

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314229

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DGL CONSUMER PRODUCTS, INC.		07/18/2014	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	ORALABS, INC.
Street Address:	18685 EAST PLAZA DRIVE
City:	PARKER
State/Country:	COLORADO
Postal Code:	80134
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2974565	BALLMANIA
Registration Number:	3592782	SERENLIPITY
Registration Number:	3609957	TWIST AND POUT
Registration Number:	3661910	CRYSTAL HUE PERSUASION
Registration Number:	3661909	GLISTEN HERE MISSY
Registration Number:	3661911	TANGERINE GLEAM
Registration Number:	3712866	LIP PROTECTION CONFECTION
Registration Number:	3710065	PURR-FECTION COLLECTION
Serial Number:	78464522	
Registration Number:	1583278	
Registration Number:	3049450	

CORRESPONDENCE DATA

Fax Number: 3038630223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: lbrown@sheridanross.com

Correspondent Name: TODD P. BLAKELY

Address Line 1: 1560 BROADWAY, SUITE 1200

Address Line 4: DENVER, COLORADO 80202-5145

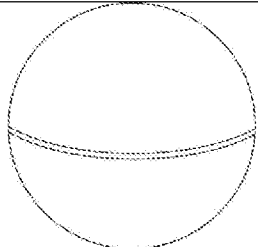
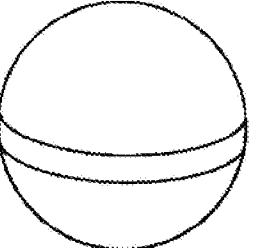
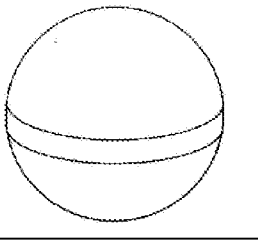
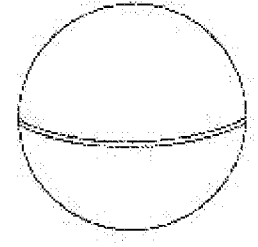
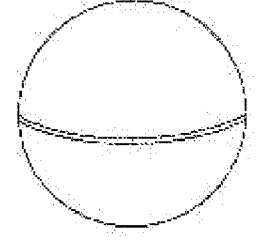
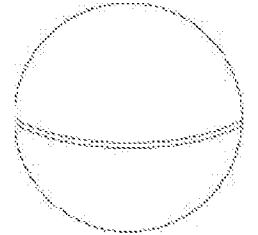
TRADEMARK

ATTORNEY DOCKET NUMBER:	5204-5
NAME OF SUBMITTER:	TODD P. BLAKELY
SIGNATURE:	/TODD P. BLAKELY/
DATE SIGNED:	08/15/2014
Total Attachments: 4 source=Final Trademark Assignment -- FULLY EXECUTED (7-18-2014)#page1.tif source=Final Trademark Assignment -- FULLY EXECUTED (7-18-2014)#page2.tif source=Final Trademark Assignment -- FULLY EXECUTED (7-18-2014)#page3.tif source=Final Trademark Assignment -- FULLY EXECUTED (7-18-2014)#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, DGL Consumer Products, Inc., a Colorado corporation, located at 12850 E. 40th Avenue, Denver, Colorado 80239 (the “Assignor”), has adopted, used and is using the following trademarks and is the owner of the following trademark registrations for these marks:

TM	MARK	GOODS	ASSIGNEE	STATUS
2974565	BALLMANIA	Sun block and lip balm	Seller (as unrecorded assignee of record owner, Dennis Green Design Group, Ltd.)	Registered
3592782	SERENLIPITY	Lip balm; Lip cream; Lip gloss; Lip gloss palatte; Lip liner; Lip polisher; make-up kits comprised of lip balm (non-medicated), lip cream, lip gloss, lip liner, lip polisher and non-medicated lip care preparations; Non-medicated lip care preparations; Non-medicated lip protectors.	NA	Registered
3609957	TWIST and POUT	Cosmetics, namely, lip repairers; Lip balm; Lip balm; Lip cream; Lip gloss; Lip gloss palatte; Lip liner; Lip polisher; Make-up kits comprised of lip gloss, lip balm, lip care preparations; Non-medicated lip care preparations; Non-medicated lip protector.	NA	Registered
3661910	CRYSTAL HUE PERSUASION	Lip balm; Lip gloss; Lip gloss palatte; Non-medicated lip protectors.	NA	Registered
3661909	GLISTEN HERE MISSY	Lip balm; Lip gloss; Lip gloss palatte; Non-medicated lip protectors.	NA	Registered
3661911	TANGERINE GLEAM	Lip balm; Lip gloss; Lip gloss palatte; Non-medicated lip protectors.	NA	Registered
3712866	LIP PROTECTION CONFECTION	Lip balm; lip cream; lip gloss; lip gloss palatte; non-medicated lip protectors.	NA	Registered
3710065	PURR-FECTION COLLECTION	Lip balm; Lip gloss; Non-medicated lip care preparations; Non-medicated lip protectors.	NA	Registered
77/667,046	LIP CLIP	Lip balm; Lip gloss; Lip gloss palatte; Non-medicated lip care preparations	NA	Abandoned

78464522		Sun block and lip balm	NA	Registered
2792495		Insect repellent	NA	Cancelled
1583278		Air Fresheners	GE Capital Corporation (security interest from Implus Footcare, LLC and Yaktrax LLC)	Registered
EC2775583		Sun block, lip balm, applicators for shoe polish and applicators for perfume	NA	Cancelled
CTM3729555		Sun block, lip balm, applicators for shoe polish and applicators for perfume	Seller (as unrecorded assignee of record owner, Dennis Green Design Group, Ltd.)	Registered
3049450		Sun block and lip balm	Seller (as unrecorded assignee of record owner, Dennis Green Design Group, Ltd.)	Registered

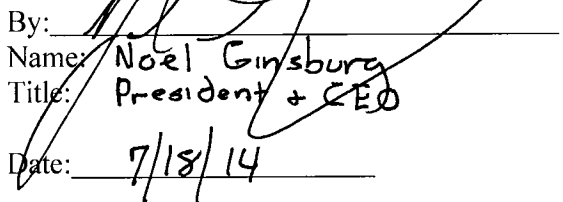
WHEREAS, Oralabs, Inc., a Colorado corporation, located at 18685 East Plaza Drive, Parker, Colorado 80134 (the “Assignee”) is desirous of acquiring said trademarks, the goodwill associated with said trademarks, and the trademark registrations thereof;

THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor hereby grants and assigns to the Assignee all of the Assignor's right, title, and interest in and to the trademarks listed above, and said trademark registrations, together with the goodwill associated with the trademarks. The Assignor further assigns to Assignee all rights of action of the Assignor accrued and to accrue by virtue of said trademarks, including the right to sue and recover damages for past infringement of said trademarks.

This Assignment is effective as of July 18, 2014.

The Assignor:

DGL CONSUMER PRODUCTS, INC.

By: 
Name: Noel Ginsburg
Title: President + CEO
Date: 7/18/14

The Assignee:

ORALABS, INC.

By: _____
Name: _____
Title: _____
Date: _____

THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor hereby grants and assigns to the Assignee all of the Assignor's right, title, and interest in and to the trademarks listed above, and said trademark registrations, together with the goodwill associated with the trademarks. The Assignor further assigns to Assignee all rights of action of the Assignor accrued and to accrue by virtue of said trademarks, including the right to sue and recover damages for past infringement of said trademarks.

This Assignment is effective as of July 18, 2014.

The Assignor:

DGL CONSUMER PRODUCTS, INC.

By: _____

Name:

Title:

Date: _____

The Assignee:

ORALABS, INC.

By: _____

Name:  GARY Schlatter

Title: CEO

Date: July 18 2014