

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315088

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insolvency Services Group, Inc.		08/22/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Lyric Culture, LLC.
Street Address:	2520 W. 6th Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90057
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3674644	LYRIC CULTURE
Registration Number:	3720221	
Registration Number:	4060885	LYRIC LOVER
Registration Number:	4170083	LYRIC LOVER
Registration Number:	4240131	LYRIX
Registration Number:	4258442	LYRIX
Registration Number:	4256012	LYRIC CULTURE
Registration Number:	4256013	LYRIC CULTURE
Registration Number:	4261885	LYRIC NATION
Registration Number:	4261886	LYRIC NATION
Registration Number:	4277297	MUSIC ROCKS
Registration Number:	4286967	
Registration Number:	4316874	SAY IT WITH A SONG
Registration Number:	4443516	MUSIC CULTURE
Registration Number:	4510322	LYRIC CULTURE

CORRESPONDENCE DATA

Fax Number:

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademark@buchalter.com
Correspondent Name: Philip Nulud c/o Buchalter Nemer
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017-2457

ATTORNEY DOCKET NUMBER:	D5856-5001
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NAME OF SUBMITTER:	Philip Nulud
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SIGNATURE:	/philip nulud/
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DATE SIGNED:	08/25/2014
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Total Attachments: 3






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Trademark Assignment

WHEREAS Insolvency Services Group, Inc. as Assignee for the Benefit of Creditors of Lyric Jeans, Inc. ("Lyric"), having an address of 9107 Wilshire Blvd., Suite 800, Beverly Hills, California 90210 (hereinafter "Assignor") owns the trademarks as set forth below (hereinafter the "Marks") as a result of the Assignment for the Benefit of Creditors of Lyric;

Mark	Serial Nos.	Registration Nos.
	78963755	3674644
	78981250	3720221
	85029948	4060885
LYRIC LOVER	85250793	4170083
LYRIX	85304063	4240131
	85304030	4258442
	85304159	4256012
LYRIC CULTURE	85304178	4256013

JBW

	85245079	4261885
LYRIC NATION	85245112	4261886
MUSIC ROCKS	85598809	4277297
	85978313	4286967
SAY IT WITH A SONG	85703289	4316874
MUSIC CULTURE	85907926	4443516
LYRIC CULTURE	86044228	4510322

WHEREAS Assignor owns the Marks, including any applications, all common law rights in and to the Marks;

WHEREAS Assignor desires to transfer the Marks and all goodwill associated with the Marks;

WHEREAS Lyric Culture, LLC, having an address of 2520 W. 6th Street, Los Angeles, California 90057 (hereinafter “Assignee”), desires to acquire all right, title and interest in and to the Marks, together with the goodwill of the on-going and existing business symbolized by the Marks, any trademark applications therefore, along with that portion of the ongoing and existing business to which the Marks pertain and all common law rights thereto; and

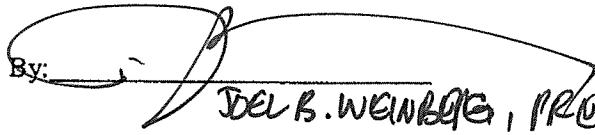
WHEREAS the Parties desire to memorialize the assignment of Marks, the goodwill of the business symbolized by the Marks, any trademark applications, and all common law rights relating thereto, and all rights to recover for past infringement.

JBW

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, without recourse and without warranty or representation of any kind of nature whatsoever Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and any trademark applications, all common law rights relating thereto, along with that portion of the on-going and existing business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

AGREED TO AND ACCEPTED BY THE ASSIGNOR INSOLVENCY SERVICES GROUP, INC. AS ASSIGNEE FOR THE BENEFIT OF CREDITORS OF LYRIC JEANS, INC.:

Date: AUG. 22, 2014

By: 
DEL B. WEINBERG, PRES

AGREED TO AND ACCEPTED BY THE ASSIGNEE LYRIC CULTURE, LLC:

Date: 8/21/14

By: 