

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epic Holding Company, Inc.		07/22/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Simoniz USA, Inc.		
Street Address:	201 Boston Turnpike		
City:	Bolton		
State/Country:	CONNECTICUT		
Postal Code:	06043		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	86186542	FURY	
Serial Number:	86136876	DICAL-2	
Registration Number:	4490408	KITCH'N SOFT	
Serial Number:	85824924	LIKE MAGIC	
Registration Number:	4399264	REDEEM	
Registration Number:	4391885	PRIME CUT	
Registration Number:	4391884	EMERALDA	
Registration Number:	3912960	GREEN ESSENTIALS	
Registration Number:	3915816	AVATAR DISPENSING SYSTEM	
Registration Number:	3757469	SWELL	
Registration Number:	2857274	SWELL-X	
Registration Number:	2829230	E-Z SUDS	
Registration Number:	2892423	BLOCKBUSTER III-C	
Registration Number:	2848505	PIVOT	
CORRESPONDENCE DATA			
Fax Number:	8605270464		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-549-5290		
TRADEMARK			

OP \$365.00 86186542

Email: hance@ip-lawyers.com
Correspondent Name: J LINDERMAN MCCORMICK, PAULDING & HUBER
Address Line 1: 185 Asylum Street, City Place II
Address Line 4: Hartford, CONNECTICUT 06103-3410

ATTORNEY DOCKET NUMBER: 2255-0299

NAME OF SUBMITTER: John C. Linderman

SIGNATURE: /John C. Linderman/

DATE SIGNED: 08/19/2014

Total Attachments: 2

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**ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS, AND
THE GOODWILL ASSOCIATED THEREWITH**

WHEREAS, EPIC HOLDING COMPANY, INC. a corporation organized and existing under the laws of New Jersey, having an address of 1007 Jersey Avenue, New Brunswick, NJ 08901, has adopted, used and is using the following marks which are the subjects of pending trademark applications and/or issued trademark registrations in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER./REG. NO.</u>	<u>FILED</u>
FURY	86186542	February 6, 2014
DICAL-2	86136876	December 6, 2013
KITCH'N SOFT	4490408	January 16, 2013
LIKE MAGIC	85824924	January 16, 2013
REDEEM	4399264	January 16, 2013
PRIME CUT	4391885	January 16, 2013
EMERALDA	4391884	January 16, 2013
GREEN ESSENTIALS	3912960	December 30, 2009
AVATAR DISPENSING SYSTEM	3915816	December 29, 2009
SWELL	3757469	July 29, 2009
SWELL-X	2857274	May 21, 2002
E-Z SUDS	2829230	May 21, 2002
BLOCKBUSTER III-C	2892423	May 21, 2002
PIVOT	2848505	May 21, 2002

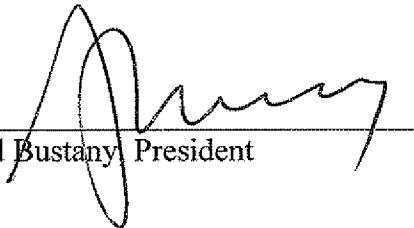
WHEREAS, SIMONIZ USA, INC., a corporation organized and existing under the laws of Connecticut, having an address of 201 Boston Turnpike, Bolton, CT 06043, is desirous of

acquiring said marks, the applications and registrations therefor, and the goodwill associated therewith,

NOW, THEREFORE, for good and valuable consideration to it in hand paid, the receipt and sufficiency of which is hereby acknowledged, EPIC HOLDING COMPANY, INC. does by these presents hereby sell, assign, and transfer unto SIMONIZ USA, INC., its legal representatives, successors and assigns, all right, title and interest in and to said marks, the applications and registrations therefor, and the goodwill associated therewith together with the right to sue and collect damages for infringements, past and present, of the marks.

IN TESTIMONY WHEREOF, Epic Holding Company, Inc. has caused its duly authorized officer to execute this Assignment as of the 22nd day of July 2014.

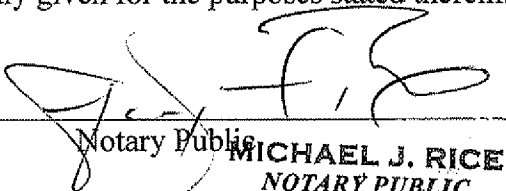
EPIC HOLDING COMPANY, INC.


Ted Bustany, President

ACKNOWLEDGEMENT

STATE OF CONNECTICUT)
) SS: Manchester
COUNTY OF HARTFORD)

On this 22nd day of July 2014, before me, the subscriber, personally came, Ted Bustany, to me known and know to me to be the President of Epic Holding Company, Inc. above named, and acknowledged that he executed the foregoing instrument on behalf of Epic Holding Company, Inc. pursuant to authority duly given for the purposes stated therein.


Notary Public MICHAEL J. RICE [seal]
 NOTARY PUBLIC
2 MY COMMISSION EXPIRES APRIL 30, 2017