

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM315331

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Fluidware Corporation | | 08/05/2014 | CORPORATION: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | SurveyMonkey Inc. | | |
| Street Address: | 101 Lytton Avenue | | |
| City: | Palo Alto | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94301 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86187310 | FLUIDWARE | |
| Serial Number: | 86187330 | REVIEWROOM | |
| Serial Number: | 86187295 | FLUIDSURVEYS | |
| Serial Number: | 86187317 | FLUIDREVIEW | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2152799394 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | jordan.lavine@flastergreenberg.com | | |
| Correspondent Name: | Jordan A. LaVine | | |
| Address Line 1: | 1600 JFK Blvd., 2nd Floor | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103 | | |
| NAME OF SUBMITTER: | Jordan A. LaVine | | |
| SIGNATURE: | /Jordan A. LaVine/ | | |
| DATE SIGNED: | 08/27/2014 | | |
| Total Attachments: 4 | | | |
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OP \$115.00 86187310

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of the 5th day of August, 2014, by and between Fluidware Corporation, a corporation existing under the laws of Canada ("Assignor"), and SurveyMonkey Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and registrations identified on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the Trademarks; and

NOW, THEREFORE, as part of the consideration associated with the Asset Purchase Agreement, by and among Assignor, Assignee and the other parties thereto, of even date herewith, Assignor does hereby sell, transfer, convey and assign to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, in the United States and all jurisdictions outside the United States, together with the goodwill of the business appurtenant thereto and which is symbolized thereby, including the right to apply for trademark registration outside the United States based in whole or in part upon said Trademarks, and the right to renew the trademark registration included in the Trademarks, and every priority right that is or may be predicated upon or arise from said Trademarks, as between Assignor and Assignee to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives to be used as fully and entirely as said rights would have been held and enjoyed by Assignor if this Assignment had not been made. Assignor further does hereby irrevocably sell, transfer, convey and assign to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to any causes of action and rights of recovery for past and future infringement of the Trademarks. Assignor further agrees, without further consideration, to take such further action and to execute such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to perfect such right, title, and interest in and to Assignee, its successors, assigns, and legal representatives.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and/or the appropriate empowered officials in relevant jurisdictions outside the United States to record the transfer of the registration included in the Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein, and to issue to Assignee all trademark registrations referred to above which may issue with respect to the Trademarks in or outside the United States, in accordance with this Assignment.

This Assignment shall be governed by, and interpreted and enforced in accordance with, the laws in force in the Province of Ontario (excluding any rule or principle of the conflict of laws which might refer such interpretation to the laws of another jurisdiction) and the laws of Canada applicable therein.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its authorized representative as of the date stated in the preamble.

ASSIGNOR:

FLUIDWARE CORPORATION

By: 
Name: Aydin Mirzace
Title: Co-Chief Executive Officer

DECLARED BEFORE ME at the City)
of Ottawa, in the Province)
of Ontario, this ___ day)
of July, 2014.)



Commissioner/Notary Public)

Michael Vincent Frantmyro
Name: _____

Accepted:

ASSIGNEE:

SURVEYMONKEY INC.

By: 

Name: Timothy May

Title: Chief Operating Officer & Chief
Financial Officer

[Signature Page to Trademark Assignment (United States)]

TRADEMARK
REEL: 005352 FRAME: 0465

Trademark Applications and Registrations

| Trade-mark (jurisdiction) | Serial No. | FILING DATE STATUS |
|------------------------------|---------------|----------------------------|
| FLUIDWARE (USA) | 86187310 | Filed 7.02.2014 Pending |
| REVIEWROOM (USA) | 86187330 | Filed 7.02.2014 Pending |
| FLUIDSURVEYS (USA) | 86187295 | Filed 7.02.2014 Pending |
| FLUIDREVIEW (USA) | 86187317 | Filed 7.02.2014 Pending |