

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314662

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Samantha Goodman		08/15/2014	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Basta Co., LLC		
<b>Street Address:</b>	270 Lafayette Street, #1412		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3781691	BASTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126553575		
<b>Email:</b>	rmw@msf-law.com		
<b>Correspondent Name:</b>	Rachel Weiss Jurist, Meister Seelig		
<b>Address Line 1:</b>	125 Park Avenue, 7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	6478-002		
<b>NAME OF SUBMITTER:</b>	Rachel Weiss Jurist		
<b>SIGNATURE:</b>	/Rachel Weiss Jurist/		
<b>DATE SIGNED:</b>	08/20/2014		
<b>Total Attachments: 1</b>			
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CH \$40.00 3781691

DEED OF ASSIGNMENT

WHEREAS, Samantha Goodman, an individual and citizen of the United States, having an address of 270 Lafayette Street, #1412, New York, NY 10012 ("Assignor"), owns the following trademark registration in the United States ("the Trademark"):

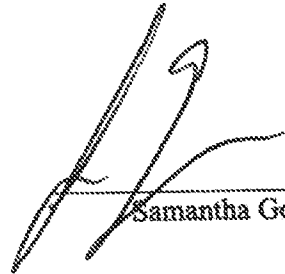
<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BASTA	3,781,691	April 27, 2010

WHEREAS, Assignor has determined to assign the above registration for the Trademark and the Trademark and all associated goodwill in the Trademark to Basta Co., LLC, a Florida limited liability company, having an address of 270 Lafayette Street, #1412, New York, NY 10012 ("Assignee").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in, to and under the Trademark and the registration therefore, together with the goodwill of the business symbolized by the Trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Trademark.

Date:

8/15/14



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Samantha Goodman