

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314908

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest Recorded at Reel/Frame 3900/818		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation		08/08/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cygnus Business Media, Inc.		
<b>Street Address:</b>	1233 Janesville Avenue		
<b>City:</b>	Fort Atkinson		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	30004		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3257346	CONCRETE CONTRACTOR	
<b>Registration Number:</b>	2282281	CONSTRUCTION DISTRIBUTION	
<b>Registration Number:</b>	3003478	FOOD LOGISTICS	
<b>Registration Number:</b>	1843947	RENTAL PRODUCT NEWS	
<b>Registration Number:</b>	2915355	SUPPLY & DEMAND CHAIN EXECUTIVE	
<b>Registration Number:</b>	2198325	THE ASPHALT CONTRACTOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-981-3483		
<b>Email:</b>	dclark@sidley.com		
<b>Correspondent Name:</b>	Dusan Clark, Esq.		
<b>Address Line 1:</b>	Sidley Austin LLP		
<b>Address Line 2:</b>	2001 Ross Avenue, Suite 3600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	20607-30540		
<b>NAME OF SUBMITTER:</b>	Dusan Clark		
<b>SIGNATURE:</b>	/Dusan Clark/		

CH \$165.00 3257346

<b>DATE SIGNED:</b>	08/22/2014
<b>Total Attachments: 3</b> source=Release of TM Security Interest _Cygnus-GE__2_#page1.tif source=Release of TM Security Interest _Cygnus-GE__2_#page2.tif source=Release of TM Security Interest _Cygnus-GE__2_#page3.tif	

## RELEASE OF SECURITY INTEREST IN TRADEMARKS

Marks: See Appendix A

WHEREAS, Cygnus Business Media, Inc., a Delaware corporation having a place of business at 1233 Janesville Avenue, Fort Atkinson, Wisconsin 53538 (“Owner”) is the owner of record of the marks shown on Appendix A; and

WHEREAS, General Electric Capital Corporation, a Delaware corporation having a place of business at 2325 Lakeview Parkway, Suite 700, Alpharetta, Georgia 30004 (“Releasor”) has a continuing security interest in all of the Owner’s right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to ones listed on the attached Appendix A (the “Marks”); and

WHEREAS, AC Business Media Inc. a Delaware corporation with a place of business at 47 Normandy Road, Longmeadow, MA 01106 (“Releasee”) is desirous of purchasing the Marks from Owner, free and clear of all liens and rights which Releasor may possess in said Marks; and

WHEREAS the security interests were recorded on December 11, 2008 in the Assignment Division of the U. S. Patent and Trademark Office at reel/frame numbers 003900/0818, 003900/0872 and 003901/0001; and


WHEREAS Releasor agrees to execute all releases, deeds of assignment or other documents reasonably required to record this release in all applicable jurisdictions. The costs of filing of all such releases, deeds of assignments or other documents shall be borne by Releasee or by Owner, as they shall agree.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Releasor does hereby release its security interest in said Marks shown on Appendix A and assign unto Owner any and all right, title and interest which Releasor may have in and to the said Marks and any registrations of said Marks anywhere in the world, as is, where is and with no representations or warranties. Releasor agrees that Releasee may record this Release of Trademark Security Interest with the U.S. Patent and Trademark Office. For the avoidance of doubt, the trademarks recorded at reel/frame numbers 003900/0818, 003900/0872 and 003901/0001 that are not listed on Appendix A are not hereby released.

*[remainder of page intentionally left blank]*

IN WITNESS WHEREOF, Releasor has caused this Release of Trademark Security Interest to be duly executed by its officer thereunto duly authorized as of the 8 day of August, 2014.

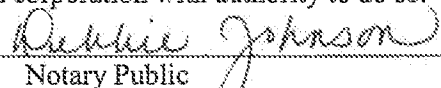
GENERAL ELECTRIC CAPITAL CORPORATION

By:   
Name: Ellen D. Weaver  
Title: Duly Authorized Signatory

STATE OF Georgia  
ss.:

COUNTY OF Fulton

On this 8 day of August, 2014, before me appeared Ellen D. Weaver, the person who signed this instrument, who acknowledged that s/he signed it on behalf of the identified corporation with authority to do so.

  
Notary Public

DEBBIE JOHNSON  
NOTARY PUBLIC  
FULTON COUNTY, GEORGIA  
MY COMMISSION EXPIRES MAY 9, 2015

## Appendix A

### Trademarks

<b>Trademark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
CONCRETE CONTRACTOR	3257346	June 26, 2007
CONSTRUCTION DISTRIBUTION	2282281	September 28, 1999
FOOD LOGISTICS	3003478	October 4, 2005
RENTAL PRODUCT NEWS	1843947	July 5, 1994
SUPPLY & DEMAND CHAIN EXECUTIVE	2915355	December 28, 2004
THE ASPHALT CONTRACTOR	2198325	October 20, 1998