

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314798

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Orleans Hornets NBA Limited Partnership		04/15/2013	LIMITED PARTNERSHIP: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Orleans Pelicans NBA, LLC		
<b>Street Address:</b>	1250 Poydras Street		
<b>City:</b>	New Orleans		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70113		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85795164	NEW ORLEANS PELICANS	
<b>Serial Number:</b>	85795155	NEW ORLEANS PELICANS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122235159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-407-8330		
<b>Email:</b>	IPGROUP@nba.com		
<b>Correspondent Name:</b>	Anil V. George, NBA Properties, Inc.		
<b>Address Line 1:</b>	Olympic Tower - 645 Fifth Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	PELICANS ASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Anil V. George		
<b>SIGNATURE:</b>	/Anil V. George/		
<b>DATE SIGNED:</b>	08/21/2014		
<b>Total Attachments: 2</b>			
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CH \$65.00 85795164

2012/SEP/14/FRI 04:53 PM  
State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:13 PM 09/14/2012  
FILED 04:13 PM 09/14/2012  
SRV 121046776 - 5215284 FILE

G & C LLC/RAFFERTY

FAX No. 567 9067

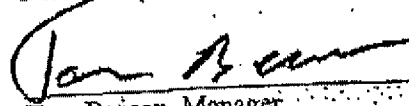
P. 004/004

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED PARTNERSHIP TO A  
LIMITED LIABILITY COMPANY PURSUANT AT  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Limited Partnership first formed is North Carolina.
- 2.) The jurisdiction immediately prior to filing this Certificate is North Carolina.
- 3.) The date the Limited Partnership first formed is December 22, 1995.
- 4.) The name and type of entity of the Limited Partnership immediately prior to filing this Certificate is New Orleans Hornets NBA Limited Partnership, a North Carolina limited partnership.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is New Orleans Hornets NBA, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate effective on the 14<sup>th</sup> day of September, 2012.

New Orleans Hornets NBA Limited Partnership  
By: Benson Basketball, LLC, General Partner

By:   
Tom Benson, Manager

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 11:33 AM 04/18/2013  
FILED 11:33 AM 04/18/2013  
SRV 130455745 - 5215284 FILE

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

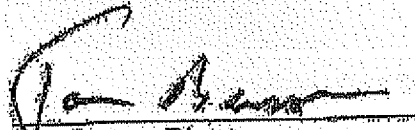
1. Name of Limited Liability Company: New Orleans Hornets NBA, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The First section of the Certificate of Formation is hereby deleted in its entirety and replaced with the following:

First: The name of this limited liability company is:

New Orleans Pelicans NBA, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 18th day of April, 2013.

  
Tom Benson, Director