# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM314940

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vision Integrated Graphics LLC		08/20/2014	LIMITED LIABILITY COMPANY: ILLINOIS

## **RECEIVING PARTY DATA**

Name:	Vision Integrated Holdings LLC	
Street Address:	208 S. Jefferson Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60661	
Entity Type:	ty Type: LIMITED LIABILITY COMPANY: DELAWARE	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4311428	MYMARKETINGHUB

## CORRESPONDENCE DATA

Fax Number: 2029068669

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.906.8790 smckeon@dykema.com Email: **Correspondent Name:** Shannon Marie McKeon

Address Line 1: 1300 I Street, N.W., Suite 300

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	110919-0001
NAME OF SUBMITTER:	Shannon Marie McKeon
SIGNATURE:	/Shannon Marie McKeon/
DATE SIGNED:	08/22/2014

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 005350 FRAME: 0313

#### DEED OF ASSIGNMENT- UNITED STATES OF AMERICA

THIS DEED OF ASSIGNMENT (this "Assignment") is dated as of August 1, 2014, by and between Vision Integrated Graphics LLC, an Illinois limited liability company, the full address of whose principal office and place of business is 8301 W. 183rd Street, Tinley Park, Illinois 60487 ("Assignor"), and Vision Integrated Holdings LLC, a Delaware limited liability company, the full address of whose principal office and place of business is 208 S. Jefferson Street, Chicago, Illinois 60661 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest to the trademark listed on Schedule A hereto, any registrations or applications pending therefore, and any goodwill relating thereto (the "Mark"), and desires to transfer and assign all the right, title and interest to the Mark, including the goodwill related thereto, to Assignee, pursuant to that certain Purchase Agreement by and between Assignor, Assignee and other parties thereto dated as of August 4, 2014 (the "Purchase Agreement");

WHEREAS, Assignee desires to acquire all the right, title and interest to the Mark, including the goodwill related thereto, from Assignor pursuant to the Purchase Agreement.

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, pursuant to the Purchase Agreement, all the right, title, and interest of the Mark and any applications and registrations therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused these presents to be executed this <u>40</u> day of August, 2014.

By: JAJAT Title: STEVEN J. SMITS, PARSIDENT

VISION INTEGRATED GRAPHICS LLC

STATE OF ILLINOIS)

) ss.:

COUNTY OF COOK )

On this ad day of August, 2014, before me personally came to me known, who being by me duly sworn did depose and say that he is the manager of VISION INTEGRATED GRAPHICS LLC and that he duly executed the foregoing instrument for and on behalf of VISION INTEGRATED GRAPHICS LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Notary Public

OFFICIAL SEAL ADRIENNE D CASTROVILLARI Notery Public - State of Illinois y Commission Expires Jun 29, 2011

My Commission Expires

6/29/2018

# SCHEDULE A

Trademark

TRADEMARK

REGISTRATION NO. OR SERIAL NO. REGISTRATION OR FILING DATE

MyMarketingHub

RN 4,311,428

April 2, 2013

{000329253}

TRADEMARK
REEL: 005350 FRAME: 0315

RECORDED: 08/22/2014