

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315306

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAT HOLDINGS, INC.		08/22/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	RIDE CONTROL, LLC		
Street Address:	950 Maplelawn		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48084		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85833794	GABRIEL BRAKES	
Serial Number:	85935540	GABRIEL CHASSIS	
CORRESPONDENCE DATA			
Fax Number:	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123600080		
Email:	smelby@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain, Ltd.		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	113929 114684		
NAME OF SUBMITTER:	Tanja Proehl		
SIGNATURE:	/Tanja Proehl/		
DATE SIGNED:	08/27/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **MAT HOLDINGS, INC.**, a corporation formed under the laws of the State of Illinois, with an address at 6700 Wildlife Way, Long Grove, Illinois 60047, USA (hereinafter referred to as "Assignor"), has filed trademark applications based on a bona fide intention to use said mark in interstate commerce in the United States (as listed in **Schedule A**); (hereinafter referred to as the "Trademarks").

WHEREAS, **RIDE CONTROL, LLC**, a corporation formed under the laws of the State of Delaware, with an address at 950 Maplelawn, Troy, Michigan 48084 USA (hereinafter referred to as "Assignee"), is a successor to Assignor's business as pertains to the Trademarks, which business is ongoing and existing, and is desirous of acquiring Assignor's right to said Trademarks, along with the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for consideration of the sum of Ten Dollars (\$10) and other good and valuable consideration, the receipt of which is hereby acknowledged, **MAT HOLDINGS, INC.** hereby sells, assigns and transfers to **RIDE CONTROL, LLC** the full and exclusive right, title and interest in and to said Trademarks and the applications therefore, along with the goodwill of the business symbolized by said Trademarks, together with the right to sue and recover for past infringements, dilution and other violations.

MAT HOLDINGS, INC.



Name: GREG PURSE
Title: SUP. GLOBAL OVERSIGHT

Date: _____

8-22-14

SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Appln. No.</u>	<u>Filing Date</u>
GABRIEL BRAKES	US	85/833,794	1/28/2013
GABRIEL CHASSIS	US	85/935,540	5/17/2013