

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM314974

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Samsung Everland Incorporated		07/04/2014	CORPORATION: KOREA, REPUBLIC OF

## RECEIVING PARTY DATA

<b>Name:</b>	Cheil Industries Inc.
<b>Street Address:</b>	67, Sejong-daero, Jung-gu
<b>City:</b>	Seoul
<b>State/Country:</b>	KOREA, REPUBLIC OF
<b>Entity Type:</b>	CORPORATION: KOREA, REPUBLIC OF

## PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Registration Number:	1705075	GOLDENTEX
Registration Number:	1805011	MT. COOK
Registration Number:	1805010	SHARLEA
Registration Number:	1817461	LANSMERE
Registration Number:	1826773	L LANSMERE
Registration Number:	2014421	
Registration Number:	3836257	
Registration Number:	3812220	BEAN POLE
Registration Number:	2044653	CASTEL D'ARIO
Registration Number:	2133650	MVIO
Registration Number:	2151295	VINCERE
Registration Number:	2151302	VINCERE
Registration Number:	2369040	A S T R A CLASSIC ASTRA
Registration Number:	3839716	KUHO
Registration Number:	3995551	33 BY KUHO
Registration Number:	3939449	LEBEIGE
Registration Number:	4159534	HEXA BY KUHO
Registration Number:	4140629	
Registration Number:	4136509	IZALL
Registration Number:	4312113	LEBEIGE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4524107	KUHOPLUS
Registration Number:	4490170	JUUN.J
Registration Number:	4486969	
Registration Number:	4566183	GX1983
Registration Number:	4490241	BIKEREPAIR
Registration Number:	4490315	
Registration Number:	1820331	CHEILAIN
Registration Number:	2010352	CHEILAIN
Serial Number:	85450649	JUUN.J
Serial Number:	85559322	8 EIGHT SECONDS
Serial Number:	85559325	8 EIGHT SECONDS
Serial Number:	86067229	8 EIGHT SECONDS
Serial Number:	86067235	8 IGH T SECONDS
Serial Number:	85618113	KUHOPLUS
Serial Number:	85636782	DERERCUNY
Serial Number:	85636783	
Serial Number:	85715564	FYPM
Serial Number:	85731328	B BIKEREPAIR
Serial Number:	85833529	RAPIDO
Serial Number:	85892471	JUUN.JUUNJ
Serial Number:	85895100	JUUN.JUUNJ
Serial Number:	85895094	JUUN.J
Serial Number:	86028630	R RAPIDO
Serial Number:	86028624	R
Serial Number:	86028620	R RAPIDO
Serial Number:	86028617	R RAPIDO
Serial Number:	86028637	R
Serial Number:	86037672	R
Serial Number:	86037658	R RAPIDO
Serial Number:	86106840	
Serial Number:	86106884	
Serial Number:	86106926	BEANPOLE
Serial Number:	86106964	BEANPOLE

**CORRESPONDENCE DATA**

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: aresnick@mosaiclegalgroup.com

Correspondent Name: Adam D. Resnick

**TRADEMARK**

REEL: 005350 FRAME: 0510

<b>Address Line 1:</b>	Mosaic Legal Group, PLLC
<b>Address Line 2:</b>	5185 MacArthur Blvd., NW, Suite 350
<b>Address Line 4:</b>	Washington, D.C. 20016-3341

<b>NAME OF SUBMITTER:</b>	Adam D. Resnick
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<b>SIGNATURE:</b>	/Adam D. Resnick/
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<b>DATE SIGNED:</b>	08/22/2014
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<b>Total Attachments: 0</b>
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