

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314311

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Interactive Inc.		08/18/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Broadcasting Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86175426	CBS NEWS TO GO	
Serial Number:	86175428	CBS NEWS TO GO	
CORRESPONDENCE DATA			
Fax Number:	2129750114		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-975-3610		
Email:	trademarks@cbs.com		
Correspondent Name:	Rebecca Borden of CBS Law		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	CBSI/CBS NEWS TO GO/ASSN		
NAME OF SUBMITTER:	Rebecca Borden		
SIGNATURE:	/Rebecca Borden/		
DATE SIGNED:	08/18/2014		
Total Attachments: 1			
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CH \$65.00 86175426

Trademark Assignment

WHEREAS, CBS Interactive Inc., ("Assignor"), a Delaware corporation with an address at 51 West 52nd Street, New York, N.Y. 10019, is the owner of U.S. Application Nos. 86175426 "CBS NEWS TO GO" and 86175428 "CBS NEWS TO GO" ("Mark(s)") and effective August 18, 2014, assigns all right, title and interest in and to the Mark(s), together with the associated goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation, with an address at 51 West 52nd Street, New York, N.Y. 10710 desires to obtain all rights in and to the Mark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark(s), whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 18th day of August, 2014.

CBS Interactive Inc.

By: 
Rebecca Borden
Vice President and Assistant Secretary