

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315076

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| <b>SEQUENCE:</b>             | 1  |

## CONVEYING PARTY DATA

| Name              | Formerly | Execution Date | Entity Type  |
|-------------------|----------|----------------|--------------|
| Lyric Jeans, Inc. |          | 08/22/2014     | CORPORATION: |

## RECEIVING PARTY DATA

|                        |                                    |
|------------------------|------------------------------------|
| <b>Name:</b>           | Insolvency Services Group, Inc.    |
| <b>Street Address:</b> | 9107 Wilshire Group, Inc., Ste 800 |
| <b>City:</b>           | Beverly Hills                      |
| <b>State/Country:</b>  | CALIFORNIA                         |
| <b>Postal Code:</b>    | 90210                              |
| <b>Entity Type:</b>    | CORPORATION: CALIFORNIA            |

## PROPERTY NUMBERS Total: 15

| Property Type        | Number  | Word Mark          |
|----------------------|---------|--------------------|
| Registration Number: | 3674644 | LYRIC CULTURE      |
| Registration Number: | 3720221 |                    |
| Registration Number: | 4060885 | LYRIC LOVER        |
| Registration Number: | 4170083 | LYRIC LOVER        |
| Registration Number: | 4240131 | LYRIX              |
| Registration Number: | 4258442 | LYRIX              |
| Registration Number: | 4256012 | LYRIC CULTURE      |
| Registration Number: | 4256013 | LYRIC CULTURE      |
| Registration Number: | 4261885 | LYRIC NATION       |
| Registration Number: | 4277297 | MUSIC ROCKS        |
| Registration Number: | 4286967 |                    |
| Registration Number: | 4316874 | SAY IT WITH A SONG |
| Registration Number: | 4443516 | MUSIC CULTURE      |
| Registration Number: | 4510322 | LYRIC CULTURE      |
| Registration Number: | 4261886 | LYRIC NATION       |

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent***TRADEMARK**

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** trademark@buchalter.com  
**Correspondent Name:** Philip Nulud c/o Buchalter Nemer  
**Address Line 1:** 1000 Wilshire Blvd., Suite 1500  
**Address Line 4:** Los Angeles, CALIFORNIA 90017-2457

|                                |            |
|--------------------------------|------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | D5856-5001 |
|--------------------------------|------------|

|                           |              |
|---------------------------|--------------|
| <b>NAME OF SUBMITTER:</b> | Philip Nulud |
|---------------------------|--------------|

|                   |                |
|-------------------|----------------|
| <b>SIGNATURE:</b> | /philip nulud/ |
|-------------------|----------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 08/25/2014 |
|---------------------|------------|

**Total Attachments: 3**






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## Trademark Assignment

WHEREAS Lyric Jeans, Inc. having an address of 1000 Corey Avenue, West Hollywood, California 90069 (hereinafter "Assignor") owns, has used and/or intends to use in the marketing and sale of products and services relating to or incorporating the trademarks as set forth below (hereinafter the "Marks");

| Mark  | Serial Nos. | Registration Nos. |
|---|-------------|-------------------|
|    | 78963755    | 3674644           |
|    | 78981250    | 3720221           |
|  | 85029948    | 4060885           |
| LYRIC LOVER   | 85250793    | 4170083           |
| LYRIX   | 85304063    | 4240131           |
|  | 85304030    | 4258442           |
|  | 85304159    | 4256012           |
| LYRIC CULTURE   | 85304178    | 4256013           |

*JRW*

|   |          |         |
|---|----------|---------|
|  | 85245079 | 4261885 |
| LYRIC NATION  | 85245112 | 4261886 |
| MUSIC ROCKS   | 85598809 | 4277297 |
|  | 85978313 | 4286967 |
| SAY IT WITH A SONG  | 85703289 | 4316874 |
| MUSIC CULTURE   | 85907926 | 4443516 |
| LYRIC CULTURE   | 86044228 | 4510322 |

**WHEREAS** Assignor owns the Marks, including any applications, all common law rights in and to the Marks, and has used and uses the Marks in commerce;

**WHEREAS** Assignor desires to transfer the Marks and all goodwill associated with the Marks;

**WHEREAS** Insolvency Services Group, Inc. as Assignee for the Benefit of Creditors of Assignor, having an address of 9107 Wilshire Blvd., Suite 800, Beverly Hills, California 90210 (hereinafter "**Assignee**"), acquired all right, title and interest in and to the Marks, together with the goodwill of the on-going and existing business symbolized by the Marks, any trademark applications therefore, along with that portion of the ongoing and existing business to which the Marks pertain and all common law rights thereto as a result of the Assignment for the Benefit of Creditors of Assignor; and

**WHEREAS** the Parties desire to memorialize the assignment of (a) the Marks, (b) the goodwill of the business symbolized by the Marks, (c) any trademark applications, and all common law rights relating thereto, and (d) all rights to recover for past infringement.

*J.P.W.*

**NOW THEREFORE**, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any trademark applications, all common law rights relating thereto, along with that portion of the on-going and existing business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.


**AGREED TO AND ACCEPTED BY THE ASSIGNOR LYRIC JEANS, INC.:**

Date: 8/21/14

By: 

**AGREED TO AND ACCEPTED BY THE ASSIGNEE INSOLVENCY SERVICES GROUP, INC. AS ASSIGNEE FOR THE BENEFIT OF CREDITORS OF ASSIGNOR:**

Date: AUG. 22, 2014

By:   
JOEL BWEINBERG,  
PRES.