

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314413

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|---|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Jill H. Cartwright | | 08/18/2014 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Daddyscrubs, LLC | | |
| Street Address: | 377 Van Ness Ave., Suite 1206 | | |
| City: | Torrance | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90501 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3671443 | GO GAGA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3108296991 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 310.826.7474 | | |
| Email: | ilee@raklaw.com | | |
| Correspondent Name: | Irene Y. Lee | | |
| Address Line 1: | 12424 Wilshire Blvd., Suite 1200 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90025 | | |
| ATTORNEY DOCKET NUMBER: | 3211-US1 | | |
| NAME OF SUBMITTER: | Irene Y. Lee | | |
| SIGNATURE: | /Irene Y. Lee/ | | |
| DATE SIGNED: | 08/18/2014 | | |
| Total Attachments: 2 | | | |
| source=Notarized trademark transfer agreement#page1.tif | | | |
| source=Notarized trademark transfer agreement#page2.tif | | | |

OP \$40.00 3671443

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Jill H. Cartwright, a citizen of the United States residing at 244 Chestnut Avenue, No. 2, Jamaica Plain, Massachusetts 02130, was the owner of record and of the entire right, title and interest in and to the trademark(s) listed in Schedule "A" attached hereto (hereinafter "Marks"), their respective applications, registrations and the goodwill appertaining thereto;

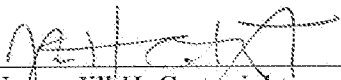
WHEREAS, Daddyscrubs, LLC, a California limited liability company having a place of business at 377 Van Ness Avenue, Suite 1206, Torrance, California 90501 ("ASSIGNEE") desires to confirm its acquisition of ASSIGNOR's entire right, title and interest in and to the Marks, any registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby confirms that it has sold, assigned, and transferred to ASSIGNEE, ASSIGNOR's entire right, title, and interest in and to the Marks and the registrations therefor, together with: (1) the goodwill of the business appertaining thereto; (2) all income, royalties, and damages due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks. The consideration for this assignment has been already agreed and paid, receipt of which is hereby acknowledged by the ASSIGNOR. ASSIGNOR hereby authorizes the Commissioner of Patents and Trademarks to record the registration of the Marks as the property of ASSIGNEE and to issue all future registrations for the Marks to ASSIGNEE. ASSIGNOR further confirms that ASSIGNOR has agreed to execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks

IN WITNESS WHEREOF, ASSIGNOR has executed this Confirmatory Assignment on this 15TH day of January 2014.

August

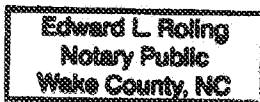
ASSIGNOR: Jill H. Cartwright

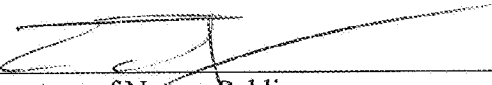

Name: Jill H. Cartwright

On August 18, 2014 before me, personally appeared Jill H. Cartwright, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Seal]




Signature of Notary Public
My Commission Expires 5-12-2019

Schedule A

| Mark | Country | Reg. No. Reg. Date | Serial No. Filing Date | Goods/Services |
|-------------------------------|---------|------------------------------|-----------------------------|-----------------------|
| GO GAGA (and DESIGN) | US | 3,671,443 August 25, 2009 | 77/241,147 July 27, 2007 | Class 18: Diaper bags |