

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NURRC, LLC		07/17/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Coca-Cola Company		
<b>Street Address:</b>	One Coca-Cola Plaza		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30313		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3573509	NURRC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045986655		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-676-6655		
<b>Email:</b>	vkeenan@coca-cola.com		
<b>Correspondent Name:</b>	Virginia Keenan		
<b>Address Line 1:</b>	One Coca-Cola Plaza		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30313		
<b>ATTORNEY DOCKET NUMBER:</b>	81272294		
<b>NAME OF SUBMITTER:</b>	Virginia Keenan		
<b>SIGNATURE:</b>	/Virginia Keenan/		
<b>DATE SIGNED:</b>	08/26/2014		
<b>Total Attachments: 2</b>			
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## **TRADEMARK ASSIGNMENT**

WHEREAS, NURRC, LLC, a limited liability company formed under the laws of the State of Delaware, having an address of 5396 North Blackstock Road, Spartanburg, South Carolina 29303 ("Assignor"), is the owner of all right, title and interest in and to the trademark NURRC for "removal of polylactic acid from recyclable polyester materials" in International Class 40 (the "Trademark"), and all goodwill related thereto; and

WHEREAS, The Coca-Cola Company, a corporation formed under the laws of Delaware, having an address of One Coca-Cola Plaza, Atlanta, Georgia 30313 ("Assignee"), is desirous of acquiring the Trademark and goodwill associated therewith, and is the successor to the portion of the business of the Assignor to which the Trademark pertains; and

WHEREAS, the assignment of the Trademark shall be made of record in the United States Patent and Trademark Office; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignment of the Trademark from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the

Trademark, as well as all rights to damages and profits, due or accrued, arising out of past infringements of the Trademark, and the right to sue and recover for same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by their duly authorized representatives this 17 day of July, 2014.

ASSIGNOR  
NURRC, LLC

By: 

Name: Alain Robichaud

Title: President

Date: July 17, 2014

ASSIGNEE  
THE COCA-COLA COMPANY

By: 

Name: Christopher B. Nolan

Title: Vice President

Date: July 17, 2014

Document Approved By  
Global TM Counsel