

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Performance Brands, Inc.		07/31/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Product Innovations Research LLC		
Street Address:	15770 N. Dallas Parkway		
Internal Address:	Suite 700		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75248		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 60			
Property Type	Number	Word Mark	
Registration Number:	4216422	PRO TAN	
Registration Number:	3532374	DARK ANGEL	
Registration Number:	2893830	HALF BAKED	
Registration Number:	3832729	PERFECTLY PINK	
Registration Number:	3826065	BLACKBERRY TINI	
Registration Number:	4042551	REDLIGHT-ST	
Registration Number:	3887382	ETERNAL SIN	
Registration Number:	3945156	MAD MAXX	
Registration Number:	3958565	RADICALLY HEMP	
Registration Number:	3929921	LOVE DRUNK	
Registration Number:	3929922	BOOST BLACK	
Registration Number:	3872404	GLITZ CELEBRITY SUNLESS	
Registration Number:	4102929	LIVE FABULOUS	
Registration Number:	4112459	HEAVENLY HEMP	
Registration Number:	3683971	INCREDIBLY BLACK	
Registration Number:	3680831	TRUE LOVE 4EVER	
Registration Number:	3680833	DARK DEVOTIONS	
Registration Number:	3673980	UNTAMED HEART	
Registration Number:	3750377	BRONZE BY DESIGN	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3670405	PASSION FRUIT TINI
Registration Number:	3752860	COCO NUTTY TINI
Registration Number:	3670406	RED HOT TINI
Registration Number:	3894321	BRONZE COUTURE
Registration Number:	3732272	SUN TRIX
Registration Number:	3599166	ECO-ORGANIC
Registration Number:	3489485	MOCHA CHOCOLATTE TINI
Registration Number:	3531701	SWEET EMOTION
Registration Number:	3468863	EVIL
Registration Number:	3481450	JUICY STORY
Registration Number:	3481449	DISCIPLE
Registration Number:	3468862	NEED 4 SPEED
Registration Number:	3468861	TEASE ME TINI
Registration Number:	3544603	TOO TWISTED
Registration Number:	3547693	OUTRAGEOUSLY SEXY
Registration Number:	3547692	PLATINUM TINI
Registration Number:	3686798	LOVE HATE
Registration Number:	3680832	SERIOUSLY HOT
Registration Number:	2363164	BASK
Registration Number:	2484094	FIESTA SUN
Registration Number:	3104917	LEGS HAVE IT
Registration Number:	3765456	FARMER TAN
Registration Number:	3565826	SPA TAN
Registration Number:	3354152	BEAUTIFULLY DARK
Registration Number:	3354158	VINEYARD COLLECTION GRAPES
Registration Number:	3358155	GRAPES
Registration Number:	3308576	ACCELABRONZE
Registration Number:	1600210	PRO TAN
Registration Number:	3101728	GLOW GIRL
Registration Number:	3080393	FABULOUSLY BRONZE
Registration Number:	3029173	APPLE TINI
Registration Number:	3197527	LEATHER & LACE
Registration Number:	3482031	BRONZE ILLUSIONS
Registration Number:	2919940	SUN FUEL
Registration Number:	3143017	BASK IN THE SUN
Registration Number:	4109959	WONDER TAN
Registration Number:	3768205	GREEN SUN
Registration Number:	3577162	EVINO
Registration Number:	2618155	NIGHT TAN

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3065180	
Registration Number:	3373770	SEXY BRONZE

CORRESPONDENCE DATA

Fax Number: 9726615691

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 972/661-5114

Email: cblount@uplawtx.com

Correspondent Name: Charles W. Blount, III

Address Line 1: 5420 LBJ Frwy, Lincoln Centre Two

Address Line 2: Suite 1900

Address Line 4: Dallas, TEXAS 75240

ATTORNEY DOCKET NUMBER: P1007-0001

NAME OF SUBMITTER: Charles W. Blount, III

SIGNATURE: /Charles W. Blount, III/

DATE SIGNED: 08/22/2014

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS PERFORMANCE BRANDS, INC., a Florida Corporation, located and doing business at 905 SHOTGUN ROAD, SUNRISE, FLORIDA 33326, has adopted, used, is using the below designated trademarks and is the owner of the following trademark registrations in the United States Patent and Trademark Office:

<u>Trademarks</u>	<u>Registration Number</u>	<u>Registration Date</u>
PRO TAN	4,216,422	10/02/2012
DARK ANGEL	3,532,374	11/11/2008
HALF BAKED	2,893,830	10/12/2004
PERFECTLY PINK	3,832,729	8/10/2010
BLACKBERRY TINI	3,826,065	07/27/2010
REDLIGHT-ST	4,042,551	10/18/2011
ETERNAL SIN	3,887,382	12/07/2010
MAD MAXX	3,945,156	04/12/2011
RADICALLY HEMP	3,958,565	05/10/2011
LOVE DRUNK	3,929,921	03/08/2011
BOOST BLACK	3,929,922	03/08/2011
GLITZ CELEBRITY SUNLESS	3,872,404	11/09/2010
LIVE FABULOUS	4,102,929	02/21/2012
HEAVENLY HEMP	4,112,459	03/13/2012
INCREDIBLY BLACK	3,683,971	09/15/2009
TRUE LOVE 4EVER	3,680,831	09/08/2009
DARK DEVOTIONS	3,680,833	09/08/2009
UNTAMED HEART	3,673,980	08/25/2009
Bronze By Design	3,750,377	02/16/2010
Passion Fruit Tini	3,670,405	08/18/2009
Coco Nutty Tini	3,752,860	02/23/2010
Red Hot Tini	3,670,406	08/18/2009
BRONZE COUTURE	3,894,321	12/21/2010
SUN TRIX	3,732,272	12/29/2009

ECO-ORGANIC	3,599,166	03/31/2009
MOCHA CHOCOLATTE TINI	3,489,485	08/19/2008
SWEET EMOTION	3,531,701	11/11/2008
EVIL	3,468,863	07/15/2008
JUICY STORY	3,481,450	08/05/2008
DISCIPLE	3,481,449	08/05/2008
NEED 4 SPEED	3,468,862	07/15/2008
TEASE ME TINI	3,468,861	07/15/2008
TOO TWISTED	3,544,603	12/09/2008
Outrageously Sexy	3,547,693	12/16/2008
Platinum Tini	3,547,692	12/16/2008
LOVE HATE	3,686,798	09/22/2009
SERIOUSLY HOT	3,680,832	09/08/2009
BASK	2,363,164	06/27/2000
FIESTA SUN	2,484,094	09/04/2001
LEGS HAVE IT	3,104,917	06/13/2006
Farmer Tan	3,765,456	03/23/2010
SPA TAN	3,565,826	01/20/2009
BEAUTIFULLY DARK	3,354,152	12/11/2007
VINEYARD COLLECTION GRAPES	3,354,158	12/11/2007
GRAPES (Stylized)	3,358,155	12/18/2007
ACCELABRONZE	3,308,576	10/09/2007
PRO TAN	1,600,210	06/12/1990
GLOW GIRL	3,101,728	06/06/2006
FABULOUSLY BRONZE	3,080,393	04/11/2006
APPLE TINI	3,029,173	12/13/2005
LEATHER & LACE	3,197,527	01/09/2007
BRONZE ILLUSIONS	3,482,031	08/05/2008
SUN FUEL	2,919,940	01/18/2005
BASK IN THE SUN	3,143,017	09/12/2006
WONDER TAN	4,109,959	03/06/2012

GREEN SUN	3,768,205	03/30/2010
EVINO	3,577,162	02/17/2009
NIGHT TAN	2,618,155	09/10/2002
BOTTLE design	3,065,180	03/07/2006
SEXY BRONZE	3,373,770	01/22/2008

WHEREAS, Product Innovations Research, LLC, a Texas limited liability company with its principal place of business located at 15770 North Dallas Parkway, Suite 700, Dallas, Texas 75248, is desirous of acquiring all rights to the trademarks, the trademark registrations and any United States for foreign registrations resulting therefrom.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PERFORMANCE BRANDS, INC. hereby assigns, conveys and transfers to Product Innovations Research, LLC the entire right, title, and interest in and to said trademarks and trademark registrations, including without limitation, all common law rights to the trademarks, all worldwide rights to the trademarks, and any and all United States and foreign registrations resulting therefrom, and all the goodwill of the business connected with the use of and symbolized by said trademarks.

Signed at (city)Fort Lauderdale, (state)Florida, as of this 31st day of July, 2014.

Signature:


PERFORMANCE BRANDS, INC.
STACY KAUFMAN, PRESIDENT

ASSIGNEE'S NAME: Product Innovations Research, LLC

Signature of Authorized Representative: _____

Printed Name and Corporate Title: Richard Hough, President

GREEN SUN	3,768,205	03/30/2010
EVINO	3,577,162	02/17/2009
NIGHT TAN	2,618,155	09/10/2002
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Signed at (city)Fort Lauderdale, (state)Florida, as of this 31st day of July, 2014.

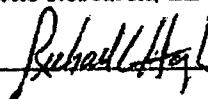
PERFORMANCE BRANDS, INC.

Signature:

STACY KAUFMAN, PRESIDENT

ASSIGNEE'S NAME: Product Innovations Research, LLC

Signature of Authorized Representative:



Printed Name and Corporate Title: Richard Hough, President