# CH \$665.00 20819

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM314872

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Marianna Industries, Inc.		08/15/2014	CORPORATION: NEBRASKA

## **RECEIVING PARTY DATA**

Name:	Salem Halifax Capital Partners, Limited Partnership	
Street Address:	2849 Paces Ferry Road, Overlook 1, Suite 660	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30339-4098	
Entity Type:	LIMITED PARTNERSHIP: NORTH CAROLINA	

### **PROPERTY NUMBERS Total: 26**

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Property Type	Number	Word Mark		
Registration Number:	2081964	A ALEXIS		
Registration Number:	2437455	CHRISTINE ASHLEY		
Registration Number:	2423849	CHRISTINE ASHLEY		
Registration Number:	2179656	CURE CARE		
Registration Number:	2454205	KIRU		
Registration Number:	2395239	K-KURL		
Registration Number:	3033406	LUMINOUS SKIN CARE		
Registration Number:	1810382	MARIANNA		
Registration Number:	1761799	MARIANNA		
Registration Number:	2207975	NATURAL EFFECTS		
Registration Number:	3596436	TALON		
Registration Number:	2525282	BODY HIGH		
Registration Number:	2343342	BUBBLE WHITE		
Registration Number:	3410119	EARTHESS SPA		
Registration Number:	1496469	NAILS TO GO		
Registration Number:	1402771	ORIGI-NAILS		
Registration Number:	1415508	ORIGI-STIK		
Registration Number:	1842605	PRIMABOND		
Registration Number:	4112943	GOLD EDITION		
Registration Number:	1899532	COLOR BRILLIANCE TRADEMARK		
		TW (SEM) AND		

900299140 REEL: 005349 FRAME: 0850

Property Type	Number	Word Mark
Registration Number:	4351310	PRO BASIC
Registration Number:	4444561	PRO BASIC
Serial Number:	85583171	PRO BASIC
Registration Number:	4355314	SALON SPLURGE
Registration Number:	4404263	SALON SPLURGE
Registration Number:	4126271	VIPER

#### CORRESPONDENCE DATA

**Fax Number:** 4045725135

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 404-572-3493

Email: kosborne@kslaw.com

**Correspondent Name:** Karen Osborne, Senior Paralegal **Address Line 1:** 1180 Peachtree Street, N.E.

Address Line 2: King & Spalding LLP
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	10718.015026
NAME OF SUBMITTER:	Karen Osborne
SIGNATURE:	//Karen Osborne//
DATE SIGNED:	08/22/2014

#### **Total Attachments: 8**

source=IP Assignment Marianna Industries#page1.tif source=IP Assignment Marianna Industries#page2.tif source=IP Assignment Marianna Industries#page3.tif source=IP Assignment Marianna Industries#page4.tif source=IP Assignment Marianna Industries#page5.tif source=IP Assignment Marianna Industries#page6.tif source=IP Assignment Marianna Industries#page7.tif source=IP Assignment Marianna Industries#page8.tif

## **GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS**

WHEREAS, MARIANNA INDUSTRIES, INC., a Nebraska corporation ("Grantor"), owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, SALEM HALIFAX CAPITAL PARTNERS, LIMITED PARTNERSHIP, a North Carolina limited partnership (the "Grantee"), desires to acquire a security interest in, and lien on, all of Grantor's right, title and interest in and to Grantor's trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Note Purchase and Security Agreement, dated as of August 15, 2014, among the Grantor, R/C International, Inc., Essential Products, Inc. and the Grantee (as amended from time to time, the "Note Purchase Agreement"), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "Marks") set forth on Schedule A attached hereto, (ii) the patents and patent applications (the "Patents") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Note Purchase Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Note Purchase Agreement) of the Grantor and shall be effective as of the date of the Note Purchase Agreement.

This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Note Purchase Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Note Purchase Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Note Purchase Agreement, the provisions of the Note Purchase Agreement shall govern.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Note Purchase Agreement.

## GRANTOR:

MARIANNA INDUSTRIES, INC.,

a Nebraska corporation

Name: Annette Eggert

Title: Chief Financial Officer and Secretary

[Signature Page to Grant of IP Security Interest]

STATE OF <u>Nebraska</u> COUNTY OF DUGIAS	
county of Daglas	
On this day of August, 2014, before known or proved to me on the basis of satisfactory evidence did depose and say that she is the Chief Financial Officer company described in and which executed the foregoing in by like order.	and Secretary of Marianna Industries, Inc., the
County and State aforesaid, the day and year first above wri	set my hand and affixed my official seal in the tten.  Jeff American Seal in the year of the seal in the tten.  y Public
My Commission Expires: 2-/7-15	GENERAL NOTARY - State of Nebraska Sergia Muellner My Comm, Exp. Feb. 17, 2015

# **GRANTEE:**

SALEM HALIFAX CAPITAL PARTNERS, LIMITED PARTNERSHIP

By: SCP Management, LLC, its General Partner

Name: Virginia G. Rollins

Title: Partner

# Schedule A - Trademarks

Country	Trademark	Registration #	Issue Date	Owner
USA	A Alexis (and design)	2,081,964	07/22/97	Marianna Industries, Inc.
	Class Int 9 & 11			
USA	Christine Ashley	2,437,455	03/20/01	Marianna Industries, Inc.
	Class Int 3			
USA	Christine Ashley	2,423,849	01/23/01	Marianna Industries, Inc.
	Class Int 8			
USA	Cure Care	2,179,656	08/04/98	Marianna Industries, Inc.
	Class Int 3			
USA	Kiru (Supplemental Register)	2,454,205	05/22/01	Marianna Industries, Inc.
	Class Int 8			
USA	K-Kurl	2,395,239	10/17/00	Marianna Industries, Inc.
	Class Int 3			
USA	Luminous Skin Care	3,033,406	12/27/05	Marianna Industries, Inc.
	Class Int 3			
USA	Marianna	1,810,382	12/14/93	Marianna Industries, Inc.
	Class Int 3			
USA	Marianna (Stylized)	1,761,799	03/30/93	Marianna Industries, Inc.
	Class Int 42			
USA	Natural Effects	2,207,975	12/08/98	Marianna Industries, Inc.
	Class Int 3			Marianna Industries, Inc.
USA	Talon	3,596,436	03/24/09	iviariamia moustries, mc.
	Class Int 8			
USA	Body High	2,525,282	01/01/02	Marianna Industries, Inc.
	Class Int 3			

Country	Trademark	Registration #	Issue Date	Owner
USA	Bubble White	2,343,342	04/18/00	Marianna Industries, Inc.
	Class Int 3			
USA	Earthess Spa	3,410,119	04/08/08	Marianna Industries, Inc.
	Class Int 3			
USA	Nails To Go	1,496,469	07/19/88	Marianna Industries, Inc.
	Class Int 3			
USA	Origi-Nails	1,402,771	07/29/86	Marianna Industries, Inc.
	Class Int 3			
USA	Origi-Stik	1,415,508	11/04/86	Marianna Industries, Inc.
	Class Int 3			
USA	Primabond	1,842,605	07/05/94	Marianna Industries, Inc.
	Class Int 3			
USA	Gold Edition	4,112,943	03/13/12	Marianna Industries, Inc.
	Class Int 3			
USA	Color Brilliance	1,899,532	06/13/95	
	Class Int 3			(Reverter rights held by Marianna Industries, Inc.)
USA	Pro Basic	4,351,310	6/11/2013	Marianna Industries, Inc.
	Class Int 8			
USA	Pro Basic	4,444,561	12/3/2013	Marianna Industries, Inc.
	Class Int 21			
USA	Pro Basic	Serial No.	File Date:	Marianna Industries, Inc.
	Class Int 26	85583171	3/29/2012	
USA	Salon Splurge	4,355,314	6/18/2013	Marianna Industries, Inc.
	Class Int 14			

Country	Trademark	Registration #	Issue Date	Owner
USA	Salon Splurge	4,404,263	9/17/2013	Marianna Industries, Inc.
	Class Int 26			
USA	Viper	4,126,271	4/10/2012	Marianna Industries, Inc.
	Class Int 8			

# Schedule B - Patents

None.