

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Spear, Inc.		08/07/2014	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Blueridge Analytics, Inc.		
Street Address:	101 W. Worthington Avenue		
Internal Address:	Suite 206		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28203		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3320658	SITEOPS	
Registration Number:	3442931	BLUERIDGE ANALYTICS	
Registration Number:	3608525	SITEOPS	
Registration Number:	3471317	ORIGIN POINT	
Registration Number:	3606562	CAD WITH A BRAIN	
CORRESPONDENCE DATA			
Fax Number:	2159882757		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-988-3303		
Email:	laura.mcneely@dbr.com		
Correspondent Name:	Robert E. Cannuscio		
Address Line 1:	One Logan Square		
Address Line 2:	Suite 2000		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	000780-452740		
NAME OF SUBMITTER:	Robert E. Cannuscio		
SIGNATURE:	/Robert E.Cannuscio/		

CH \$140.00 3320658

DATE SIGNED:	08/19/2014
Total Attachments: 2 source=assignment (2)#page1.tif source=assignment (2)#page2.tif	

RELEASE OF SECURITY INTERESTS IN INTELLECTUAL PROPERTY

This Release of Security Interest ("Release"), is effective of the date set forth below, and is made by Southern Spear, Inc., a North Carolina corporation having a place of business at 380 Knollwood Street, Suite 410, Winston-Salem, NC 27103 ("Lender"), in favor of Blueridge Analytics, Inc., a North Carolina corporation ("Debtor").

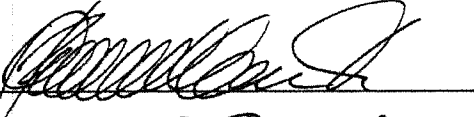
WHEREAS, Debtor and Lender entered into a certain security agreement dated February 25, 2009 pursuant to which the Debtor granted to Lender a security interest in its United States trademarks, including those listed in Schedule A, (collectively referred to herein as the "Trademarks"), and in its United States patents and patent applications, including those listed in Schedule B, (collectively referred to herein as the "Patents"), to secure Debtor's obligations under the security agreement; and which security interests have been recorded with the United States Patent and Trademark Office at Reel/Frame 003873/0239 and 022562/0665

WHEREAS, Debtor has satisfied all the obligations owed Lender, and the parties now wish to release the Trademarks and Patents from the security interest.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby releases its security interest any and all interest it may have in the Trademarks (and all goodwill associated therewith) and Patents, as well as any and all other intellectual property, and discharges, quit claims and relinquishes and hereby assigns any and all rights it may have to the Debtor and any party that has rights under the Trademarks, Patents and other intellectual property (in each case without recourse and without any representation or warranty).

IN WIINESS WHEREOF, the parties have caused this Release of Security Interests to be duty executed as of August 7, 2014.

SOUTHERN SPEAR, INC.

By 
Printed Name: O. Roman Cross, Jr.
Title: President

Schedule A

Reg. No.	Serial No.	Word Mark
3320658	78755337	SITEOPS
3442931	78933784	BLUERIDGE ANALYTICS
3608525	77558294	SITEOPS
3471317	77341248	ORIGIN POINT
3606562	77153334	CAD WITH A BRAIN