

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Julian Eric Christian Morley		08/18/2014	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Truvis Limited		
Street Address:	4A Dulwich Wood Park		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SE19 1XQ		
Entity Type:	private limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3668195	TRUVIS	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 326-0831		
Email:	tlee@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	Pryor Cashman LLP		
Address Line 2:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	18736.00004		
DOMESTIC REPRESENTATIVE			
Name:	Teresa Lee		
Address Line 1:	Pryor Cashman LLP		
Address Line 2:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Teresa Lee		
SIGNATURE:	/tlee/		

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DATE SIGNED:	08/19/2014
Total Attachments: 3 source=TRUVIS class 28 assignment, 08-18-2014#page1.tif source=TRUVIS class 28 assignment, 08-18-2014#page2.tif source=TRUVIS class 28 assignment, 08-18-2014#page3.tif	

ASSIGNMENT OF TRADEMARK

This Assignment (hereinafter "Agreement") is made and entered into effective as of August 18, 2014 by and between Julian Eric Christian Morley, a citizen of the United Kingdom, whose official address is 4A Dulwich Wood Park, London, SE19 1XQ, United Kingdom (hereinafter "Assignor"), on the one hand, and Truvis Limited, a private limited company organized under the laws of the United Kingdom, whose official address is 4A Dulwich Wood Park, London, SE19 1XQ, United Kingdom (hereinafter "Assignee"), on the other hand.

WHEREAS, Assignor owns the following trademark registration (hereinafter "Registration") for the mark TRUVIS® (hereinafter "Mark") in cl. 28 (the Registration together with the Mark are hereinafter collectively referred to as the "Property");

TRUVIS® in cl. 28, Reg. No. 3,668,195

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee, its successors, assigns and legal representatives forever, Assignor's entire right, title and interest in and to such Property and any other trademark(s), service mark(s), DBA(s), domain name(s), and/or other source identifier(s) and/or designation(s) that comprise of any one or more elements contained in the Mark that Assignor has filed for, registered and/or used itself and/or through a third party or parties, if any (collectively, the "Properties"), all of the foregoing throughout the United States in perpetuity, together with the goodwill associated therewith and that part of the Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law and

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suits in equity to recover for past infringements of the Properties currently known to Assignor as of the date hereof or that may become known after the date of this Agreement (the "Transferred Rights"), and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such Properties upon registration of such Properties throughout the world, or other legal protections pertaining to the Transferred Rights;

AND, Assignor hereby covenants that Assignor has the full right to convey the interest assigned by this Agreement, has not conveyed any interest in or right to the Properties to any third party;

AND, if necessary, Assignor covenants and agrees that Assignor will execute any and all additional documents and will take any and all other reasonably requested actions required in order to effectuate the assignment of the Transferred Rights as set forth above;

AND, Assignor hereby further covenants and agrees that Assignor will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to Assignor respecting the Properties, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Properties in said Assignee, its successors and assigns, and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection for the Properties in the United States, it being understood that any expense incident to the execution of such papers shall be borne by Assignee, its successors and assigns.

IN WITNESS WHEREOF, the Parties have executed this Agreement as
of the date first set forth above.

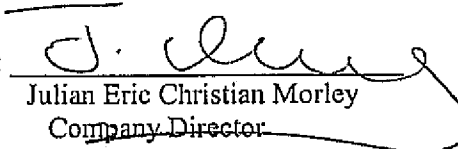
ASSIGNOR:



Julian Eric Christian Morley

ASSIGNEE:

TRUVIS LIMITED

By: 

Julian Eric Christian Morley
Company Director