

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM314614

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		08/15/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Nielsen & Bainbridge, LLC
Street Address:	12201 Technology Blvd., Suite #100
City:	Austin
State/Country:	TEXAS
Postal Code:	78727
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 96

Property Type	Number	Word Mark
Registration Number:	4371568	C+H
Registration Number:	4255266	FRAMEFLOATER
Registration Number:	4144318	INTERCRAFT
Registration Number:	4078168	METALLIX
Registration Number:	3958736	RADIANTS
Registration Number:	3626935	BB BURNES
Registration Number:	3743177	NO MORE CROOKED PICTURES!
Registration Number:	3743179	NO MORE CROOKED LEDGES!
Registration Number:	3622888	HEIRLOOM
Registration Number:	3723042	BURNES ENVUE
Registration Number:	3548032	ECOCARE
Registration Number:	3375463	BB BURNES OF BOSTON
Registration Number:	3481732	BB BURNES
Registration Number:	3481733	BB
Registration Number:	3447541	STATE STREET
Registration Number:	3273844	RESTORE
Registration Number:	3313281	LEVEL-LINE
Registration Number:	3405911	CORUM
Registration Number:	3405913	ADALIA

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3405908	NOCTURNE
Registration Number:	3331196	BURNES OF BOSTON
Registration Number:	3082293	ARCHIVART
Registration Number:	3174628	ASTI
Registration Number:	3174619	ONDA
Registration Number:	3275836	MONCADA
Registration Number:	3230292	PALLADIO
Registration Number:	3142727	SALON
Registration Number:	3021550	CIRCA
Registration Number:	3021530	CANYON
Registration Number:	3099455	LEVEL-LINE
Registration Number:	3514031	LEVEL-LINE
Registration Number:	2947682	BEVELACCENTS
Registration Number:	2886362	SPEEDMOUNT
Registration Number:	2701295	NEOPOLITAN
Registration Number:	3898290	METROPOLITAN
Registration Number:	2566900	NIELSEN BAINBRIDGE
Registration Number:	2548281	ARTCARE ALPHALINEN
Registration Number:	2340194	CANTERBURY MATBOARD
Registration Number:	2296802	DECOR ESSENTIALS
Registration Number:	2222717	NOVACORE
Registration Number:	1968927	CONNOISSEUR
Registration Number:	1896214	D DECOREL
Registration Number:	1835473	DAX
Registration Number:	1800750	DECOREL
Registration Number:	1762894	OLD CRAFTSMAN
Registration Number:	1673488	I
Registration Number:	1706662	STUDIOTAC
Registration Number:	1651515	NURRE CAXTON
Registration Number:	1665865	WATERCOLORS
Registration Number:	1653107	REFLECTIONS
Registration Number:	1750065	BURNES
Registration Number:	1645234	BB BURNES
Registration Number:	1648176	HERITAGE
Registration Number:	1612966	CARR
Registration Number:	1612958	THERMALCOR
Registration Number:	1589978	FASTAB
Registration Number:	1580105	BLACK PEARL
Registration Number:	1541577	ULTIMIZER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1549092	HOLSON
Registration Number:	1448540	FRAMES AS SPECIAL AS THE MEMORIES THEY H
Registration Number:	1439185	COLORWAVE
Registration Number:	1398286	LETRASET
Registration Number:	1363411	RARE WOODS
Registration Number:	1305935	NIELSEN
Registration Number:	1287885	LETRASET
Registration Number:	1236235	ALPHARAG
Registration Number:	1153917	ALPHAMOUNT
Registration Number:	1153919	ALPHAMAT
Registration Number:	1153176	THE FRAME PEOPLE
Registration Number:	1079906	TERRAGRAFICS
Registration Number:	1085803	FRAMEKIT
Registration Number:	1057648	BURNES OF BOSTON
Registration Number:	1055591	BB
Registration Number:	1016848	BAINBRIDGE
Registration Number:	0916304	IIC
Registration Number:	0917181	REGAL
Registration Number:	4205149	GALLERY SOLUTIONS
Registration Number:	4318375	GALLERY PERFECT
Registration Number:	4256188	SHOWCASE YOUR LIFE
Registration Number:	4071789	CURATOR'S CHOICE
Registration Number:	4392542	YOUR MEMORIES FOR LIFE
Registration Number:	3468853	FAMILY & FRIENDS
Registration Number:	3357544	ROYCE LIMITED
Registration Number:	3459400	GALLERY SOLUTIONS
Registration Number:	3392970	WALLGRABBER
Registration Number:	3392971	TACMAT
Registration Number:	2960304	CYNTHIA ROYCE
Registration Number:	2876462	CYNTHIA ROYCE
Registration Number:	2773501	YOUR MEMORIES FOR LIFE
Registration Number:	2812439	PINNACLE FRAMES & ACCENTS
Registration Number:	2741661	T THOMPSON
Registration Number:	2224816	BRISTOL COLLECTION
Registration Number:	2217987	DESIGN YOUR OWN ALBUM
Registration Number:	1847709	PHOTOTRAC
Serial Number:	85870860	PHOTOGUARD
Serial Number:	85784835	VIVIDS

CORRESPONDENCE DATA**Fax Number:** 3125774565*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-577-8265**Email:** kristin.brozovic@kattenlaw.com**Correspondent Name:** Kristin Brozovic c/o Katten**Address Line 1:** 525 W Monroe Street**Address Line 4:** CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-654
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NAME OF SUBMITTER:	Kristin Brozovic
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SIGNATURE:	/Kristin Brozovic/
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DATE SIGNED:	08/20/2014
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Total Attachments: 6

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (the “Release”) is made as of August 15, 2014, by GENERAL ELECTRIC CAPITAL CORPORATION (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Nielsen & Bainbridge, LLC (“Grantor”) and Secured Party were parties to that certain Trademark Security Agreement dated as of December 30, 2013 (the “Security Agreement”) pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined below) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 30, 2013, at Reel 5183, Frame 0318;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”):

(i) all of its Trademarks, including, without limitation, those listed on Schedule 1 hereto (collectively, the “Trademarks”); and

(ii) all renewals and extensions of the foregoing;

(iii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(iv) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation or recourse by Secured Party, any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral.

3. The Secured Party hereby authorizes the Grantor or the Grantor’s authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Secured Party in the Trademark Collateral and/or (iii) otherwise record or file this Release in the applicable governmental office or agency. The Secured Party further agrees to execute and deliver to the Grantor any and all further

documents and instruments, and do any and all further acts which the Grantor (or their agents or designees) reasonably request (at the Grantor's sole cost and expense) in order to confirm this Release and the Grantor's right, title and interest in, to and under the Trademark Collateral.

4. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL
CORPORATION**

By: 
Name: Michael D. TerHorst
Title: Duly Authorized Signatory

SCHEDULE 1
Trademark Registrations and Pending Applications

Mark	Application No.	Application Date	Registration No.	Registration Date
PHOTOGUARD	85870860	3/8/13	N/A	N/A
VIVIDS	85784835	11/21/12	N/A	N/A
C+H	85784183	11/20/12	4371568	7/23/13
FRAMEFLOATER	85527301	1/27/12	4255266	12/4/12
INTERCRAFT	85380214	7/25/11	4144318	5/15/12
METALLIX	85256720	3/3/11	4078168	12/27/11
RADIANTS	77829456	9/18/09	3958736	5/10/11
BB BURNES	77616971	11/18/08	3626935	5/26/09
NO MORE CROOKED PICTURES!	77596706	10/21/08	3743177	1/26/10
NO MORE CROOKED LEDGES!	77596718	10/21/08	3743179	1/26/10
HEIRLOOM	77592970	10/15/08	3622888	5/19/09
BURNES ENVUE	77395100	2/12/08	3723042	12/8/09
ECOCARE	77369505	1/11/08	3548032	12/16/08
BB BURNES OF BOSTON	77188007	5/23/07	3375463	1/29/08
BB BURNES	77188647	5/23/07	3481732	8/5/08
BB	77188663	5/23/07	3481733	8/5/08
STATE STREET	77100540	2/6/07	3447541	6/17/08
RESTORE	77022037	10/16/06	3273844	8/7/07
LEVEL-LINE	77015584	10/6/06	3313281	10/16/07
CORUM	76653890	1/25/06	3405911	4/1/08
ADALIA	76654190	1/25/06	3405913	4/1/08
NOCTURNE	76649621	11/1/05	3405908	4/1/08
BURNES OF BOSTON	78661461	6/30/05	3331196	11/6/07
ARCHIVART	78611653	4/19/05	3082293	4/18/06
ASTI	76634205	3/21/05	3174628	11/21/06
ONDA	76631612	2/14/05	3174619	11/21/06
MONCADA	76628533	1/11/05	3275836	8/7/07
PALLADIO	76629335	1/10/05	3230292	4/17/07
SALON	76628537	1/10/05	3142727	9/12/06
CIRCA	76582592	3/24/04	3021550	11/29/05
CANYON	76578316	2/27/04	3021530	11/29/05
LEVEL-LINE	78976815	10/1/03	3099455	5/30/06
LEVEL-LINE	78308242	10/1/03	3514031	10/7/08
BEVELACCENTS	78232515	4/1/03	2947682	5/10/05
SPEEDMOUNT	78232478	4/1/03	2886362	9/21/04
NEOPOLITAN	76317342	9/25/01	2701295	3/25/03
METROPOLITAN	76200531	1/26/01	3898290	1/4/11
NEILSEN BAINBRIDGE	76130587	9/19/00	2566900	5/7/02
ARTCARE ALPHALINEN	76012663	3/29/00	2548281	3/12/02
CANTERBURY MATBOARD	75554156	9/15/98	2340194	4/11/00
DÉCOR ESSENTIALS	75419805	1/20/98	2296802	11/30/99
NOVACORE	75409563	12/22/97	2222717	2/9/99
CONNOISSEUR	74550691	7/18/94	1968927	4/16/96
D DECOREL	74533913	6/6/94	1896214	5/30/95
DAX	74417340	7/26/93	1835473	5/10/94
DECOREL	74365504	3/8/93	1800750	10/26/93

Mark	Application No.	Application Date	Registration No.	Registration Date
OLD CRAFTSMAN	74278805	5/27/92	1762894	4/6/93
I	74155068	4/8/91	1673488	1/28/92
STUDIOTAC	74139496	2/14/91	1706662	8/11/92
NURRE CAXTON	74119993	12/3/90	1651515	7/23/91
WATERCOLORS	74095582	9/7/90	1665865	11/26/91
REFLECTIONS	74095580	9/7/90	1653107	8/6/91
BURNES	74077542	7/12/90	1750065	2/2/93
BB BURNES	74077511	7/12/90	1645234	5/21/91
HERITAGE	74077414	7/11/90	1648176	6/18/91
CARR	73827601	9/25/89	1612966	9/11/90
THERAMCOR	73792788	4/12/89	1612958	9/11/90
FASTAB	73781848	2/21/89	1589978	4/3/90
BLACK PEARL	73764010	11/16/88	1580105	1/30/90
ULTIMIZER	73748001	8/24/88	1541577	5/30/89
HOLSON	73719889	3/31/88	1549092	7/25/89
FRAMES AS SPECIAL AS THE MEMORIES THEY HOLD	73635136	12/12/86	1448540	7/21/87
COLORWAVE	73621614	9/19/86	1439185	5/12/87
LETRASET	73514170	12/18/06	1398286	6/24/86
RARE WOODS	73497669	9/4/84	1363411	10/1/85
NIELSEN	73412561	2/7/83	1305935	11/20/84
LETRASET	73398692	9/30/82	1287885	7/31/84
ALPHARAG	73327886	9/14/81	1236235	5/3/83
ALPHAMOUNT	73231312	9/14/79	1153917	5/12/81
ALPHAMAT	73231417	9/14/79	1153919	5/12/81
THE FRAME PEOPLE	73201562	1/25/79	1153176	5/5/81
TERRAGRAFICS	73121800	4/6/77	1079906	12/20/77
FRAMEKIT	73088030	5/21/76	1085803	2/14/78
BURNES OF BOSTON	73085802	5/3/76	1057648	2/1/77
BB	73085803	5/3/76	1055591	1/4/77
BAINBRIDGE	73017565	4/1/74	1016848	7/29/75
IIC	72349982	1/29/70	0916304	7/13/71
REGAL	72333572	7/25/69	0917181	7/27/71
GALLERY SOLUTIONS	85519148	1/18/12	4205149	9/11/12
GALLERY PERFECT	85518328	1/17/12	4318375	4/9/13
SHOWCASE YOUR LIFE	85438129	10/3/11	4256188	12/11/12
CURATOR'S CHOICE	85179290	11/17/10	4071789	12/13/11
YOUR MEMORIES FOR LIFE	77866718	11/6/09	4392542	8/27/13
FAMILY & FRIENDS	77126881	3/9/07	3468853	7/15/08
ROYCE LIMITED	78775953	12/19/05	3357544	12/18/07
GALLERY SOLUTIONS	78677895	7/25/05	3459400	7/1/08
WALLGRABBER	78677882	7/25/05	3392970	3/4/08
TACMAT	78677891	7/25/05	3392971	3/4/08
CYNTHIA ROYCE	76503565	4/2/03	2960304	6/7/05
CYNTHIA ROYCE	76503568	4/2/03	2876462	8/24/04
YOUR MEMORIES FOR LIFE	76482462	1/15/03	2773501	10/14/03
PINNACLE FRAMES & ACCENTS	76465866	11/12/02	2812439	2/10/04
T THOMPSON	76457461	10/10/02	2741661	7/29/03
BRISTOL COLLECTION	75365730	9/30/97	2224816	2/16/99
DESIGN YOUR OWN ALBUM	75307967	6/12/97	2217987	1/12/99
PHOTOTRAC	74442975	10/1/93	1847709	8/2/94

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RECORDED: 08/20/2014

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