nov-06	25	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
		Goods Corporation								
130.	United States	American Sporting Goods Corporation	AVI-MOTION		77/943,076	23-Feb-10	3,845,232	7-Sep-10	25	Registered
131.	United States	American Sporting Goods Corporation	AVI-TRAINER		76/652,529	27-Dec-05	3,462,809	8-Jul-08	25	Registered
132.	United States	American Sporting Goods Corporation	CANTILEVER (Stylized)		71/062,215	16-Mar-12	87,160	2-Jul-12	25	Registered
133.	United States	American Sporting Goods Corporation	CONVEXUS		76/670,840	27-Dec-06	3,450,005	17-Jun-08	25	Registered
134.	United States	American Sporting Goods Corporation	DCS		75/252,092	5-Mar-97	2,207,589	1-Dec-98	25	Registered
135.	United States	American Sporting Goods Corporation	DUAL CANTILEVER		75252093	5-Mar-97	2215258	29-Dec-98	25	Registered
136.	United States	American Sporting Goods Corporation	DURA-RYD		76/418,218	10-Jun-02	2,809,194	27-Jan-04	17, 25	Registered
137.	United States	American Sporting Goods Corporation	DURA-STRYK		76/418,219	10-Jun-02	2,809,195	27-Jan-04	17, 25	Registered
138.	United States	American Sporting Goods Corporation	ECS		76/258,814	16-May-01	2,767,496	23-Sep-03	25	Registered
139.	United States	American Sporting Goods Corporation	ECTO-CANTILEVER		76/258,813	16-May-01	2,767,495	23-Sep-03	25	Registered
140.	United States	American Sporting Goods Corporation	FOM		74/334,020	23-Nov-92	1,834,715	3-May-94	25	Registered
141.	United States	American Sporting Goods Corporation	LYT-RYD		76/652,066	19-Dec-05	3,489,151	19-Aug-08	25	Registered
142.	United States	American Sporting Goods Corporation	MISCELLANEOUS DESIGN (AVIA Skull Logo)		77/757,819	11-Jun-09	3,851,164	21-Sep-10	25	Registered
143.	United States	American Sporting Goods Corporation	MISCELLANEOUS DESIGN (Thunderbolt Clear)		77/932,976	10-Feb-10	3,915,964	8-Feb-11	25	Registered
144.	United States	American Sporting Goods Corporation	N (Stylized Nevados Design)		75/082,168	1-Apr-96	2,054,852	22-Apr-97	25	Registered
145.	United States	American Sporting Goods Corporation	NEVADOS		77/932,054	9-Feb-10	4,478,361	4-Feb-14	18	Registered
146.	United States	American Sporting Goods Corporation	NEVADOS		77/298,317	8-Oct-07	3,565,589	20-Jan-09	25	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
147.	United States	American Sporting Goods Corporation	NEVADOS		74/342,089	17-Dec-92	1,864,305	22-Nov-94	25	Registered
148.	United States	American Sporting Goods Corporation	PUSH ON		85/685,639	24-Jul-12	4,429,712	5-Nov-13	25	Registered
149.	United States	American Sporting Goods Corporation	PUSH ON		85/686,851	25-Jul-12			25	Suspended
150.	United States	American Sporting Goods Corporation	R-LOOP		76/662,484	3-Jul-06	3,445,679	10-Jun-08	25	Registered
151.	United States	American Sporting Goods Corporation	SOFT-RYD		76/664,466	11-Aug-06	3,537,456	25-Nov-08	25	Registered
152.	United States	American Sporting Goods Corporation	STRYK-FOM		76/640,388	8-Jun-05	3,230,329	17-Apr-07	17, 25	Registered
153.	United States	American Sporting Goods Corporation	THERMOHEAT		86/216,103	10-Mar-14			25	Pending
154.	United States	American Sporting Goods Corporation	TUNED CANTILEVER		76/654,704	7-Feb-06	3,325,357	30-Oct-07	25	Registered
155.	United States	American Sporting Goods Corporation	URBAN FLEX		74/388,395	7-May-93	1,819,039	1-Feb-94	25	Registered
156.	United States	The Basketball Marketing Company, Inc.	(DRIVER POSE PLAYER DESIGN)		76/275,484	21-Jun-01	2,558,721	9-Apr-02	25	Registered
157.	United States	The Basketball Marketing Company, Inc.	(DRIVER POSE PLAYER DESIGN)		77/757,824	11-Jun-09	3,929,306	8-Mar-11	032t	Registered
158.	United States	The Basketball Marketing Company, Inc.	(Lo Qi Downtime Logo)		77/932,922	10-Feb-10	3,936,514	29-Mar-11	25	Registered
159.	United States	The Basketball Marketing Company, Inc.	(Man Holding Basketball Design)		74/484,675	31-Jan-94	1,897,589	6-Jun-95	25	Registered
160.	United States	The Basketball Marketing Company, Inc.	(Silhouette Logo)		78/168,777	27-Sep-02	2,828,607	30-Mar-04	25	Registered
161.	United States	The Basketball Marketing Company, Inc.	A1 (and Shield Design)		77/444,622	10-Apr-08	4,105,808	28-Feb-12	25	Registered
162.	United States	The Basketball Marketing Company, Inc.	A1 (and Shield Design)		85/591,356	6-Apr-12			009, 018	Allowed

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
163.	United States	The Basketball Marketing Company, Inc.	A1 (logo)		77/444,615	10-Apr-08	4,105,807	28-Feb-12	25	Registered
164.	United States	The Basketball Marketing Company, Inc.	A1 (logo)		85/591,336	6-Apr-12			009, 018	Pending
165.	United States	The Basketball Marketing Company, Inc.	AND 1		74/390,120	14-May-93	1,898,164	6-Jun-95	25	Registered
166.	United States	The Basketball Marketing Company, Inc.	AND 1		76/588,461	23-Apr-04	2,969,524	19-Jul-05	41, 009, 025	Registered
167.	United States	The Basketball Marketing Company, Inc.	AND 1		78/503,880	21-Oct-04	3,028,515	13-Dec-05	9	Registered
168.	United States	The Basketball Marketing Company, Inc.	AND 1		85/066,394	18-Jun-10	4,013,635	16-Aug-11	14	Registered
169.	United States	The Basketball Marketing Company, Inc.	AND 1		85/310,003	2-May-11			9	Allowed
170.	United States	The Basketball Marketing Company, Inc.	AND 1		85/981,945	2-May-11			009, 018	Allowed
171.	United States	The Basketball Marketing Company, Inc.	AND 1		85/158,522	21-Oct-10	3,974,394	7-Jun-11	35	Registered
172.	United States	The Basketball Marketing Company, Inc.	AND 1 (& Design) (Corporate Breakdown)		75/714,517	27-May-99	2,357,353	13-Jun-00	25	Registered
173.	United States	The Basketball Marketing Company, Inc.	AND 1 (& Design) (Extended Arm)		75/272,419	10-Apr-97	2,250,202	1-Jun-99	018, 025	Registered
174.	United States	The Basketball Marketing Company, Inc.	AND 1 (& Hook Logo)		76/275,486	21-Jun-01	2,645,469	5-Nov-02	25	Registered
175.	United States	The Basketball Marketing Company, Inc.	AND 1 (Stylized/Design)		86/190,749	11-Feb-14			018, 025	Pending
176.	United States	The Basketball Marketing Company, Inc.	AND1		77/755,773	9-Jun-09	4,019,930	30-Aug-11	032 Int	Registered

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
177.	United States	The Basketball Marketing Company, Inc.	AND1 (& Silhouette Logo)		78/168,760	27-Sep-02	2,803,755	6-Jan-04	25	Registered
178.	United States	The Basketball Marketing Company, Inc.	AND1 basketball company (& design)		77/562,714	4-Sep-08	4,175,873	17-Jul-12	009, 018, 025	Registered
179.	United States	The Basketball Marketing Company, Inc.	AND1 BORN READY		86/216,194	10-Mar-14			25	Pending
180.	United States	The Basketball Marketing Company, Inc.	AND 1 MIXTAPE		78/195,639	18-DEC-02	2,922,590	1-Feb-05	25	Registered
181.	United States	The Basketball Marketing Company, Inc.	CLUTCH		77/765,537	22-Jun-09	3,905,111	11-Jan-11	032 Int	Registered
182.	United States	The Basketball Marketing Company, Inc.	DEDICATED TO ALL THINGS BASKETBALL		77/511,393	30-Jun-08	3,974,920	7-Jun-11	25	Registered
183.	United States	The Basketball Marketing Company, Inc.	I BALL		78/302,937	19-Sep-03	2,947,759	10-May-05	25	Registered
184.	United States	The Basketball Marketing Company, Inc.	FUTURE		76/337,199	13-Nov-01			25	Pending
185.	United States	The Basketball Marketing Company, Inc.	L2G		85/149,908	11-Oct-10	3,984,673	28-Jun-11	25	Registered
186.	United States	The Basketball Marketing Company, Inc.	MIX TAPE		76/038,494	2-May-00	2,638,122	22-Oct-02	25	Registered
187.	United States	The Basketball Marketing Company, Inc.	MIX TAPE		76/597,691	16-Jun-04	3,031,202	20-Dec-05	41, 009, 025	Registered
188.	United States	Galaxy Brand Holdings, Inc.	B (Stylized)		86/295894	30-May-14			9, 16, 21	Pending
189.	United States	Galaxy Brand Holdings, Inc.	B BRONZE (Stylized)		86/295,921	30-May-14			9, 16, 21	Pending
190.	United States	Galaxy Brand Holdings, Inc.	BRONZE (stylized)		86/295926	30-May-14			9, 16, 21	Pending
191.	United States	Galaxy Brand Holdings, Inc.	LOCKER ZONE		86/160,059	8-Jan-14			35	Pending

	Country	Applicant / Registrant	Mark	Design	Appln. No.	Filing Date	Reg. No.	Reg. Date	Class (es)	Status
192.	United States	Galaxy Brands LLC	SWISS PEAK		85/965,017	20-Jun-13			9, 18, 25	No intent to prosecute -- Allow to lapse.
193.	United States	LNT Brands LLC	ATTITUDE		78/427,854	1-Jun-04	3,482,045	5-Aug-08	11, 20, 24	Registered
194.	United States	LNT Brands LLC	ATTITUDE		78/427,863	1-Jun-04	3,548,174	12-Dec-08	20, 21, 24, 27	Registered
195.	United States	LNT Brands LLC	EVERYDAY BASICS		86/156,273	2-Jan-14			27	Pending
196.	United States	LNT Brands LLC	EVERYDAY BASICS & Design		76/665,182	28-Aug-06	3,459,942	8-Jul-08	20, 24	Registered
197.	United States	LNT Brands LLC	GENESIS & Design		76/677,582	29-May-07	3,598,900	31-Mar-09	24	Registered
198.	United States	LNT Brands LLC	GOURMET BUFFET		78/907,679	14-Jun-06	3,354,298	11-Dec-07	21	Registered
199.	United States	LNT Brands LLC	GOURMET BUFFET		78/907,681	14-Jun-06	3,420,593	29-Apr-08	8	Registered
200.	United States	LNT Brands LLC	HOTEL LIVING		78/438,409	21-Jun-04	3,077,667	4-Apr-06	24, 27	Registered
201.	United States	LNT Brands LLC	LINENS 'N THINGS		72/370,206	9-Sep-70	934,171	16-May-72	42	Registered
202.	United States	LNT Brands LLC	LINENS-N-THINGS		86/975,097	29-Jan-14			8, 11, 14, 16, 18, 20, 21, 24, 25	
203.	United States	LNT Brands LLC	LINENS -N-THINGS		86/178,277	29-Jan-14			8, 11, 14, 16, 18, 20, 21, 24, 25, 27, 35,	Pending
204.	United States	LNT Brands LLC	LNT		75/546/927	1-Sep-98	2,337,611	4-Apr-00	20, 24, 27, 35	Registered
205.	United States	LNT Brands LLC	L-N-T		86/192,614	13-Feb-14			8, 11, 14, 16, 18, 20, 21, 24, 25, 27, 35,	Pending
206.	United States	LNT Brands LLC	L-N-T		86/975,158	13-Feb-14			35	Pending
207.	United States	LNT Brands LLC	MAGIC COMFORT		76/659,622	5-May-06	3,505,724	23-Sep-08	24	Registered
208.	United States	LNT Brands LLC	NEW ATTITUDE		76/669,884	4-Dec-06	3,364,113	8-Jan-08	16, 20, 24, 14	Registered

U.S. Federal Trademarks – Intent to Use

The following Intent-To-Use trademark applications shall remain Excluded Property only until a statement of use or amendment to allege use is filed and accepted by the United States Patent and Trademark Office or any other filing is made or circumstances otherwise change so that the interests of the applicable Grantor in such marks is no longer on an "intent-to-use" basis.

TRADEMARK
RECORDED: 08/15/2014 REEL: 005345 FRAME: 0199