

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314694

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DCI Cheese Company, Inc.		08/20/2014	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Meister Cheese Company, LLC		
<b>Street Address:</b>	1160 Industrial Drive		
<b>City:</b>	Muscodia		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53573		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4477382	BRUSCHETTA JACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082584258		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	608 258-4204		
<b>Email:</b>	IPDocketing@foley.com, jrodriguez@foley.com		
<b>Correspondent Name:</b>	Tricia L. Schulz - Foley & Lardner LLP		
<b>Address Line 1:</b>	150 E. Gilman Street		
<b>Address Line 2:</b>	Suite 5000		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703		
<b>ATTORNEY DOCKET NUMBER:</b>	095800-0106		
<b>NAME OF SUBMITTER:</b>	Tricia L. Schulz		
<b>SIGNATURE:</b>	/tschulz/		
<b>DATE SIGNED:</b>	08/20/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 4477382

EXHIBIT A

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective and entered into on this 20th day of August, 2014, by and between DCI Cheese Company, Inc., a Wisconsin corporation ("Assignor") and Meister Cheese Company, LLC, a Wisconsin limited liability company ("Assignee").

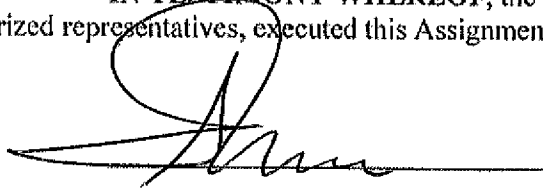
WHEREAS, Assignor and Assignee are parties to a certain Settlement Agreement effective as of August 20<sup>th</sup>, 2014, pursuant to the terms of which Assignor agreed to assign Assignor's registration for the mark BRUSCHETTA JACK, U.S. Registration No. 4,477,382 (the "Mark"), and any rights and goodwill associated therewith to Assignee; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office and with any other appropriate foreign or international office or registrar.

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer to Assignee, and Assignee does hereby accept, the entire right, title and interest in, to and under said Mark, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with the goodwill of the business in connection with which the Mark is used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Mark. Assignor further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this Assignment.

This Assignment may be executed in counterpart copies and receipt by facsimile or by electronic mail of executed copies will be legally binding.

IN TESTIMONY WHEREOF, the parties hereto have, through their duly authorized representatives, executed this Assignment, this 20th day of August, 2014.



Meister Cheese Company, LLC  
by Scott Meister  
Title: Managing Member



DCI Cheese Company, Inc.  
by James Brockman  
Title: President