

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM314942

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vision Integrated Holdings LLC		08/20/2014	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Vision Acquisition LLC		
Street Address:	208 S. Jefferson Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4311428	MYMARKETINGHUB	
CORRESPONDENCE DATA			
Fax Number:	2029068669		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.906.8790		
Email:	smckeon@dykema.com		
Correspondent Name:	Shannon Marie McKeon		
Address Line 1:	1300 I Street, N.W., Suite 300		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	110919-0001		
NAME OF SUBMITTER:	Shannon Marie McKeon		
SIGNATURE:	/Shannon Marie McKeon/		
DATE SIGNED:	08/22/2014		
Total Attachments: 2			
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CH \$40.00 4311428

DEED OF ASSIGNMENT- UNITED STATES OF AMERICA

THIS DEED OF ASSIGNMENT (this "Assignment") is dated as of August 1, 2014, by and between Vision Integrated Holdings LLC, an Illinois limited liability company, the full address of whose principal office and place of business is 208 S. Jefferson Street, Chicago, Illinois 60661 ("Assignor"), and Vision Acquisition LLC, a Delaware limited liability company, the full address of whose principal office and place of business is 208 S. Jefferson Street, Chicago, Illinois 60661 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest to the trademark listed on Schedule A hereto, any registrations or applications pending therefore, and any goodwill relating thereto (the "Mark"), and desires to transfer and assign all the right, title and interest to the Mark, including the goodwill related thereto, to Assignee, pursuant to that certain Purchase Agreement by and between Assignor, Assignee and other parties thereto dated as of August 4, 2014 (the "Purchase Agreement");

WHEREAS, Assignee desires to acquire all the right, title and interest to the Mark, including the goodwill related thereto, from Assignor pursuant to the Purchase Agreement.

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, pursuant to the Purchase Agreement, all the right, title, and interest of the Mark and any applications and registrations therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused these presents to be executed this 28 day of August, 2014.

VISION INTEGRATED HOLDINGS LLC

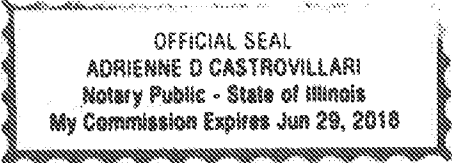
By: [Signature]
Title: STEVEN J. SMITH

STATE OF ILLINOIS)
) ss.:
COUNTY OF COOK)

On this 28 day of August, 2014, before me personally came STEVEN J. SMITH to me known, who being by me duly sworn did depose and say that he is the manager of VISION INTEGRATED HOLDINGS LLC and that he duly executed the foregoing instrument for and on behalf of VISION INTEGRATED HOLDINGS LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

[Signature]
Notary Public

My Commission Expires 6/29/2018



SCHEDULE A

Trademark

TRADEMARK

REGISTRATION NO.
OR SERIAL NO.

REGISTRATION
OR FILING DATE

MyMarketingHub

RN 4,311,428

April 2, 2013

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