

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315298

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Logical Choice Technologies, Inc.		08/19/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Alive Studios, LLC		
Street Address:	1461 Harbins Road		
City:	Dacula		
State/Country:	GEORGIA		
Postal Code:	30019		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4032741	LETTERS ALIVE	
Registration Number:	4127052	AUGMENTED REALITY FOR LEARNING	
CORRESPONDENCE DATA			
Fax Number:	6782489030		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-404-7473		
Email:	dan@alivestudiosco.com		
Correspondent Name:	Dan Shogren		
Address Line 1:	1461 Harbins Road		
Address Line 4:	Dacula, GEORGIA 30019		
NAME OF SUBMITTER:	Dan Shogren		
SIGNATURE:	/Dan Shogren/		
DATE SIGNED:	08/27/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Logical Choice Technologies, Inc., a Georgia corporation having a principal place of business at 1045 Progress Circle, Lawrenceville, GA 30043 (“Assignor”), is the owner of all right, title, and interest in and to the following Trademarks:

Trademark	Registration Number	Registration Date
Letters Alive	4032741	09/30/11
Augmented Reality for Learning	4127052	04/10/12

and

WHEREAS, Alive Studios, LLC., a limited liability company organized under the laws of the State of Georgia, having a principal place of business at 1461 Harbins Road, Dacula, GA 30019 (“Assignee”), is desirous of acquiring all right, title and interest in and to said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer to Assignee, the full, exclusive and entire right, title, and interests in and to said Trademarks, in and to any continuations, renewals, and resissues thereof.

For the same consideration, Assignor, by these presents does sell assign, and transfer to Assignee, the full, exclusive, and entire right title and interest in and to any foreign application or Trademark corresponding to said Trademarks or claiming priority of said Trademark, in whole or in part, in countries other than the United States, in and to any similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statues, or regulations; said foreign applications to be filed and issued in the name of Assignee, or its designee insofar as permitted by applicable law;

AND, for the same consideration, Assignor agrees, without charge to Assignee, to sign all lawful papers, execute all continuations, renewals, and reissue and other applications claiming priority to said Trademarks, make all assignments and rightful oaths and generally do everything possible to aid Assignee, its successors, assigns, and nominees, to obtain and enforce proper protection for the Trademarks in all countries throughout the world.

Assignor hereby agrees that (a) the provisions of the Trademark Assignment are intended to be binding upon the Assignor, its successors and assignees, and are for the benefit of Assignee, its successors and assigns, and all rights hereby granted to Assignee may be exercised by Assignee, its successors and assigns, and (b) except to the extent that federal law preempts state law with respect to matters covered hereby, this Trademark

Assignment will be governed by and construed under the laws of the State of Georgia without regard to conflicts-of-laws principles that would require the application of any other law.

ASSIGNOR:

Logical Choice Technologies, Inc.

By: Barbara Bisel

Printed Name:

Barbara Bisel

Title: Consultant

Date: 8-19-14

ASSIGNEE:

Alive Studios, LLC

By: Cynthia Kaye

Printed Name:

Cynthia Kaye

Title: CEO

Date: 8-19-14