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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM315340

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/01/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sky & Telescope Media, LLC		07/01/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	New Track Media LLC	
Street Address:	10151 Carver Road	
City:	Blue Ash	
State/Country:	OHIO	
Postal Code:	45242	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86186784	SKY & TELESCOPE
Serial Number:	86186141	SKY & TELESCOPE
Serial Number:	86188125	SKYWEEK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

513-241-2324 Phone:

Email: lkrafte@whe-law.com

Correspondent Name: Lori Krafte

Address Line 1: Wood Herron & Evans LLP

Address Line 2: 2700 Carew Tower, 441 Vine Street

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Lori Krafte
SIGNATURE:	/Lori Krafte/
DATE SIGNED:	08/27/2014

Total Attachments: 2 source=MERGER#page1.tif

> **TRADEMARK** REEL: 005352 FRAME: 0529

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Delaware

PAGE

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CRAFTS MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
"SKY & TELESCOPE MEDIA, LLC", A DELAWARE LIMITED LIABILITY
COMPANY,

"WOODWORKING MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "NEW TRACK MEDIA LLC" UNDER THE NAME OF "NEW TRACK MEDIA LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JULY,

A.D. 2014, AT 12:01 O'CLOCK A.M.

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You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 1489273

DATE: 06-26-14

TRADEMARK REEL: 005352 FRAME: 0531

STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC LIMITED LIABILITY COMPANIES

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is: New Track Media LLC, and the names of the limited liability companies being merged into this surviving limited liability company are Sky & Telescope Media, LLC, Woodworking Media, LLC and Crafts Media, LLC.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent limited liability companies.

THIRD: The name of the surviving limited liability company is New Track Media LLC.

FOURTH: The merger is to become effective on July 1, 2014at 12:01 AM.

FIFTH: The Agreement of Merger is on file at 10151 Carver Rd., Blue Ash, Ohio 45242, the place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, the 24 day of June, A.D., 2014.

NEW TRACK MEDIA LLC

By:

James Ogle, Chief Financial Officer

State of Delaware Secretary of State Division of Corporations Delivered 06:52 PM 06/25/2014 FILED 06:52 PM 06/25/2014 SRV 140885427 - 4478241 FILE

RECORDED: 08/27/2014

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