

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314683

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	DECLARATION ATTESTING TO CHANGES IN TITLE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geneon Entertainment (USA) Inc.		06/06/2014	CORPORATION: CALIFORNIA
Victor Entertainment, Inc.		06/06/2014	CORPORATION: JAPAN
Tokuma Shoten Publishing Co., Ltd.		06/06/2014	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Dentsu Inc.		
Street Address:	1-8-1, Higashi-shimbashi, Minato-ku		
City:	Tokyo 105-7001		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
Name:	FlyingDog, Inc.		
Street Address:	Shibuya First Tower 10F		
Internal Address:	1-2-20 Higashi, Shibuya-ku		
City:	150-0011 Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
Name:	Tokuma Shoten Publishing Co., Ltd.		
Street Address:	2-2-1 Shibadaimon Minato-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3399384	SAMURAI CHAMPLOO	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 813 5900		
TRADEMARK			

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Email: assignments@fzlj.com
Correspondent Name: DAVID EHRLICH
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: GENO 0422144

NAME OF SUBMITTER: David Ehrlich

SIGNATURE: /anca nicolescu/

DATE SIGNED: 08/20/2014

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK : SAMURAI CHAMPLOO
REG. NO. : 3399384
REG. DATE : March 18, 2008
CLASS : 9, 16, 25 and 28
OUR REF : GENO 0422144

DECLARATION ATTESTING TO CHANGES IN TITLE

The undersigned declares as follows:

1. The undersigned is authorized to sign this declaration on behalf of one of the three joint owners of the above registration, Flying Dog, Inc., a Japan corporation, located at Shibuya First Tower 10F, 1-2-20 Higashi, Shibuya-ku, 150-0011 Tokyo, Japan, and has the title in that company indicated below.
2. This registration issued in the name of three joint owners. As further explained below, two of the joint owners have changed. The third joint owner, Tokuma Shoten Publishing Co., Ltd. has not changed, and remains a joint owner of the registration.
3. Upon information and belief, the joint owner Victor Entertainment, Inc. assigned its rights in the registration and the mark, and the goodwill symbolized by the mark, on July 1, 2007, to FlyingDog, Inc., a Japan corporation, located at Shibuya First Tower 10F, 1-2-20 Higashi, Shibuya-ku, 150-0011 Tokyo, Japan, through an absorption-type split corporate transaction under the Japanese Companies Act.
4. Upon information and belief, the original joint owner Geneon Entertainment (USA) Inc., on December 31, 2010, assigned its rights in the mark and registration, and the goodwill symbolized by the mark, to the current joint owner Dentsu Inc. (which was also its parent

company), a Japan corporation, located at 1-8-1, Higashi-shimbashi, Minato-ku, Tokyo 105-7001, Japan.

5. All statements made herein of my own knowledge are true and all statements made on information and belief and are believed to be true. Further, these statements have been made with the knowledge that willful false statements or the like are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document and of the registration.

FlyingDog, Inc.

By: Shiro Sasaki
Name: Shiro Sasaki
Title: President
Date of Signature: '14. 6. -6