

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM315316

|   |  |                       |                         |
|---|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>      |
| Final Draft, Inc.   |  | 07/29/2014            | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                         |
| <b>Name:</b>  | The Writers Store, Inc.                            |                       |                         |
| <b>Street Address:</b>  | 10151 Carver Road                                  |                       |                         |
| <b>City:</b>  | Blue Ash   |                       |                         |
| <b>State/Country:</b>   | OHIO   |                       |                         |
| <b>Postal Code:</b>   | 45242  |                       |                         |
| <b>Entity Type:</b>   | CORPORATION: CALIFORNIA                            |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>   | 4524985  | SCRIPTXPRT            |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                         |
| <b>Fax Number:</b>  |  |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                         |
| <b>Phone:</b>   | 513-241-2324                                       |                       |                         |
| <b>Email:</b>   | lkrafte@whe-law.com                                |                       |                         |
| <b>Correspondent Name:</b>  | Lori Krafte  |                       |                         |
| <b>Address Line 1:</b>  | Wood Herron & Evans LLP                            |                       |                         |
| <b>Address Line 2:</b>  | 441 Vine Street, 2700 Carew Tower                  |                       |                         |
| <b>Address Line 4:</b>  | Cincinnati, OHIO 45202                             |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | Lori Krafte  |                       |                         |
| <b>SIGNATURE:</b>   | /Lori Krafte/                                      |                       |                         |
| <b>DATE SIGNED:</b>   | 08/27/2014   |                       |                         |
| <b>Total Attachments: 2</b>   |  |                       |                         |
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| source=ASSIGNMENT#page2.tif   |  |                       |                         |

OP \$40.00 4524985

## Trademark Assignment

WHEREAS, Final Draft, Inc. ("ASSIGNOR"), a California corporation having a place of business at 26707 Agoura Road, Suite 205, Calabasas, California 91302, has adopted and has used the mark shown in Exhibit A attached hereto, subject of U.S. Trademark Registration as noted therein (the "Mark");

WHEREAS, The Writers Store, Inc. ("ASSIGNEE"), a California corporation having a place of business at 10151 Carver Road, Blue Ash, Ohio 45242, is desirous of acquiring the entire right, title, and interest in and to said Mark and the registration therefor, together with the good will of the business in connection with which said Mark is used,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the aforesaid Mark and registration, together with the good will of the business symbolized by the mark and the registration therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

By: Final Draft, Inc.

Name: Marc Madnick MARC MADNICK

Title: CEO

Date: 7/22/14

Exhibit A

| Trademark  | Reg. No.  | Class    | Identification of Services  |
|------------|-----------|----------|---|
| SCRIPTXPRT | 4,524,985 | Class 41 | Consulting services in the field of screenplay script development |