

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loyola Academy		08/21/2014	non-profit corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Los Angeles Dodgers LLC		
Street Address:	1000 Elysian Park Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77855157	LA	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	njh@cll.com		
Correspondent Name:	Mary L. Kevlin, Cowan, Liebowitz & Latma		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	21307/098/MLK/NH		
NAME OF SUBMITTER:	Maryann E. Licciardi		
SIGNATURE:	/Maryann E. Licciardi/		
DATE SIGNED:	08/26/2014		
Total Attachments: 1			
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OP \$40.00 77855157

ASSIGNMENT

THIS ASSIGNMENT is made as of the 21st day of August, 2014 between Loyola Academy, an Illinois non-profit corporation, with offices at 1100 Laramie Avenue, Wilmette, IL 60091 ("Assignor") and Los Angeles Dodgers LLC, a Delaware limited liability company, with offices at Dodger Stadium, 1000 Elysian Park Avenue, Los Angeles, California 90012 ("Assignee").

WHEREAS, Assignor has used a stylized LA mark in the form shown here:



(the "Loyola LA Mark") in connection with high school educational and athletic services and goods and services relating to Applicant's high school educational and athletic services; and

WHEREAS, Assignor has filed a use-based application to register the Loyola LA Mark, Application Serial Number 77/855,157, for "Decorative car magnets" in International Class 9; "Watches" in International Class 14; "Fabric car flags" in International Class 24; "Clothing, namely, sweat shirts, fleece jackets, fleece pullovers, and fleece vests" in International Class 25; and "Christmas tree ornaments" in International Class 28 (the "Application"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Loyola LA Mark, together with the goodwill of the business symbolized thereby, and the Application;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest in and to the Loyola LA Mark, whether statutory or at common law, together with the goodwill of the business symbolized by the Loyola LA Mark, and the Application, including but not limited to, all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Loyola Academy

By: Patrick E McGrath, SJ
Name: PATRICK E. McGRATH, SJ
Title: PRESIDENT